

PINGGLE

2019

EXHIBITOR PROSPECTUS

October 3 – 6

InterContinental Hotel and Conference Center
9801 Carnegie Avenue | Cleveland, OH 44106



CONFERENCE PURPOSE:

The Professional Nurse Educators Group (PNEG) is a virtual network of educators in the United States who are dedicated to the lifelong learning of professional nurses. The purpose of the network is to encourage, support and promote best practices in the delivery of nursing care among schools of nursing, hospitals, nursing leaders, entrepreneurs and continuing nursing education programs.

The conference provides professional nurse educators and academic nursing faculty with the knowledge, tools and resources to advance their professional development and clinical performance.

TARGET AUDIENCE:

We expect approximately 300- 400 national and international nurses from academic, education, leadership and continuing education practice areas to attend.

EXHIBITOR SPACE: \$1,000

Each space includes a 6-Foot table, one chair, one exhibitor badge and black tablecloth (upon request). Lunch will also be provided on Thursday-Saturday. An additional exhibitor badge may be purchased for \$150.

Exhibitors may use backdrops or displays that are up to 6-Feet in width.

Conference attendees will have the opportunity to win prizes by participating in an exhibitor game to encourage guests to stop by every table.

exhibit area
SCHEDULE

Thursday, October 3

7:00 AM - 5:00 PM
7:00 AM - 11:00 AM
3:20 PM - 4:00PM
5:15 PM - 6:30 PM

Registration Desk Open
Exhibitor Setup
Dedicated Exhibitor Time & Snack Break
Welcome Reception

Friday, October 4

7:00 AM - 5:00 PM
10:20 AM - 10:50 AM
12:50 PM - 1:50 PM
3:10 PM - 4:10 PM

Registration Desk Open
Dedicated Exhibitor Time & Beverage Break
Exhibitor Time & Poster Presentations
Dedicated Exhibitor Time & Snack Break

Saturday, October 5

7:00 AM - 5:00 PM
11:05 AM - 11:35 AM
1:35 PM - 2:35 PM
4:00 PM - 8:00 PM

Registration Desk Open
Dedicated Exhibitor Time & Beverage Break
Exhibitor Time & Poster Presentations
Exhibitor Break down

Conference events will run from 12:00-5:00 PM on October 3rd and 7:00 AM-5:00 PM on Friday, October 4th and Saturday, October 5th including a one-hour lunch break each day.

*Exact times are subject to change

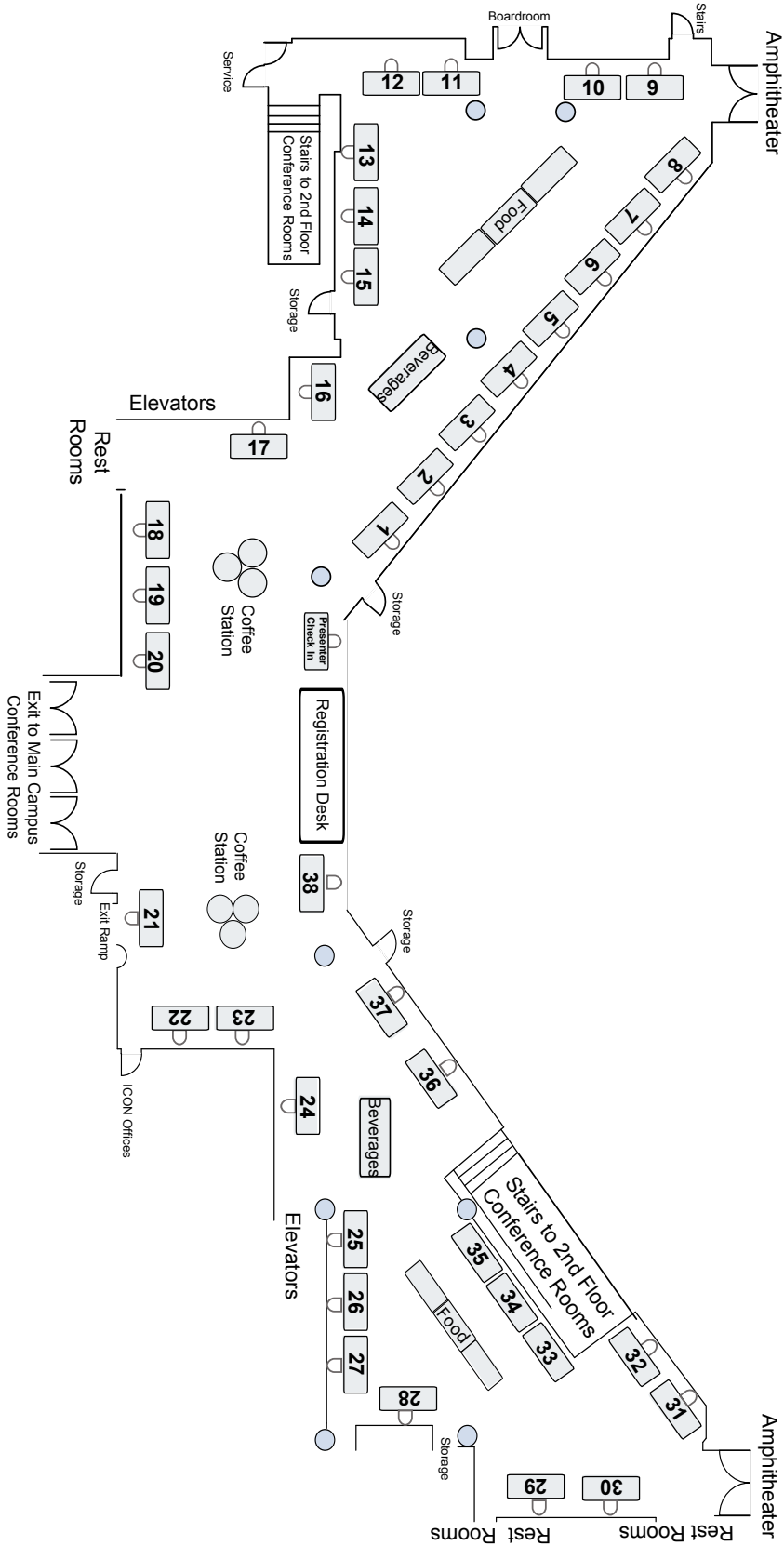
SUPPORTER LEVELS:

