### **Cleveland Clinic**

The Stanley Shalom Zielony Institute for Nursing Excellence

## **16th** Annual

# **Clinical Nursing Research Conference**

Sponsored by Stanley Shalom Zielony Institute for Nursing Excellence, Cleveland Clinic, Cleveland, Ohio



For more information visit: clevelandclinic.org/researchconference or email the Exhibitor Coordinator at Hartmaj2@ccf.org



## 2020 Exhibitor Prospectus

### Join us in Cleveland

#### **Conference Purpose:**

The Office of Nursing Research & Innovation and the Cleveland Clinic Stanley Shalom Zielony Institute of Nursing Excellence have provided this annual research conference for the past 16 years. Attendees are nurses from around the country interested in advancing a culture of inquiry and promoting clinical nursing research as the basis for evidence-based nursing practice. The purpose of this two-day conference is to advance the science of nursing through education and dissemination of research findings.

#### **Target Audience:**

The conference provides clinical nurses, nurse leaders, Magnet coordinators, advance practice nurses, educators, and both clinical and academic scientists an opportunity to network and develop collaborative relationships with nurses from diverse backgrounds.

Of particular interest to this audience are products and devices that are innovative and have the potential to streamline patient care and/or improve patients' outcomes.

We anticipate 200-300 national and international attendees from academic, educational, leadership and clinical settings to attend.

### WHY SPONSOR?

### **Contribute to the Experience**

Maximize and leverage your marketing dollars. Take advantage of being face-to-face with hundreds of current and potential clients by sharing your expertise through presentations and booth demonstrations.

### Promote Your Company or Organization

The Cleveland Clinic Sponsored Nursing Research Conference provides the perfect setting to promote your company or organization to key decision-makers in nursing practice, leadership and education and to build brand awareness of your company or organization's products and services. Over 50% of our attendees are clinical nurses, but program administrators, faculty, college administrators, and nurse clinicians will also attend this conference.

Nurse leaders, clinical nurses, and advance practice nurses appreciate the products and services your company or organization provides and are interested in learning more about how your services and products will improve nursing practice



### Exhibit Area Schedule

#### Monday, April 27th

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6:30 am – 8:00 am	Poster and exhibitor set-up
7:00 am – 5:00 pm	Registration desk open
8:00 am – 5:00 pm	Conference
9:45 am – 10:30 am	Dedicated Exhibitor Time, beverage break, and poster viewing
12:45 pm – 2:00 pm	Dedicated Exhibitor Time, lunch break, and poster viewing

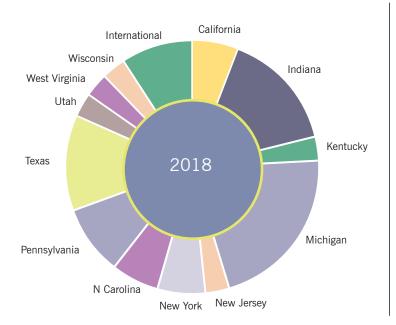
#### Tuesday, April 28th

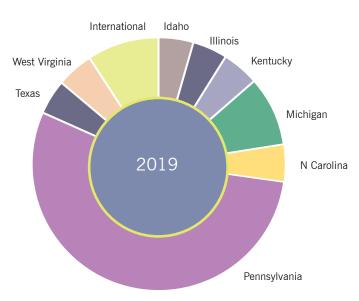
6:30 am – 8:00 am	Poster and exhibitor set-up
7:00 am – 3:00 pm	Registration desk open
8:00 am – 5:00 pm	Conference
9:45 am – 10:30 am	Dedicated Exhibitor Time, beverage break, and poster viewing
12:45 pm – 2:00 pm	Dedicated Exhibitor Time, lunch break, and poster viewing

Conference Events will run from 8:00 am to 5:00 pm on April 27th and 28th. With one-hour for lunch each day.

\* Exact times are subject to change

**Conference Attendees:** consist of clinical nurses, advance practice nurses, Magnet coordinators, academics, and researchers from Ohio and around the country.

