Chairman’s Report

The Cleveland Clinic cancer programs at Fairview and Lakewood Hospitals are widely recognized as “centers of excellence” for cancer care on the west side of Cleveland. As a result of our highly successful survey in 2011, our network cancer program received an Outstanding Achievement Award from the American College of Surgeons Commission on Cancer. We were one of two cancer networks in the nation to receive this award.

We were one of the first networks in the United States to achieve certification under the American College of Surgeons’ National Accreditation Program for Breast Centers. In February 2012, we underwent our survey for re-certification of our Breast Center at Fairview Hospital. We received our recertification with no deficiencies, and the surveyor described our program as one of the best she had seen.

Our cancer program is fully integrated into the Cleveland Clinic Taussig Cancer Institute. In 2012, US News & World Report ranked the Cleveland Clinic Cancer program as the sixth best in the nation (up from ninth in 2011), and the number one cancer program in Ohio.

In order to offer our patients state-of-the-art treatments, clinical research is a major focus of our cancer program. All of our clinical trials are performed through the Cleveland Clinic Taussig Cancer Institute, and the Case Comprehensive Cancer Center, a National Cancer Institute-designated comprehensive cancer center program. There are fewer than 50 such NCI-designated cancer programs in the United States.

In order to continuously improve the quality of our care, we search for benchmarks of quality against which to compare our program. The Institute for Safe Medication Practices offers a survey to cancer centers to evaluate progress against best practices. This program provides feedback on the quality and safety of our chemotherapy ordering, preparation and administration. It provides guidelines for the prevention of errors and adverse patient outcomes. We completed the 2012 ISMP International Medication Safety Self Assessment for Oncology survey during the fall, and we are awaiting feedback from ISMP.

To maintain the delivery of cutting-edge radiation therapy, we have just purchased a second new linear accelerator to complement our state-of-the-art Siemens Artiste unit. The new unit is a Varian Truebeam with many new capabilities that we can offer to our patients.

Finally, our program can only prosper if we have have right staff with the appropriate training and skills to deliver outstanding care. Every April, we conduct a Moll Pavilion Cancer Symposium to update our knowledge in cancer care. Each fall we sponsor a hematology/oncology lecture program for our residents on topical areas of hematology/oncology. In addition, we conduct weekly Tumor Board Conferences, a weekly Breast Cancer Conference, and monthly Lung Cancer conference. We ensure that all of our physicians attend CME programs on a regular basis and facilitate oncology certification for all members of our nursing staff.

Quality care does not happen without a dedicated team of professionals and support staff whose mission is to better the health of our cancer patients. We are fortunate in having staff who are passionate about their job.

Timothy P. Spiro, MD, FACP
Comprehensive Services Offered

Medical Oncology
Our physicians from the Cleveland Clinic are board certified in medical oncology and/or hematology. All have expertise in diagnosing and treating all types of cancer.

Breast Surgery
Breast surgeons evaluate and treat patients with both breast cancer and benign breast conditions. We offer minimally invasive breast biopsy techniques, sentinel lymph node biopsy, oncoplastic surgery for breast conservation and nipple sparing mastectomies. A high risk clinic is available.

Gynecologic Oncology
Gynecologic cancers are diagnosed and may be treated with combinations of surgery, chemotherapy and radiation therapy. Robotic assisted surgery is an option. The multidisciplinary prostate clinic is available for the newly diagnosed patient with prostate cancer.

Urology/Urologic Oncology
Both benign and cancerous conditions are diagnosed and treated. Robotic-assisted surgery is an option. The multidisciplinary prostate clinic is available for the newly diagnosed patient with prostate cancer.

Radiation Oncology
State-of-the-art equipment with the Artiste linear accelerator is available. Intensity modulated radiation therapy (IMRT) spares healthy tissue.

Chemotherapy
The suite has 21 chairs where chemotherapy as well as other infusions (iron and blood) can be administered. The nurses are certified by the Oncology Nursing Society.

Nurse Navigators/Support Nurses
Nurses work with physicians to plan the calendar of treatment, navigate through the different specialties and referrals, and provide a communication and support link between the physician and patient.

Pharmacists and Pharmacy
The staff is solely dedicated to the Cancer Center and are trained in mixing chemotherapy.

Clinical Trials
Clinical trials are available in collaboration with the Cleveland Clinic and the Case Comprehensive Cancer Center at Case Western Reserve University.

Genetic Counseling
On-site counseling and testing is available twice a month.

Laboratory Services
Located on site for patient convenience and time efficiency.

Support Groups
There are general support groups such as I Can Cope®, and specific support groups such as the Gynecologic Group that meet monthly. Collaboration with the American Cancer Society on groups such as Look Good, Feel Better® is also available.

