



Cleveland Clinic

The Stanley Shalom Zielony Institute
for Nursing Excellence

16th

Annual

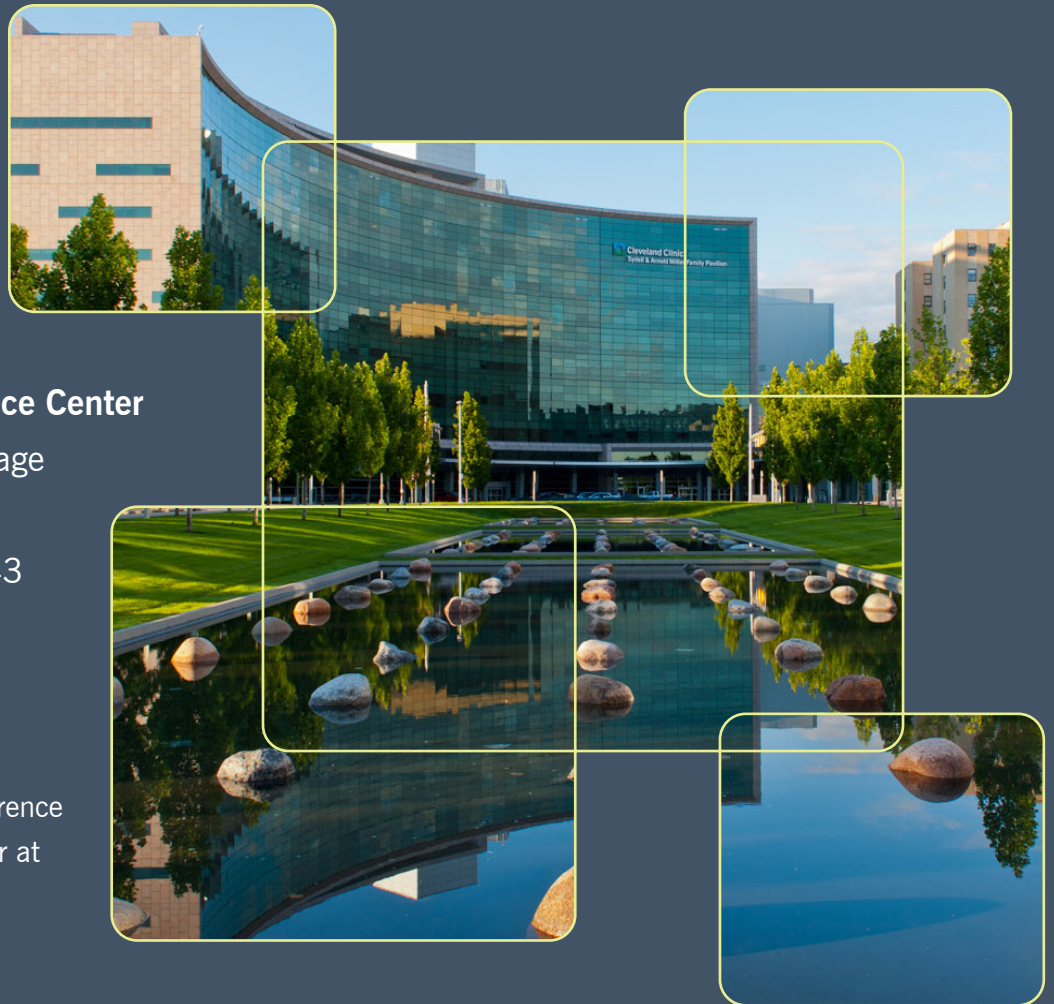
Clinical Nursing Research Conference

Sponsored by Stanley Shalom Zielony Institute for Nursing Excellence,
Cleveland Clinic, Cleveland, Ohio

Hilton Garden Inn Conference Center

Cleveland East/Mayfield Village
700 Beta Drive
Mayfield Village, Ohio 44143

For more information visit:
clevelandclinic.org/researchconference
or email the Exhibitor Coordinator at
Hartmaj2@ccf.org



Nurse leaders, clinical nurses, and advance practice nurses appreciate the products and services your company or organization provides and are interested in learning more about how your services and products will improve nursing practice



Exhibit Area Schedule

Monday, April 27th



6:30 am – 8:00 am	Poster and exhibitor set-up
7:00 am – 5:00 pm	Registration desk open
8:00 am – 5:00 pm	Conference
9:45 am – 10:30 am	Dedicated Exhibitor Time, beverage break, and poster viewing
12:45 pm – 2:00 pm	Dedicated Exhibitor Time, lunch break, and poster viewing

