



Medina Hospital Advocate

A Publication of the Medina Hospital Foundation

Winter 2020



Medina Hospital Nursing volunteers filled an ambulance with boxes of cereal for Feeding Medina County.

Caring for Community

Commitment to the community distinguishes Nursing at Cleveland Clinic Medina Hospital says Julie A. Fetto, BSN, MBA, RN, Chief Nursing Officer.

"This is a pillar of Cleveland Clinic, and we don't deviate from the mission of care of the patient, caregiver, organization and community. In the community realm, our nurses are incredible," she says. "In over 30 years of nursing, I've never worked with a more professional, dedicated and compassionate team with such a high commitment to those they serve."

The Nursing Department's 400 caregivers – including nurses, secretaries and assistants – go beyond what is expected of them in their jobs each and every day, she says.

"For example, we were asked to do a blanket drive, with each nursing department agreeing to make a blanket and donate it to homeless shelters," Ms. Fetto says. "Last year, we made 60 blankets, more than one per nursing unit, and then hand-delivered them to the Medina County's battered women's
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**Raises
\$93,000**

The 2019 BASH committee thanks the sponsors, prize donors and guests whose combined generosity helped us raised \$93,000 to fund programs and projects at Medina Hospital while celebrating the hospital's 75th anniversary.

Highlights of the evening included the premier showing of a history video that shared how philanthropy played a vital role in the hospital's founding in 1944 and how it still makes a difference today. To see the video, visit <https://my.clevelandclinic.org/locations/medina-hospital>

All proceeds are available to all Medina campus

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Nursing Care

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shelter and the men's shelter. The same with the cereal drive for Feeding Medina County. We went well above and beyond, collecting a huge number of boxes. We filled an ambulance! We joked about next year, filling up a fire truck." Nursing caregivers also volunteer with Habitat for Humanity, and they will be at the Medina County Fairgrounds, helping to distribute food for Feeding Medina County, she says.

The Department of Nursing participates in so many projects that a Community Service Council was established

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Julie Fetto

to coordinate efforts, she says. "We are incredibly committed to our community, and, as a result, our patient experience survey results are very high."

Another important community effort is

the Stop the Bleed program. "One of our nursing directors partnered with our Life Safety Team, and they are training the schools, the Chamber of Commerce and others in Medina County in how to place tourniquets to stop bleeding in shooting events and other emergencies like freeway accidents," she says.

Pathway to Excellence

Medina Hospital Nursing is participating in the Pathway to Excellence Program®, leading up to seeking Magnet Recognition Program® status, both through the national American Nurses Credentialing Center, Ms. Fetto says.

"Magnet is the pinnacle of recognition for nurses," she says. "We will be submitting our application regarding quality, engagement and nurse satisfaction and go through two years of meeting all the organization's targets for categories like patient safety, patient experience survey results and nursing satisfaction."

In becoming a Magnet hospital "you have higher-quality outcomes, less turnover of nurses and the ability to attract the best and brightest of nurses," Ms. Fetto says.

Research

Nursing research to be included in the Magnet application includes a study of patients with delirium, which is different from confusion and can be caused by aging, certain medications or organic brain syndromes, she says. "In this study, we are offering patients baby dolls to take care of in the hospital to distract them and allow them to focus. We're seeing whether this lowers their anxiety and reorients them. So far, the effects are amazing. One patient was so enamored that he named his baby doll and kept it in his bed with him."

Other studies center on patients receiving tube feedings, the effect of measuring blood pressure in both arms at once, and new approaches to nursing staff meetings including online participation.

Need for Philanthropic Support

Philanthropy is critical to progress for the Nursing Department, Ms. Fetto says. "Philanthropic funds allow us to send nurses to conferences to learn additional skills, gain ideas for research and feel more energized. Nurses bring back evidence-based education for their colleagues.

Gifts are needed for patient care, as well. "They help the community we serve, such as through our end-of-life initiatives, like the bereavement comfort cart," she says. "Philanthropy also has helped with the hospital chapel renovation that Nursing initiated. The chapel was in desperate need of updating. We are grateful for the Medina Hospital Foundation's support."