Survivorship Program
Under the auspices of an advanced practice nurse, the program offers classes and individual care planning for the future, after cancer treatment is finished.

Financial Counseling
Available on-site daily to discuss Medicaid screening, charity care and general customer service.

Nutrition Support, Pastoral Care and Rehabilitation
Experts in all areas are part of our team.
2012 Cancer Care accredited by the Commission on Cancer and the National Accreditation Program for Breast Centers

Commission on Cancer Certification
The Fairview/Lakewood Cancer Network has been awarded a three-year accreditation by the American College of Surgeons Commission on Cancer (CoC). This prestigious accreditation recognizes select cancer programs across the nation that provide high-quality cancer care and a full range of services to diagnose, treat and support cancer patients and their families. The Fairview/Lakewood Cancer Network, which is staffed by physicians from Cleveland Clinic’s Taussig Cancer Institute, Ob/Gyn & Women’s Health Institute and the Glickman Urological & Kidney Institute, was awarded the designation following a successful program survey that was conducted by the CoC in April 2011.

According to the CoC, cancer program surveys are a “comprehensive evaluation of the entire scope, organization and activity of a cancer program.” A survey is performed every three years by a physician surveyor who is specially trained to evaluate compliance with the 36 standards set forth by the commission.

In recognition of its delivery of outstanding cancer care, the Fairview/Lakewood Cancer Network earned the highest level designation bestowed by the CoC, a Three-Year Accreditation with Commendation. In addition to complying with each of the CoC’s 36 standards, the program received “commendation” ratings for eight additional standards of excellence.

These include:

- the cancer center’s production of an annual report
- greater than 90% of cancer cases are abstracted within 6 months of first visit to the center
- accurate and timely reporting of NCDB quality criteria
- CAP compliance in pathology reporting
- a high rate of patient participation in clinical trials
- active involvement in community education and outreach initiatives
- a commitment to the education of cancer registry staff; and
- the consistent delivery of cancer-related quality improvements.

Commission on Cancer Award
Cleveland Clinic Cancer Center at Fairview Hospital and Lakewood Hospital were recently awarded the Outstanding Achievement Award by the Commission on Cancer, one of two cancer networks in the nation to receive this as part of its Commission on Cancer Accreditation. Established in 2004, the Commission on Cancer (CoC) Outstanding Achievement Award (OAA) is designed to recognize cancer programs that strive for excellence in providing quality care to cancer patients. A facility receives the OAA following the onsite evaluation by a physician surveyor during which the facility demonstrates a Commendation level of compliance with eight standards that represent the full scope of the cancer program and also receives a compliance rating for the remaining 28 standards. OAA recipients represent community-based facilities, teaching hospitals, NCI-designated Comprehensive Cancer Centers, pediatric and Network Cancer Programs, both newly accredited programs and those that are currently accredited by the CoC.
Fairview Breast Center’s Excellence Recognized by Two Major Organizations

The Breast Health Center at Fairview Hospital is the only west side facility to have achieved two major designations recognizing its excellence.

Fairview was accredited three years ago by the National Accreditation Program for Breast Centers, the first center in Ohio to do so. This program requires centers to meet 27 standards, and go through a rigorous evaluation to review their performance.

To maintain accreditation, centers must undergo an onsite review every three years. This visit recently occurred, and Fairview’s program was recertified for another three years.

Fairview also has been recognized by the American College of Radiology as a Breast Imaging Center of Excellence. This designation looks at the quality of the mammograms, ultrasounds and stereotactic biopsies performed at a center.

“We are the only Breast Health Center on the west side to have both of these designations,” says Debra Pratt, MD, FACS, medical director of the Breast Health Center, part of Cleveland Clinic’s Cancer Center at Fairview Hospital. “We are very proud of the care we provide. We have opened our doors to let outside organizations critique us and help us identify areas in which we can improve. We are constantly reviewing our outcomes and making positive changes to benefit our patients.”

To enable patients to be quickly scheduled for a biopsy, the Breast Health Center created a “Fast Track” program in which nurses meet with these patients, consult with their primary care provider and help them get on a surgeon’s schedule sooner.

“With the Fast Track process, patients who are Category 5 are getting their biopsy within five days,” Dr. Pratt says.

“Our goal is to have 100 percent of Category 4 and 5 patients seen for a biopsy within five days, as long as they have no medical problems that prevent this and their own schedule permits them to do it,” she says.

Dr. Pratt adds that another significant improvement is the increased use of minimally invasive breast biopsies. National data, she says, suggest that only 60 percent of patients who are suited for a minimally invasive breast biopsy undergo that procedure. At the Breast Health Center, the education and support provided to practitioners has resulted in a minimally invasive biopsy rate of 90 percent.

