Inaugural Nursing Innovation Summit

October 28, 2013

Summit Information

Date: October 28, 2013
Time: 8:00 a.m. - 4:00 p.m.
Place: InterContinental Hotel and Conference Center
9801 Carnegie Avenue
Cleveland, Ohio 44106
1.216.707.4100 (Ballrooms; Second Floor)

Cost:
- Early bird registration $199.00 (By September 27, 2013)
- Regular registration $209.00
- Cleveland Clinic Employee $35.00

(includes refreshments, lunch, conference materials and CEUs)

Registration is required. Registration and payment is on-line at:
http://www.clevelandclinic.org/nurseinnovations

Registration Deadline: Friday, October 18, 2013
Onsite registration is on a space-available basis. If paying on-site, must pay by check, made payable to: Cleveland Clinic.

Hotel Accommodations: Contact the InterContinental Hotel for room reservations at 1.216.707.4100 or book online at www.ichotelsgroup.com

For additional program information contact: Cleveland Clinic, Office of Research & Innovation, Connie Serenda at 216.445.0905 or visit our website at http://www.clevelandclinic.org/nurseinnovations
About the Summit

Nurses are creative problem solvers. Nurses are involved in novel systems and processes that advance nursing practice and improve clinical outcomes. However, nurses need to strengthen their skills at formulating creative ideas forward so that others can replicate innovations that will enhance clinical or administrative practices. In the inaugural Nursing Innovation Summit, we will focus on “creativity” as a foundation to innovation. We will learn about leading creative thinking and using creativity to problem solve from Ismet Mamnoon, a consultant in Creative Thinking.

Nurses with marketed innovations and those that are in the process of development or implementation will discuss their behind-the-scenes efforts that moved their ideas to the status of innovations. Our after-lunch presenter, Dr Delos Cosgrove, an innovator/inventor with 30 patents and multiple marketed systems and processes, will discuss the inception of some of his innovations.

We hope this Summit will inspire attendees to consider ways to bring innovative thinking and creativity in problem solving to their workplaces and facilitate new ways of advancing nursing.

Target Audiences
This Summit is intended for nurse leaders (chief nursing officers, administrators, nurse managers, clinical nurse specialists), nurse clinicians and other health care practitioners (administrators, coordinators, etc.) engaged in advancing nursing knowledge and innovative practices, no matter their patient population or scope of practice.

We will cover a broad range of topics on innovation that will be of value to all health care professionals who want to increase the innovation quotient in their work environment and promote a creative approach. The Summit will use didactic presentations and group work to meet objectives. Attendees will have an opportunity to work collaboratively with others and network.

Learning Objectives
At the conclusion of this activity, the participant should be able to:
1. Identify the essential components of successfully leading with creativity
2. Discuss multiple mechanisms for initiating innovations
3. Describe the value of a dedicated Innovations team
4. State how ideas for innovations emerge
5. Engage in creative thinking to solve real challenges
6. State two divergent ways innovations can be initiated

Program Accreditation
Cleveland Clinic (OH-045, 10/1/2015) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

For questions regarding Continuing Education Contact Hours call or e-mail Connie Serenda at 216.445.0905 or serendc@ccf.org

Planning Committee
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Delos Cosgrove MD
Chief Executive Officer and President, Cleveland Clinic Health System

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Acting Executive Director and General Manager, IT Commercialization; Cleveland Clinic Innovations

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Executive Chief Nursing Officer, Cleveland Clinic Health System

Jon Heavey MD
Emergency Medicine physician and Director of Business Development, Cleveland Clinic Innovations

Andrew Reimer PhD, RN
Research Manager-Critical Care Transport, Cleveland Clinic

Sandra L. Siedlecki PhD, RN
Senior Nurse Scientist, Cleveland Clinic Health System

Featured Speaker
Ismet Mamnoon MS, is a graduate of the International Center for Studies in Creativity at Buffalo State College. As a facilitator, Ismet believes in empowering clients with the ability to use creative thinking in order to help them use their own expertise to address challenges within their field of work and their personal lives. Ismet has facilitated, trained and presented to a large variety of small and large groups across the globe. Most recently she was one of the lead facilitators for the Regional Economic Development Council and was involved in the development of the Strategic Plan for Western New York which was awarded $100.3 million by Governor Andrew Cuomo.

External Presenters
Marcia Belcher MSN, BBA, RN, CCRN-CSC, CCNS
is a clinical nurse specialist in the Richard M. Ross Heart Hospital, Weaner Medical Center at The Ohio State University and auxiliary faculty, College of Nursing at The Ohio State University. She will discuss her innovation, a transducer holder, that gained the interest of Hill-Rom, Inc.

Lisa Vallino BSN, RN
is President/Clinical Director of I.V. House, Inc. and co-inventor of the I.V. House intravenous site protectors. She developed and commercialized I.V. House devices in response to the significant need for IV site protection she witnessed during her years of experience in a Level One Pediatric Trauma Center. For the past year she has been busy developing another nursing idea she purchased from a Texas nurse.

Lisa Vallino BSN, RN is a graduate of the International Center for Studies in Creativity at Buffalo State College. As a facilitator, Ismet believes in empowering clients with the ability to use creative thinking in order to help them use their own expertise to address challenges within their field of work and their personal lives. Ismet has facilitated, trained and presented to a large variety of small and large groups across the globe. Most recently she was one of the lead facilitators for the Regional Economic Development Council and was involved in the development of the Strategic Plan for Western New York which was awarded $100.3 million by Governor Andrew Cuomo.

Essential Resources for Facilitating Discovery and Innovation
Jonathan Heavey MD and Gary Fingerhut

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8:00 – 8:05 AM Welcome
Nancy M. Albert PhD, RN, NE-BC
8:05 – 8:15 AM K. Kelly Hancock MSN, RN, NE-BC
8:15 – 8:45 AM Getting Ideas for Innovations: Personal Stories
Delos Cosgrove MD
8:45 – 9:45 AM Leading with Creativity
Ismet Mamnoon, Cre8tvt Consulting
9:45 – 10:00 AM Break
10:00-11:00 AM Cultivating Nursing Innovations
Transducer Holder, Marcia Belcher MSN, RN
I.V Ultadrressing, Lisa Vallino BSN, RN
Panel Discussion, Moderator: Nancy M. Albert PhD, RN
11:00 – 12:00 PM
Essential Resources for Facilitating Discovery and Innovation
Jonathan Heavey MD and Gary Fingerhut
12:00 – 1:00 PM Lunch
1:00 – 2:45 PM Bringing Creative Thinking to Life
Ismet Mamnoon, Cre8tvt Consulting
2:45 – 4:00 PM Moving Nursing Innovations Forward
Environmental Sensor to measure physiological stressors of air and ground medical transport, Andrew Reimer, PhD, RN
CNS Work, Jennifer Colwill MSN, RN
Fall Events in Patients with Cancer, Luann Capone MSN, MPA, RN
Discussion and Q & A; Moderator: Sandra Siedlecki PhD, RN
4:00 PM Wrap-up - Evaluation