MISSION / VISION / PHILOSOPHY

Mission

The R.B. Turnbull, Jr. MD School of WOC Nursing Education accepts the responsibility for promoting the mission of Cleveland Clinic “we strive to be the world’s leader in patient experience, clinical outcomes, research and education” (Cleveland Clinic, 2015). Our content reflects the mission of the WOCN® by “promoting educational, clinical and research opportunities to advance the practice and guide the delivery of expert healthcare to individuals with wound, ostomy, and continence concerns” (WOCN®, 2015).

Vision

The WOC nursing education programs of Cleveland Clinic are the premier providers of WOC education. A variety of strategies are incorporated for providing such to all levels of healthcare providers, novice to advanced, as well as to the community.

Philosophy

The foundation of our curriculum is evidenced-based and holistic in nature. It is designed to provide tools for nurses who provide comprehensive care and education of patients with wound, ostomy, and continence care needs. As future leaders in WOC nursing, our students are encouraged through discussion, didactic education, projects, and clinical experiences to identify their role as clinician, educator, consultant, and contributor to the body of WOC nursing knowledge.

Overall Program Objectives

1. Apply concepts of gastrointestinal, genitourinary, and integumentary anatomy and physiology to the care of people with wound, ostomy, and continence care concerns.
2. Relate pathophysiology, diagnostic tests, and medical and surgical management options for the care of people with wound, ostomy, and continence care concerns.
4. Formulate effective verbal, written, and electronic communication with other healthcare professionals, patients, families, and the community.
5. Demonstrate increasing clinical expertise in caring for patients with wound, ostomy, and continence problems.