Another improvement the center has made is to ask all women coming in for a routine screening mammogram if they have any palpable lumps in the breast(s). This indicates they need a diagnostic mammogram not a screening mammogram. The patient is scheduled for a more comprehensive diagnostic mammogram within a week.

The Center further distinguishes itself by offering a full spectrum of care for breast cancer patients. For example, it offers a free “survivorship” class to help women maximize their health after cancer treatment.

“This type of program is not offered by all facilities, but we feel it is important as more and more women survive breast cancer today,” says Dr. Pratt. “We are committed to being there for our patients.”
Oncology Data Services: Cancer Registry Report

The cancer registry is an essential component of the Commission on Cancer (CoC) accredited cancer program. The Fairview/Lakewood Hospitals Integrated Network Cancer Program is a strategic partner with CHAMPS Oncology Data Services (ODS) who staffs the registry with certified tumor registrar’s and CoC consultants. ODS personnel help programs achieve their goals by collecting and reporting quality cancer data in support of their business planning and outreach initiatives.

Data collected by the cancer registry is an invaluable tool in the fight against cancer. As an accredited CoC program the registry collects demographic and disease-specific data elements on each cancer patient presenting for diagnosis or treatment. The information collected is utilized by physicians, administration and other healthcare professionals. In 2011, there were 1,370 analytic and 90 non-analytic cases for a total of 1,460 cases accessioned. Analytic cases are submitted monthly to the Ohio Cancer Incidence Surveillance System (OCISS) and annually to the National Cancer Data Base (NCDB) for use in statistical analysis. Data collection performed by oncology data specialists is a crucial element in research and the development of clinical trials. Cancer registry data is instrumental in resource allocation, production of survival data, and evaluating efficacy of treatment modalities.

Continuing education is a priority for the staff of Oncology Data Services. They are encouraged to attend all available educational venues to ensure the strengthening of their knowledge of cancer diagnosis and treatment, and the management of that data.

Tracy Funk, RHIA, CTR
Ricci Grosick, RHIT, CTR
Oncology Data Services

Fairview/Lakewood Hospitals Integrated Network Conferences

Under the direction of Hamed Daw, MD, the Fairview/Lakewood Hospitals Integrated Network held 49 weekly multidisciplinary Cancer Conferences between the two facilities, Fairview and Lakewood, discussing case management in 13.8% of the annual analytic case load. Cancer Conference physicians discussed staging and offered recommendations based on national guidelines in cancer patient management on all presented cases. The average weekly attendance was 32 attendees, which included medical and radiation oncologists, pathologists, diagnostic radiologists, surgeons, internists, residents, nurses and other allied health professionals.

**2011 Cancer Conference Cases**

<table>
<thead>
<tr>
<th>Site</th>
<th># of Cases</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breast</td>
<td>369**</td>
</tr>
<tr>
<td>Lung</td>
<td>50*</td>
</tr>
<tr>
<td>Lymph Nodes</td>
<td>33</td>
</tr>
<tr>
<td>Kidney</td>
<td>20</td>
</tr>
<tr>
<td>Bladder</td>
<td>14</td>
</tr>
<tr>
<td>Colon</td>
<td>13</td>
</tr>
<tr>
<td>Prostate</td>
<td>12</td>
</tr>
<tr>
<td>Unknown Primary</td>
<td>11</td>
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<tr>
<td>Bone Marrow</td>
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</tr>
<tr>
<td>Endometrial</td>
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</table>

**Includes Breast Conference cases**

**Includes Lung Conference cases**

**Network Top Analytic Sites Per Sex – 2011**

**Women**

<table>
<thead>
<tr>
<th>Site</th>
<th>#</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breast</td>
<td>268</td>
<td>31%</td>
</tr>
<tr>
<td>Corpus Uteri</td>
<td>114</td>
<td>17%</td>
</tr>
<tr>
<td>Lung/Bronchus</td>
<td>96</td>
<td>11%</td>
</tr>
<tr>
<td>Colon</td>
<td>39</td>
<td>5%</td>
</tr>
<tr>
<td>Ovary</td>
<td>32</td>
<td>4%</td>
</tr>
<tr>
<td>Pancreas</td>
<td>31</td>
<td>4%</td>
</tr>
<tr>
<td>Thyroid</td>
<td>31</td>
<td>4%</td>
</tr>
<tr>
<td>Non-Hodgkin’s</td>
<td>31</td>
<td>4%</td>
</tr>
<tr>
<td>Cervix Uteri</td>
<td>21</td>
<td>2%</td>
</tr>
<tr>
<td>Unknown Primary</td>
<td>19</td>
<td>2%</td>
</tr>
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</table>

