



Medina Hospital Advocate

A Publication of the Medina Hospital Foundation

Winter 2020

Service and Appreciation Span Decades

Medina Community Hospital opened in 1944 thanks to thousands of philanthropic gifts from individuals and businesses throughout Medina County.

Over the past 76 years, including its August 2009 affiliation with Cleveland Clinic, the hospital grew in size and stature. All the while, community members have recognized the hospital's importance to their health and well-being.

Those who support Cleveland Clinic Medina Hospital show their appreciation in many ways, including gift planning. Here are three stories of individuals who chose this type of giving to fulfill their financial and charitable goals.

Mutually Beneficial Giving

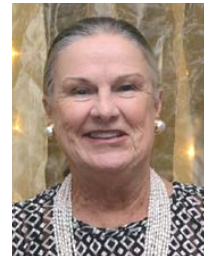
For years, Corinne Hadley served as an active member of the Medina Hospital Foundation's Board of Directors. "I did whatever I was told to do," she says cheerfully. "I'm a gofer."

Among her many volunteer activities, Hadley helped with the BASH (Benefiting A Superior Hospital), the board's annual fundraiser.

Raising money proved to be a passion, not a chore. "I love the foundation," she explains. "I love Medina Hospital."

During her tenure on the board, Medina Hospital became part of Cleveland Clinic. "It has been a pleasure to work with the people from the Clinic," says Hadley, who has deep familial roots in Medina.

She's lived in the city for 33 years, and "I've been coming here since I was a baby," she says. "I see how everything has grown. It's astounding. The hospital is one of the best changes and how it serves the community."



Corinne Hadley

In 2010, Corinne decided to make a \$5,000 gift to the hospital. With a satisfied chuckle, she describes talking a friend into doing the same. Together, the two established a charitable gift annuity, which benefits the hospital and pays them fixed quarterly payments.

"I really wanted to help the hospital," she says, "and I wanted to get money back. And it was nice for the hospital to get \$10,000."

Supporting the hospital was "a lovely thing to do," says Hadley, who's considering making another gift. "It was something I could and would do."

A 'Win-Win-Win' Situation

A husband and wife, residents of Lafayette Township since 2004, are making a significant philanthropic impact with insurance.

The couple, who are giving anonymously to Cleveland Clinic Medina Hospital, established a \$100,000 life insurance policy, with half benefiting pediatric services and the other half going to the hospital's Medical Staff Endowed Fund.

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Service

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Their motivation includes the exemplary care given to immediate and extended family members at Cleveland Clinic facilities, from the regional health centers to main campus. “We support the institution,” the husband says. “Cleveland Clinic has been important to all of our lives. We’ve had great care from this institution in many locations.”

Their support of the Medical Staff Endowed Fund demonstrates “the power of endowment over the long term,” he says. “The funds will continue to grow. The return on investment is going to be huge over the next 50, 60 years and then forever.”

Describing how their life insurance gift works, he says, “We’ve committed to paying the policy premium. Because it’s going to a non-profit organization, we’re getting a tax advantage. It’s sort of a win-win-win. Over the course of 10 years, there will be a four-to-one return.”

A life insurance gift can be structured in different ways. “We took out a new policy and named Cleveland Clinic Medina Hospital as the beneficiary,” he explains. “Once the policy was established, we transferred ownership of the policy to the hospital. So the hospital now owns the policy and is the beneficiary of it. We pay the premiums and receive a tax deduction for that.”

Making a gift with life insurance allows the couple to make a greater impact than they ever thought possible.

That pleases them both. “There are a lot of opportunities in any area of Medina Hospital,” he says. “And all the money is used on behalf of patients.”

‘The Right Thing to Do’

Longtime Medina resident Gail Houk, who has enjoyed a 31-year career in behavioral healthcare, started out at as a youth volunteer at Medina Hospital in her early teens. “Being able to volunteer in the hospital at a young age really opened my eyes to the wide range of career opportunities in healthcare,” she says.

She had a particular interest in helping people with mental health issues and, after graduate school, she joined Medina’s Alternative Paths, Inc. Gail is on the agency’s Leadership Team as Director of Forensic Services and is a consultant for Psychiatric Emergency Services.