Stand out from the crowd
by becoming a
conference supporter.

| Supporter Benefits | DIAMOND* \$10,000 | PLATINUM \$7,500 | GOLD \$5,000 | SILVER \$3,000 | BRONZE \$1,000 |
|--|----------------------|---------------------|-----------------|-------------------|-------------------|
| Logo on Conference Website | <div></div> | <div></div> | <div></div> | <div></div> | <div></div> |
| Advertisement in Conference Book** | Whole Page | Half Page | QTR Page | Logo Only | Logo Only |
| Logo in General Session Rolling Slides | Whole Page | Half Page | <div></div> | <div></div> | |
| Conference Registration*** | 2 | 2 | 1 | 1 | |
| Exhibitor Space | Prime Double | Double | 1 | 1 | |
| Verbal Recognition at General Sessions | <div></div> | <div></div> | <div></div> | | |
| Attendees bag insert | <div></div> | <div></div> | <div></div> | | |
| Logo on Registration Desk Signage | <div></div> | | | | |
| Logo on Attendees Bags | <div></div> | | | | |

*Only 2 two opportunities available **Must submit logo or advertisement information by August 1st, 2019
***Excludes Pre-Conference & evening events with additional costs

EXHIBIT HALL



OTHER SUPPORTER OPPORTUNITIES:

Welcome Reception - Email PNEGCLE@ccf.org for pricing

All conference attendees are invited to network over cocktails and hors d'oeuvres. Supporter's logo displayed prominently at the networking event, name listed in conference program agenda, logo on cocktail napkins.

*Only one opportunity available

Evening Social Event - Email PNEGCLE@ccf.org for pricing

Support an evening of fun as our guests enjoy the city of Cleveland. Multiple locations and activities available. Contact PNEGCLE@ccf.org for more information.

*Two opportunities available

Attendee Shirt - Larger logo = \$5,000; Mid-size logo = \$3,750; Smaller logo = \$2,500

Supporter' logo will be printed back of t-shirt given to each conference attendee. Logos will be printed in one color.

*Only one opportunities available

Lanyards - \$2,500

Supporter's logo displayed on lanyards attendees will wear throughout the conference.

*Only one opportunity available

Welcome to Cleveland Goodie Bag - \$2,000

Take advantage of this unique way to market to conference guests staying at the InterContinental Hotel. Supporter's promotional item will be placed in our Welcome to Cleveland goodie bag along with snacks made by local businesses. Supporter must supply 100 promotional items by September 13th, 2019.

Attendee Bag Insert - \$500

Have a flyer or pamphlet placed in all attendees bags. Supporter to provide 350-400 flyers/promotional items by September 13th, 2019.

Information Distribution - \$250

Have a promotional flyers or pamphlets placed on our information table. Supporter to provide 350-400 flyers/pamphlets by September 1st, 2019

Lunch - Three exclusive opportunities - \$5,000 ea. or nine shared opportunities - \$2,500 ea.

Supporter's logo prominently displayed on signage and table tents as well as name listed in the program for one lunch. Shared opportunities could have up to three organizations' logos on materials at one time. Exclusive opportunity means only one organization's logo will be displayed during that lunch.

*Three exclusive opportunities; nine shared opportunities

Afternoon Snack - \$2,500

Supporter's logo displayed prominently on break area signage and napkins as well as name listed on agenda for one snack break.

*Three opportunities

Breakfast - Two exclusive opportunities - \$4,000 ea. or six shared opportunities - \$2,000 ea.

Supporter's logo prominently displayed on signage and on table tents as well as name listed in the program for one breakfast. Shared opportunities could have up to three organizations' logos on materials at one time. Exclusive opportunity means only one organization's logo will be displayed during that breakfast.

*Two exclusive opportunities; six shared opportunities

Morning Beverage - \$2,000

Supporter's logo displayed prominently on break area signage and napkins as well as name listed on agenda for one beverage break.

*Two opportunities





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