**Men**

<table>
<thead>
<tr>
<th>Site</th>
<th>#</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prostate</td>
<td>125</td>
<td>21%</td>
</tr>
<tr>
<td>Lung/Bronchus</td>
<td>113</td>
<td>19%</td>
</tr>
<tr>
<td>Bladder</td>
<td>65</td>
<td>11%</td>
</tr>
<tr>
<td>Colon</td>
<td>37</td>
<td>6%</td>
</tr>
<tr>
<td>Leukemia</td>
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<td>4%</td>
</tr>
<tr>
<td>Non-Hodgkin’s</td>
<td>23</td>
<td>4%</td>
</tr>
<tr>
<td>Kidney/Renal</td>
<td>22</td>
<td>4%</td>
</tr>
<tr>
<td>Pancreas</td>
<td>19</td>
<td>3%</td>
</tr>
<tr>
<td>Rectum</td>
<td>15</td>
<td>3%</td>
</tr>
<tr>
<td>Unknown Primary</td>
<td>13</td>
<td>2%</td>
</tr>
</tbody>
</table>
## Network Cancer Program Practice Profile Reports (CP3R) For Breast, Colon and Rectal Cancers

The National Cancer Data Base (NCDB) records and stores data from cancer programs nationwide. This repository allows programs to compare their patient characteristics, cancer types, treatments and outcomes with other programs. The National Quality Forum (NQF) identified and endorsed the quality metrics listed below in 2007 as indicators of quality oncology care. Commission on Cancer-approved programs can access the data and compare their performance on these indicators to other programs.

<table>
<thead>
<tr>
<th>SITE</th>
<th>MEASURES</th>
<th>2009</th>
<th>2010</th>
<th>OHIO*</th>
<th>NCDB*</th>
</tr>
</thead>
<tbody>
<tr>
<td>BREAST</td>
<td>Radiation therapy is administered within 1 year (365 days) of diagnosis for women under age 70 receiving breast conserving surgery for breast cancer. [BCS/RT]</td>
<td>100%</td>
<td>98.5%</td>
<td>90.9%</td>
<td>87%</td>
</tr>
<tr>
<td></td>
<td>Combination chemotherapy is considered or administered within 4 months (120 days) of diagnosis for women under 70 with AJCC T1c N0 M0, or Stage II or III ERA and PRA negative breast cancer. [MAC]</td>
<td>94.4%</td>
<td>100%</td>
<td>90.6%</td>
<td>89.1%</td>
</tr>
<tr>
<td></td>
<td>Tamoxifen or third generation aromatase inhibitor is considered or administered within 1 year (365 days) of diagnosis for women with AJCC T1c N0 M0, or Stage II or III ERA and/or PRA positive breast cancer. [HT]</td>
<td>92.8%</td>
<td>100%</td>
<td>87.5%</td>
<td>81.2%</td>
</tr>
<tr>
<td>COLON</td>
<td>Adjuvant chemotherapy is considered or administered within 4 months (120 days) of diagnosis for patients under the age of 80 with AJCC Stage III (lymph node positive) colon cancer. [ACT]</td>
<td>100%</td>
<td>100%</td>
<td>93.3%</td>
<td>88.2%</td>
</tr>
<tr>
<td></td>
<td>At least 12 regional lymph nodes are removed and pathologically examined for resected colon cancer. [12RLN]</td>
<td>90.6%</td>
<td>80.8%</td>
<td>87.3%</td>
<td>86.4%</td>
</tr>
<tr>
<td>RECTUM</td>
<td>Radiation therapy is considered or administered within 6 months (180 days) of diagnosis for patients under the age of 80 of with clinical or pathologic AJCC T4N0M0 or Stage III receiving surgical resection for rectal cancer. [AdjRT]</td>
<td>100%</td>
<td>80% CI (13.4-120%)</td>
<td>88.4%</td>
<td>90.1%</td>
</tr>
</tbody>
</table>

* Based on 2010 data.

### Analysis of CP3R data

2010 is the most current data released from the National Cancer Data Base. The Oncology program at Fairview and Lakewood hospitals tracks these metrics every year but the national publication of data is behind by two years.

With the help of the surgeons and pathologists, the examination of at least 12 regional lymph nodes was at 80% in 2011 and climbed to 86% in the first half of 2012. The data for radiation for rectal cancer showed a dip in 2010, but that represents only one patient who had delayed wound healing and thus, delayed radiation therapy. 2011 results had 100% of all eligible patients with rectal cancer completing radiation therapy within 6 months of diagnosis.
# Primary Site Tabulation for All 2011 Cases