Tuesday, April 28th

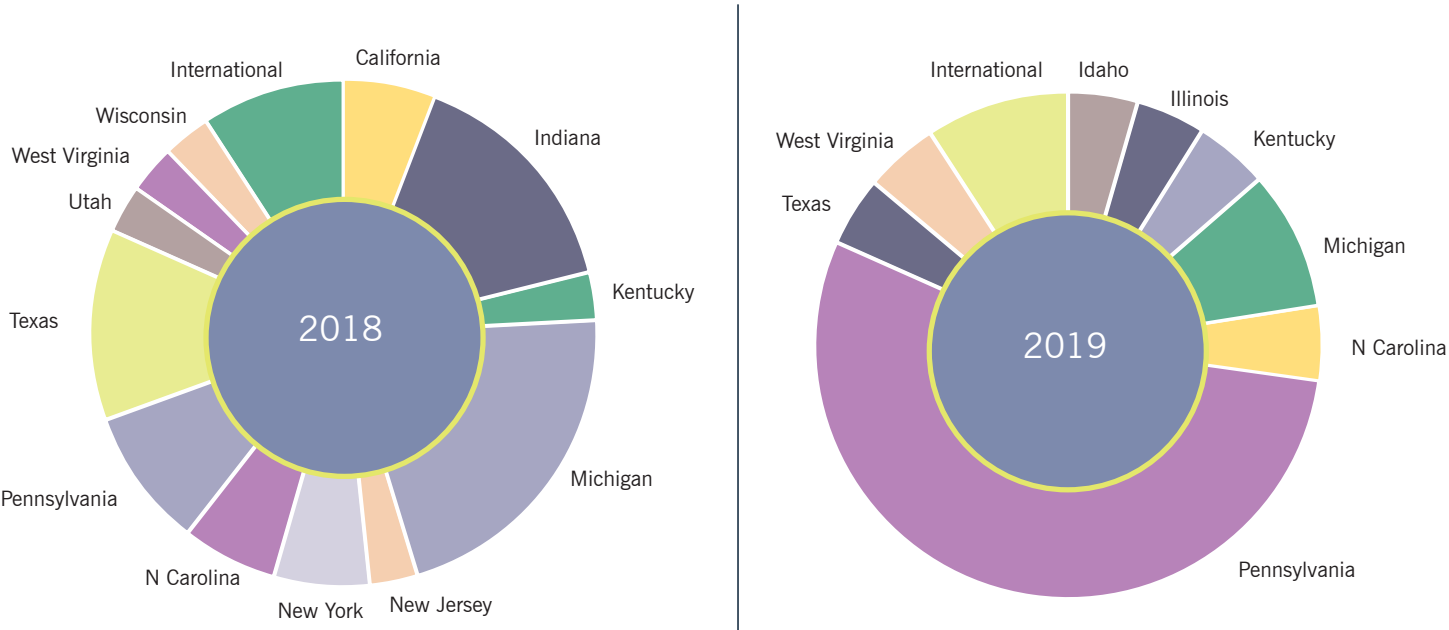


6:30 am – 8:00 am	Poster and exhibitor set-up
7:00 am – 3:00 pm	Registration desk open
8:00 am – 5:00 pm	Conference
9:45 am – 10:30 am	Dedicated Exhibitor Time, beverage break, and poster viewing
12:45 pm – 2:00 pm	Dedicated Exhibitor Time, lunch break, and poster viewing

Conference Events will run from 8:00 am to 5:00 pm on April 27th and 28th. With one-hour for lunch each day.

* Exact times are subject to change

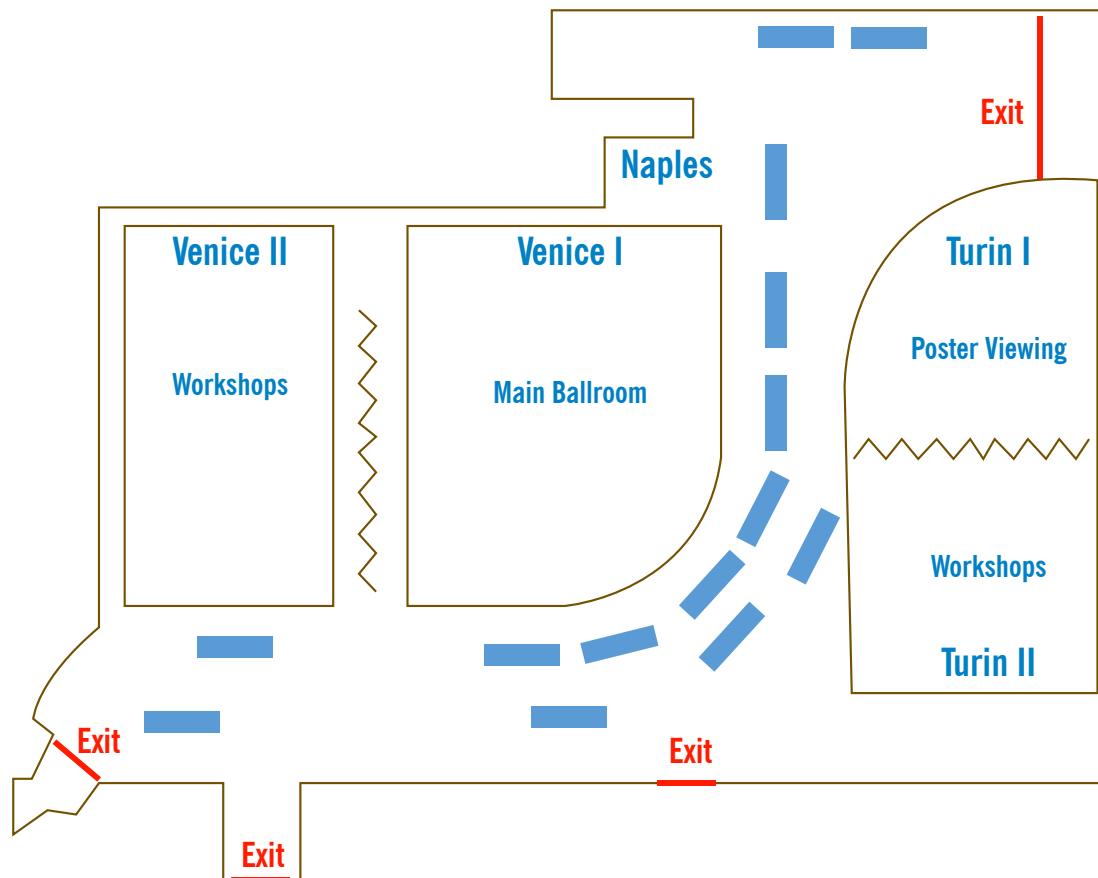
Conference Attendees: consist of clinical nurses, advance practice nurses, Magnet coordinators, academics, and researchers from Ohio and around the country.