Julie A. Fetto, BSN, MBA, RN,
Chief Nursing Officer.

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Life Insurance Can Help Meet Charitable Goals

By Ann Salek

If a part of your estate plan includes philanthropic objectives, then life insurance is a great tool to consider because it has the flexibility to allow lifetime philanthropic gifts as well as provide a death benefit contribution.

One approach is to work with the charitable organization to establish a new life insurance policy. A donor can work with a chosen charity to determine what kind of policy to purchase, as well as the death benefit and premium amount. The charity will own the policy and be named as beneficiary. The donor will pay the premiums, and each payment can be claimed as a tax deduction. In this way, the donor and the charity work together to determine what policy has the best possibility of meeting the donor's philanthropic goals.

These goals also can be achieved by naming the charitable organization as a beneficiary of an existing life insurance policy. In this case, the donor pays the premiums while retaining ownership of the policy, along with the right to change or revoke the beneficiary designation. However, the donor will not be able to claim tax deductions for insurance premium payments.

Finally, if the donor has an existing life insurance policy, ownership could be transferred to the charitable organization. However, the donor is advised first to consult with the charitable organization to be sure this is possible. Many organizations will not accept ownership; instead, requiring the policy be cashed out. In addition, there are specific tax issues involved in determining the value of the charitable gift that are important to consider prior to making this type of gift.

Regardless of how you use life insurance to fund charitable goals, it is best to consult with the charitable organization first. Most charities welcome and encourage specific input regarding how donors would like their gifts applied to accomplish the donor's specific goals and accomplish what is most important to the donor.

Ann E. Salek is an attorney with the Medina office of Critchfield, Critchfield & Johnston. She is certified by the Ohio State Bar Association (OSBA) in estate planning, probate and trust law and is a Certified Elder Law Attorney by the National Association of Elder Law attorneys and the OSBA. She also is a Medina Hospital Foundation Board member.

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departments through an application and board-approval process. The most recent example of fund use is the purchase of bariatric operating room bed extenders for the surgery department. Other examples include emergency evacuation equipment, Stop the Bleed materials for local schools, and equipment used with stroke patients.



BASH Committee. Photography by Affordable Photography by Nancy Gatsios

Memorial Listing

*In Honor of
Grace Edwards
Mr. & Mrs. Earl A.
Weaver*

*In Memory of
Albina Macy Walsh
Corinne P. Hadley*





Medina Hospital Foundation

1000 East Washington St.
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medinahospitalfoundation.org

Medina Hospital Foundation realizes that individuals would like to learn more about its particular programs, services or developments. However, if you do not wish to receive information relating to your philanthropic objectives at this time, please call the Medina Hospital Foundation at 330.721.5941 or send an email to kern@ccf.org.



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Gift Enhances Care

One local family's generosity is shaping the nature of end-of-life care at Medina Hospital, providing physical, emotional, social and spiritual support for patients and their families. The goal is to control pain and other symptoms, helping patients to be as comfortable as possible and improving their quality of life while respecting their wishes.

A portion of the gift goes toward supplying a Comfort Cart for the patient's family and friends. The cart provides tea and coffee, memorial quilts, plastic bags for locks of hair, Forget-Me-Not seeds, memorial stones, aroma therapy items, inkpads to create thumbprint memorials, and picture frames for foot/hand prints.

The gift supported the "Death Over Dinner for Healthcare Professionals" educational event attended by 30 Medina Hospital leaders. The evening provided an opportunity for hospital leadership, physicians, nurses and social workers to share their thoughts about their own mortality and see death not as an enemy but as part of the life cycle. To learn more, visit deathoverdinnerhealthcare.org

"I found it very enlightening and beneficial for all healthcare providers. It brought an awareness to the importance of addressing end-of-life issues with our patients and their family members. In the busy environment in which we work, it is always nice to have time to reflect upon why we went into nursing in the first place and the impact that we have on the lives of others."

— Barb, Nursing Floor Manager

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