<table>
<thead>
<tr>
<th>PRIMARY SITE</th>
<th>TOTAL</th>
<th>CLASS</th>
<th>SEX</th>
<th>AJCC STAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>ANALYTIC</td>
<td>NON-AnALYTIC</td>
<td>MALE</td>
</tr>
<tr>
<td>ALL SITES</td>
<td>1460</td>
<td>1370</td>
<td>90</td>
<td>594</td>
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<tr>
<td>ORAL CAVITY</td>
<td>32</td>
<td>32</td>
<td>0</td>
<td>23</td>
</tr>
<tr>
<td>LIP</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>TONGUE</td>
<td>10</td>
<td>10</td>
<td>0</td>
<td>8</td>
</tr>
<tr>
<td>OROPHARYNX</td>
<td>4</td>
<td>4</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>HYPOPHARYNX</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
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<tr>
<td>OTHER</td>
<td>17</td>
<td>17</td>
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<td>10</td>
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<tr>
<td>DIGESTIVE SYSTEM</td>
<td>195</td>
<td>188</td>
<td>7</td>
<td>92</td>
</tr>
<tr>
<td>ESOPHAGUS</td>
<td>9</td>
<td>8</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>STOMACH</td>
<td>9</td>
<td>9</td>
<td>0</td>
<td>6</td>
</tr>
<tr>
<td>COLON</td>
<td>76</td>
<td>73</td>
<td>3</td>
<td>37</td>
</tr>
<tr>
<td>RECTUM</td>
<td>26</td>
<td>26</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td>ANUS/ANAL CANAL</td>
<td>5</td>
<td>4</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>LIVER</td>
<td>10</td>
<td>10</td>
<td>0</td>
<td>7</td>
</tr>
<tr>
<td>PANCREAS</td>
<td>50</td>
<td>49</td>
<td>1</td>
<td>19</td>
</tr>
<tr>
<td>OTHER</td>
<td>10</td>
<td>9</td>
<td>1</td>
<td>2</td>
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<tr>
<td>RESPIRATORY SYSTEM</td>
<td>225</td>
<td>214</td>
<td>11</td>
<td>125</td>
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<td>NASAL/SINUS</td>
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<td>2</td>
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<td>LARYNX</td>
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<td>0</td>
<td>8</td>
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<td>LUNG/BRONCHUS</td>
<td>209</td>
<td>198</td>
<td>11</td>
<td>113</td>
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<td>OTHER</td>
<td>3</td>
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<td>0</td>
<td>2</td>
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<tr>
<td>BLOOD &amp; BONE MARROW</td>
<td>72</td>
<td>67</td>
<td>5</td>
<td>44</td>
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<td>LEUKEMIA</td>
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<td>31</td>
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<td>25</td>
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<tr>
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<td>7</td>
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<td>0</td>
<td>2</td>
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<td>CONNECT/SOFT TISSUE</td>
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<td>8</td>
<td>1</td>
<td>3</td>
</tr>
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<td>5</td>
<td>10</td>
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<td>5</td>
<td>10</td>
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<td>2</td>
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<td>2</td>
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</table>
Primary Site Tabulation for All 2011 Cases, continued

<table>
<thead>
<tr>
<th>PRIMARY SITE</th>
<th>TOTAL</th>
<th>CLASS</th>
<th>SEX</th>
<th>AJCC STAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>ANALYTIC</td>
<td>NON-ANALYTIC</td>
<td>MALE</td>
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<tr>
<td>BREAST</td>
<td>273</td>
<td>260</td>
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<td>FEMALE GENITAL</td>
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<td>BLADDER</td>
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Number of cases excluded: 5

This report EXCLUDES CA in-situ cervix cases, squamous and basal cell skin cases, and intraepithelial neoplasia cases
The community outreach coordinator, Kathy Holzman, BSN, RN, chairs an interdisciplinary committee that reaches out to the community to provide education, awareness and screenings related to cancer. The following paragraphs describe many ongoing activities that involve Fairview Hospital nursing staff and the community that they serve.

Breast Health Community Outreach
As we move further into difficult economic times, the Cancer Network of Fairview and Lakewood hospitals remains committed to providing state-of-the-art breast health care to the women in our community, regardless of their financial status. We are also using scientific and epidemiological data to improve their survival rate by diagnosing breast cancers earlier, and by educating women on breast health and screening guidelines. Since 2008, we have been correlating our screenings with data from the Ohio Department of Health that show where the highest incidence of later stage breast cancer occurred geographically (by ZIP codes). We have brought breast screenings to those locations for earlier detection. We hope to impact the stage at which cancer is diagnosed, and thereby improve survival rates for women.

We have partnered with the National Breast Cancer Foundation through the HOPE Program since 2009 by offering early-detection screenings, including free clinical breast exams and mammograms to uninsured women over the age of 40, and breast health education services.

We are incredibly excited to offer these valuable and needed services to women in our community. The program also provides follow-up diagnostic mammograms and ultrasounds free of charge. In 2012 alone, we have provided over 170 mammograms to women in need. We cherish life and hope to honor and serve women in need through our free community outreach screenings.