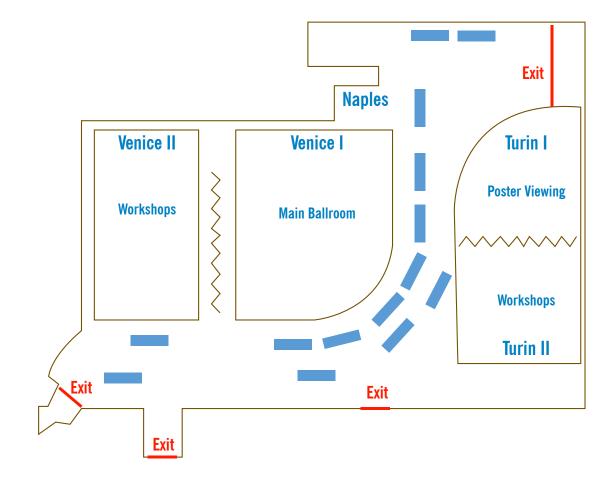




SUPPORTER BENEFITS	<b>GOLD</b> \$5000	<b>SILVER</b> \$2500	<b>BRONZE</b> \$1500
Exhibitor space 4 X 6	2	1	1
Conference registration	2	2	2
Logo on Rolling Slides	*	*	*
Advertisement space in Conference booklet	1 page	<sup>1</sup> / <sub>2</sub> page	1/4 page
Verbal recognition for sponsoring one of the conference sessions	Keynote Session 2 available	Featured Topic Session 2 available	Oral Presentations 4 available
Logo on attendees bags - only one available	*		
Logo on Registration Desk Signage	*		
Bag inserts allowed	2	1	

## **Exhibitor Map**

Exhibitor Table Areas are indicated in blue rectangles.





## **Supporter Opportunities:**

## Commercial Exhibitor Spaces | \$1,200

Each exhibitor space includes a 6-foot covered table, two chairs, and one exhibitor badge. One lunch is provided each day of the conference; to purchase a second lunch, the cost is \$50 per day per person-payable in advance. (Additional meals must be requested by April 1st, 2020).

Exhibitors may use backdrops or displays that are up to 6-feet wide

Conference attendees have an opportunity to win door prizes by visiting all of the exhibitor's booths. The exhibitors are asked to provide a door prize valued at \$100 to be awarded the last day of the conference.

## Academic/Non-Profit/ and Government Exhibitors | \$600

Each exhibitor space includes a 6-foot covered table, two chairs, and one exhibitor badge. One lunch is provided each day of the conference; to purchase a second lunch, the cost is \$50 per day per person-payable in advance (Additional meals must be requested by April 1st, 2020).

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## Lanyards | \$2000

Exhibitor's logo may displayed on lanyards given to attendees to wear during the conferencechoice of color is available. Exhibitor must supply logo in a timely fashion (deadline is March 5th, 2020) to allow adequate time for printing and delivery **(Only one opportunity availablefirst come)** 

### Welcome to Cleveland Goodie Bag | \$500

Take advantage of this unique opportunity to market to the conference attendees. Exhibitor's promotional items (books, cups, towels, t-shirts, snacks) with their logo will be placed in the Welcome to Cleveland Goodie Bag along with items from our local businesses. Supporter must supply 300 items no later than April 1st, 2020.

### Bag Inserts | \$100

Have a flyer or brochure placed in all attendee's bags. Supporter must provide the materials (300 flyers or brochures) no later than April 1st, 2020.

## Lunch | \$5000

Two exclusive opportunities available (\$5,000 each) - Supporter's logo (supporter must supply this no later than March 5th, 2020) will be prominently displayed on signage in the exhibit room, and at the lunch buffet. The company's name will also be listed in conference materials and placed in the program as the lunch sponsor.

## Breakfast | \$2500

Two exclusive opportunities available (\$2,500 each) - Supporter's logo (supporter must supply this no later than March 5th, 2020) will be prominently displayed on signage in the exhibit room, and at the breakfast buffet. The company's name will also be listed in conference materials and placed in the program as the breakfast sponsor.

## Afternoon Snack | \$1500

Two exclusive opportunities available (\$1,500 each) - Supporter's logo (supporter must supply this no later than March 5th, 2020) will be prominently displayed on signage in the exhibit room, and at the break table. The company's name will also be listed in conference materials and placed in the program as the afternoon break sponsor.



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