Gail and Marc Houk

Alternative Paths provides a range of behavioral health

services for individuals with mental illness and substance use disorders. It has a contract with Medina Hospital, Houk says. “If there’s someone in the emergency room in need of Psychiatric Emergency Services, Alternative Paths is a local resource that the hospital uses.”

Now a member of the hospital’s Board of Trustees, Houk says, “I have watched the evolution of the hospital. Cleveland Clinic has brought so much to Medina Hospital in terms of excellent healthcare resources, staffing and specialty care.”

She and her husband, Marc, have included the hospital in their will, splitting their estate gift between the Emergency Department and oncology.

The couple learned early on the importance of giving back, she says. “Marc and I both were raised in families where there has always a strong motivation to give back to the community, and be a part of the community, with the idea that if we all contribute, then we all live a better life as a result.”

The Houks consider Medina Hospital to be the best place for their philanthropy. “We just feel that it’s the right thing to do for our community,” Houk says. “There are a lot of nonprofits and small organizations in town that do great work. We wanted to find a way for our gift to reach the most people, through areas that have influenced our lives. We also know that this contribution will live on and continue to benefit the community.”

“We’ve had great care from this institution in many locations.”

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Memorial Listing

In Memory of Nick Hotujac

Corinne P. Hadley

In Memory of Paul Wiegand

Corinne P. Hadley

In Memory of Nina Juneman

Corinne P. Hadley

In Memory of Ron Bishop

Ed Custer

Joe Dillemoth

Bernie Drexler

Rodney Feathers

Ted Hyatt

Steve Jarvis

Steve Kenemuth

Don Millican

Dennis Mouser

Jeff Rose

Dave & Barb

Scheufler

Ray Shamblen

Doug Skamer

Jim Truman

Mike Webb

John Yaros

BASH Recap

The Medina Hospital virtual BASH (Benefitting A Superior Hospital) was held on Oct. 22 and was a great success! The event raised nearly \$50,000 for projects and priorities at Cleveland Clinic Medina Hospital.

Viewers of the Facebook live recording heard from Richard Shewbridge, MD, President of Medina Hospital, Foundation Board President Ellen Hunter and Daisy Award winning nurse Laura Kincaid, RN, BSN.

The event also highlighted how the proceeds from last year's event were put to use.

The evening concluded with a champagne toast to thank Medina County's Healthcare Heroes and to honor Foundation Assistant Linda Kern on her upcoming retirement. Visit the Foundation's Facebook page to watch recording.

Special thanks to our sponsors, prize donors and all who supported the BASH.



Relax Refresh Renew



Relaxation Room Opens

Recognizing that everyone can benefit from a little time away during a stress filled day, the foundation board of directors recently approved spending BASH and Vigneault outing proceeds to create a Caregiver Relaxation Room.

The formerly unused space on the hospital's third floor offers a massage chair, recliner, soothing sound generator, dimmable lights and snacks for caregivers.



Medina Hospital Foundation

1000 East Washington St.
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medinahospitalfoundation.org

Medina Hospital Foundation realizes that individuals would like to learn more about its particular programs, services or developments. However, if you do not wish to receive information relating to your philanthropic objectives at this time, please call the Medina Hospital Foundation at 330.721.5941 or send an email to kern@ccf.org.



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CARES Act Opportunity

The CARES Act is an economic stimulus package designed to help economic recovery during the COVID-19 pandemic, but it also provides incentives for those who wish to make a difference by supporting charitable organizations. The Philanthropy Institute's Gift Planning team created a 90 second video breaks down the benefits of giving under the CARES Act and why it's important to act before the end of the year.



You can find the video at <https://youtu.be/hH00YU2FYq0> or by scanning the QR code.

Gifts Improve Tech at Jones Center

Philanthropic gifts were used to purchase a leading edge ultrasound transducer for use in the Jones Center at Medina Hospital. The device provides a broad range of high resolution images for areas including thyroid, breast, testicular, musculoskeletal, vascular, bowel, and obstetrics. In addition, new precision biopsy capabilities help to eliminate needle blind zones for improved imaging in interventional procedures.



If you'd like to learn more about philanthropy's impact at the Jones Center or any area at Cleveland Clinic Medina Hospital, please contact Randy Fuerst, Foundation Executive Director at 330.721.5940 or fuerstr@ccf.org.

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