The Center for Personalized Genetic Healthcare provided family history screenings for approximately 20 women at Speaking of Women’s Health on October 1 and for approximately 50 women at Celebrate Sisterhood on October 20.

Focus on Youth
The Cleveland Clinic Cancer Center at Fairview Hospital reaches out to the youth of our region through special projects, educational programs and screenings. In collaboration with local schools and parents, we hope to empower children and teens with the knowledge, skills and attitudes to make choices that will promote healthy

Winners of the 2012 Fairview Hospital High School Art Contest
lifestyles. Over the years, thousands of area youth have participated in our annual art contest, health fairs and special educational forums.

The fourth annual Fairview Hospital High School Art Contest took place in March, with six area schools participating: Lakewood, Fairview, St. Joseph Academy, North Olmsted, Strongsville and Avon. The students submitted artwork related to the theme of breast cancer awareness and prevention. The designs were truly spectacular! The students’ art work will be on display in Greater Cleveland area hospitals, high schools and libraries in order to educate their peers and the general public on breast cancer and prevention. We partnered with the Community West Foundation for this event.

The Cancer Center participates in several health fairs each year in order to further educate our youth on healthy behaviors. On March 27, 2012, Fairview Hospital had six booths at the Westlake High School Health Fair in which numerous staff volunteers educated more than 300 students on breast health, testicular health, anti-tobacco issues, and offered screenings for diabetes (34) and BMI (175), plus a health wheel that added an element of fun for the students. With the use of actual pigs’ lungs that have been treated with tobacco and tar, we made a graphic impression about the dangers of smoking. Our registered nurses spoke to girls regarding breast health which included the importance of monthly self-breast exams and boys regarding testicular health including monthly self-exams. Other efforts focused on how healthy weight, diet and exercise can prevent not only cancer, but a host of other health problems.

Also, in cooperation with Louis Agassiz Elementary School, family medicine residents provide a valuable smoking prevention program, “Tar Wars,” to several fourth to sixth grade classes during their community medicine rotation. This program has been successful in educating the youth of the risks of tobacco in hopes to prevent future use.

Additionally, we focus on keeping young ladies in our region up to date on the most recent recommendations for breast health including screenings and cancer prevention. The annual SHE (Strong, Healthy, and Empowered) event was held on October 7 at the Cleveland Airport Marriott. We partnered with the Community West Foundation to hold the event for over 175 mothers and daughters, focusing on breast health, nutrition and exercise as being a controllable factor in decreasing the risk of breast cancer. Jan Murphy, FACHE, president of Fairview Hospital, delivered opening remarks that included an inspirational message for both mothers and daughters. Speakers were Kerry Bebie, PhD, program coordinator of Health and Physical Education, Baldwin Wallace and Debra Pratt, MD, FACS, director of the Breast Health Center, Fairview Hospital.

Fairview Hospital’s commitment to the education, health and welfare of our children is an evolving effort that changes and adapts according to the needs of our youth. This resolve will help ensure that future generations of Clevelanders grow up healthier, happier and hopefully cancer free.
Relays for Life
Fairview Hospital has traditionally supported the American Cancer Society (ACS) at a significant level through participation in the annual Relay for Life events. First, the Cancer Center sponsors a basket raffle, where several hospital departments formulate and donate high-value gift baskets that are raffled off to employees and visitors. The proceeds from the raffle go directly to our regions’ Relay for Life events. Second, the hospital purchases survivor gifts for each of the Relay events. And lastly, hospital employees form teams to participate in three or four Relay for Life events every year. In this way, the caregivers from Fairview Hospital are present at each of the events throughout the summer. They interact with the community, and frequently see the patients they cared for in the hospital or ambulatory setting.

This year, we supported eight ACS Relay for Life events. We had physical teams present at Rocky River, Lakewood, North Olmsted, and Fairview Park. We provided monetary donations and survivor gifts at all events to all relays which also included Avon/Avon Lake, Westlake and Bay Village.

Supporting Men’s Health
The Cleveland Clinic Cancer Center at Fairview Hospital serves men of all ages, socioeconomic levels and cultures by providing the annual men’s event. We are committed to providing education on the most recent cancers updates and screening recommendations.