SUPPORTER BENEFITS	GOLD \$5000	SILVER \$2500	BRONZE \$1500
Exhibitor space 4 X 6	2	1	1
Conference registration	2	2	2
Logo on Rolling Slides	*	*	*
Advertisement space in Conference booklet	1 page	½ page	¼ page
Verbal recognition for sponsoring one of the conference sessions	Keynote Session 2 available	Featured Topic Session 2 available	Oral Presentations 4 available
Logo on attendees bags - <i>only one available</i>	*		
Logo on Registration Desk Signage	*		
Bag inserts allowed	2	1	

Exhibitor Map

Exhibitor Table Areas are indicated in blue rectangles.



Supporter Opportunities:

Commercial Exhibitor Spaces | \$1,200

Each exhibitor space includes a 6-foot covered table, two chairs, and one exhibitor badge. One lunch is provided each day of the conference; to purchase a second lunch, the cost is \$50 per day per person-payable in advance. (Additional meals must be requested by April 1st, 2020).

Exhibitors may use backdrops or displays that are up to 6-feet wide

Conference attendees have an opportunity to win door prizes by visiting all of the exhibitor's booths. The exhibitors are asked to provide a door prize valued at \$100 to be awarded the last day of the conference.

Academic/Non-Profit/ and Government Exhibitors | \$600

Each exhibitor space includes a 6-foot covered table, two chairs, and one exhibitor badge. One lunch is provided each day of the conference; to purchase a second lunch, the cost is \$50 per day per person-payable in advance (Additional meals must be requested by April 1st, 2020).

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Lanyards | \$2000

Exhibitor's logo may displayed on lanyards given to attendees to wear during the conference- choice of color is available. Exhibitor must supply logo in a timely fashion (deadline is March 5th, 2020) to allow adequate time for printing and delivery **(Only one opportunity available- first come)**

Welcome to Cleveland Goodie Bag | \$500

Take advantage of this unique opportunity to market to the conference attendees. Exhibitor's promotional items (books, cups, towels, t-shirts, snacks) with their logo will be placed in the Welcome to Cleveland Goodie Bag along with items from our local businesses. Supporter must supply 300 items no later than April 1st, 2020.

Bag Inserts | \$100

Have a flyer or brochure placed in all attendee's bags. Supporter must provide the materials (300 flyers or brochures) no later than April 1st, 2020.

Lunch | \$5000

Two exclusive opportunities available (\$5,000 each) - Supporter's logo (supporter must supply this no later than March 5th, 2020) will be prominently displayed on signage in the exhibit room, and at the lunch buffet. The company's name will also be listed in conference materials and placed in the program as the lunch sponsor.

Breakfast | \$2500

Two exclusive opportunities available (\$2,500 each) - Supporter's logo (supporter must supply this no later than March 5th, 2020) will be prominently displayed on signage in the exhibit room, and at the breakfast buffet. The company's name will also be listed in conference materials and placed in the program as the breakfast sponsor.

Afternoon Snack | \$1500

Two exclusive opportunities available (\$1,500 each) - Supporter's logo (supporter must supply this no later than March 5th, 2020) will be prominently displayed on signage in the exhibit room, and at the break table. The company's name will also be listed in conference materials and placed in the program as the afternoon break sponsor.



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