This year’s event, “For Men Only: Good Habits, Bad Habits,” was held on September 25 at Dave and Busters in Westlake. Dr. Scott Bea spoke about men’s health issues and cancer prevention by developing healthy habits related to diet, exercise and routine health visits/screenings. David Levy, MD, spoke on the latest recommendations for prostate screening and PSA testing. A total of 74 men attended the event that also included screenings (65) for cholesterol, glucose, blood pressure, BMI and colon cancer screening kits (8), as well as displays on nutrition, smoking cessation and prostate/testicular/colon health. The program was highly informative and received excellent reviews. The event was in collaboration with Community West Foundation and American Cancer Society.
Survivorship Program

Jean Ellsworth-Wolk, MS, RN, AOCNS

The Cancer Survivorship program at Fairview Hospital continued to expand its services for cancer patients during 2012. This program is coordinated by an Advanced Practice Oncology Nurse in collaboration with social work, rehabilitation, dietary, clergy and various community agencies. A cornerstone of this program is providing cancer survivors with a treatment summary document and survivorship care education, which together provide a guide for future follow-up care. This part of the program has expanded to include more patient groups. The survivorship education class, “Facing Forward Live” has been both well attended and received by patients and families. This biweekly program for all cancer diagnoses provides education on long-term and late side effects of cancer treatment. One of the more common and debilitating potential late side effects discussed in this class is lymphedema, an abnormal collection of fluid in a body part as a result of damaged lymph nodes. Patients at risk for lymphedema are provided education at multiple points during their treatment. This education has led to early identification of lymphedema by patients, earlier intervention and hopefully, better outcomes.

Healthy eating and weight management are vital to long-term cancer survivorship. To assist our patients with this lifestyle goal, nutritional counseling and education about nutrition and weight loss are provided by a registered dietitian. This education is available in both the group and individual setting.

There remains a close association of the cancer center with the cancer rehabilitation department. The physical and occupational therapy that can be provided during and following cancer treatment promotes optimal functioning and quality of life.

In recent years exercise has been found to be a key factor in minimizing side effects and the chance of cancer recurrence in certain patient groups. To help patients integrate exercise into their lifestyle, the outpatient rehabilitation department at Fairview Hospital offers an individualized fitness program for cancer survivors that takes into consideration any residual issues related to the treatment or disease. This program, called “Fitness Forward” is coordinated by an athletic trainer in conjunction with an oncology clinician at a local fitness facility.

It has been found that cancer survivors have many emotional needs as they recover from their cancer journey. To meet this need, specialized psychosocial care is offered through many support groups that meet at the Cancer Center. In addition, formal referral to community resources providing additional physical, emotional and spiritual survivorship care is part of routine care.

The many educational and supportive services provided by the Cancer Survivorship program at Fairview Hospital assist our patients in achieving a healthy and happy “new normal” following their treatment at our Cancer Center.
Social Work Program

Oncology Social Work support is available to all our cancer patients. This support is provided through individual counseling, crisis intervention and referral to community resources, educational or group supports. These interventions are focused on helping people cope with the medical, emotional and social problems they encounter at different points in the cancer experience. In addition, our oncology social workers help people navigate the health care system and find support to manage the day-to-day challenges of living with cancer. We are proud to have an Oncology Social Work staff who have a passion for making a difference in our patients’ lives.

Patients with cancer frequently express a sense of isolation and a feeling of being unprepared for coping with this unexpected crisis in their lives. By attending a support group they are able to meet others in similar circumstances, to share methods of coping, learn more about issues and concerns related to their cancer, and to develop new relationships at a time of perceived isolation. We offer numerous support group opportunities for patients and loved ones as well. Our monthly disease specific groups include:

- Blood Cancers
- Gynecological Cancers
- Breast Cancer
- Oral, Head and Neck Cancers
- Prostate Cancer
- Cancer of the Larynx

We have a cooperative relationship with The Gathering Place, a local non-profit support organization that has coordinated numerous joint educational and supportive events for cancer patients and loved ones in Northeast Ohio.

We also work cooperatively with several national cancer non-profit organizations to provide supportive opportunities for our patients:

- The American Cancer Society
- The Leukemia & Lymphoma Society
- SPOHNC (Support for Oral, Head and Neck Cancer Patients)

We are always trying new and inventive ways to reach out to our patients to support them during their cancer journey.

Helping Those in Need Through The Caring Continues Fund

The reality of a cancer diagnosis is worrisome enough, but many patients find themselves facing financial hardships at the same time. The Caring Continues Fund, through the Community West Foundation, was created as a way to reach out to assist patients who face financial hardships as a result of their cancer diagnosis. Since the fund was launched, thousands of dollars have been donated to help eligible patients each year cover expenses such as rent, groceries, heating bills, prescription medications, gas and more.

Gifts from the Caring Continues Fund are available to cancer patients who are currently receiving treatment at the Cleveland Clinic Cancer Center at Fairview Hospital. In 2012, the Caring Continues Fund helped more than 200 patients.
2012 Network Cancer Committee

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Quality Improvement Coord.  
Hematology/Medical Oncology  
Fairview Hospital

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Pharmacy  
Fairview Hospital

Emad Daoud, MD  
Pain Management  
Fairview Hospital

Hamed Daw, MD  
Cancer Conference Coord.  
Hematology/Medical Oncology  
Fairview Hospital

Barb Desai, RN  
Quality Management  
Fairview Hospital

Susan Dunson, MSN, RN, OCN  
Oncology Administration  
Fairview Hospital

Jean Ellsworth-Wolk, MSN, RN, AOCNS  
Cancer Rehab. Program  
Fairview Hospital

Tracy Funk, CTR, RHIA  
Oncology Data Services

Mary Hricovec, RD, LD  
Food & Nutrition Services  
Fairview Hospital

Cathleen Hugney, RN, CCRP  
Clinical Research Coordinator  
Clinical Trials  
Fairview Hospital

Linda Kussmaul, RN, BSN  
Clinical Manager, Oncology  
Fairview Hospital

Hospice of Cleveland Clinic

Anthony Mastroianni, MD, JD  
Radiation Oncology  
Fairview Hospital

Rosemary Miles, BSN, RN  
Community Outreach Coordinator  
Fairview Hospital

Jessica Moline, MS, CGC  
Genetics Counselor  
Fairview Hospital

Gwen Paull, LlSW-S, OSW-C  
Psychosocial Services Coord.  
Support Group Social Worker  
Fairview Hospital

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Cancer Liaison Physician  
General Surgery  
Fairview Hospital

Frank Ricauerte, MD  
Radiology  
Fairview Hospital

Sebouh Setrakian, MD  
Pathology  
Fairview Hospital

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Vice Chair, Cancer Committee  
General Surgery  
Lakewood Hospital

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Chair, Cancer Committee  
Cancer Registry Quality Coord.  
Hematology/Medical Oncology  
Fairview Hospital

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Nurse Manager, Oncology  
Fairview Hospital

Rev. Dan Wenger  
Pastoral Care  
Fairview Hospital

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Lakewood Hospital

Greg Belko  
Radiology  
Fairview Hospital

Debra Dale, MSM, RTT  
Radiation Oncology  
Fairview Hospital

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Food & Nutrition Services  
Lakewood Hospital

Atif Eltomey, MD  
Neurosurgery  
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American Cancer Society Rep.

Ricci Grosick, RHIT  
Oncology Data Services

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Swapna Thota, MD  
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Lakewood Hospital

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Sarah Wells, MS  
American Cancer Society Rep.

Chris Zitello, PT  
Rehabilitation Services  
Fairview Hospital
Cleveland Clinic Cancer Program Annual Report 2011-2012

Cleveland Clinic Cancer Center at Fairview Hospital Taussig Cancer Institute

Medical Oncology

Rajesh Bagai, MD
Specialty Interests: hematology and oncology; breast and lung cancers

Hamed Daw, MD
Specialty Interests: hematology and oncology; lymphoma, breast and colon cancers

Abdo Haddad, MD
Specialty Interests: hematology and oncology; cancer in the elderly, breast and lung cancers

Kevin Kerwin, MD
Specialty Interests: hematology and general oncology

Seema Misbah, MD
Specialty Interests: hematology and oncology; breast cancer

Timothy Spiro, MD
Specialty Interests: hematology and oncology; melanoma and colorectal cancer

Radiation Oncology

Margaret Kranyak, MD
Specialty Interests: breast cancer, head and neck cancer, prostate cancer, including brachytherapy

Anthony Mastroianni, MD
Specialty Interests: breast cancer, lung cancer, prostate cancer
Women’s Health Institute
Gynecological Oncology

Richard Drake, MD
Specialty Interests:
cervical, endometrial, ovarian,
uterine, vaginal and vulvar cancers;
robotic surgery and minimally
invasive surgery in gynecology

Mehdi M. Kebria, MD
Specialty Interests:
cervical, endometrial, ovarian,
uterine, vaginal and vulvar cancers;
robotic surgery and minimally
invasive surgery in gynecology

Peter Rose, MD
Specialty Interests:
cervical, endometrial, ovarian,
uterine, vaginal and vulvar cancers;
robotic surgery and minimally
invasive surgery in gynecology

Glickman Urological and Kidney Institute
Urology/Urologic Oncology

Anthony Avallone, MD
Specialty Interests:
bladder, penile, prostate, testicular,
transitional cell, and urethral
cancers; adrenal tumor; and
robotic surgery

David Levy, MD
Specialty Interests:
bladder, kidney and prostate
cancers; prostate and kidney
cryosurgery; laparoscopic
kidney surgery

Digestive Disease Institute
Breast Surgery

Mita Patel, MD
Specialty Interests:
breast surgery, breast cancer

Debra Pratt, MD, FACS
Specialty Interests:
breast surgery