



Medina Hospital Advocate

A Publication of the Medina Hospital Foundation

Winter 2018

A Hug For Grandma

Bryan, a young boy, lived with the effects of shaken baby syndrome – cognitive delays, seizures, chronic headaches and foot problems. On receiving a treatment at Medina Hospital using Frequency Specific Microcurrent (FSM), his speech began improving and he could fully extend an arm that had been frozen at a 90-degree angle.



Bryan and Dr. Burke adjust the FSM device.

His pediatrician, David A. Burke, DO, says he seldom has seen results such as this.

“He ran down the hallway and gave my nurse a high-five, then came back and hugged his grandmother with both arms, which he had never done before,” says Dr. Burke, a specialist in osteopathic manipulative medicine and general pediatrics. “It was amazing.”

After six months of periodic treatments, Bryan’s seizures ended and his parents ordered an FSM device for use at home.

Similarly remarkable results occurred with another young patient who dislocated her kneecap while riding a bike. She developed complex regional pain syndrome, which initially was treated with anti-seizure medication. However, through FSM treatment, her pain and numbness, which she had from thigh to calf, plummeted. Her life began to return to normal, and she has been pain-free for several months.

Dr. Burke cautions that FSM results vary among patients and that some people do not experience relief. However, he is impressed by the treatment, which relies on a 9-volt battery and has existed since the 1920s, in one form

continued on page 2



BASH Recap

The BASH on Oct. 21 was a great success, with more than 250 guests and volunteers enjoying an evening of fun, food and philanthropy at Weymouth Country Club in Medina. The annual gala raised just over \$101,000 for Cleveland Clinic Children’s services and cardiac patient services at Medina Hospital. The evening’s mistress of ceremonies, Betsy Kling, Chief Meteorologist of WKYC, shared her family’s experiences at the hospital
continued on page 3



Betsy Kling, Mistress of Ceremonies

Hug for Grandma

continued from page 1

or another. It is only in the past decade that clinical protocols were established. FSM is used in treating many different kinds of pain, ranging from musculoskeletal to shingles to concussion syndrome

“He ran down the hallway and gave my nurse a high-five, then came back and hugged his grandmother with both arms, which he had never done before.”

– as well as a variety of other health concerns.

FSM helps treat nerve and muscle pain using precise frequency combinations and low amperage current, improving outcomes for specific conditions.

“I’ve seen the results,”

Dr. Burke says. “It’s another tool in our medical toolbox, along with such nontraditional treatments as yoga, acupuncture, lasers and other forms of care.”

What’s appealing about FSM, he says, is that it is not shock therapy; there are no needles; it’s painless; children are not afraid of it; and, most of all, it can work.

“About all your child needs to tolerate is a moist towel, some alligator clips and a low-frequency current for about half an hour or so per session,” Dr. Burke says. “They can play while the treatment is administered, and the results can be both quick and effective.”

New uses for FSM continue to be explored within Cleveland Clinic’s Department of Integrated Medicine, with a focus on feeding and attention deficit disorders.

“Our efforts now include getting the word out on the benefits of FSM,” Dr. Burke says. “We’re very excited about its future. It has the potential of changing the way pediatric medicine is practiced. I know it has changed the way I practice.”

Dr. Burke spoke at the BASH (Benefitting a Superior Hospital) gala, proceeds of which will benefit integrative medicine approaches for Medina Hospital pediatrics.

To learn more about FSM, call Cleveland Clinic Children’s Center for Pediatric Integrative Medicine at 216.448.6610, or visit clevelandclinicchildrens.org/integrativemedicine.

Dr. Burke’s office is located in the Medina Hospital Medical Office Building. For an appointment, call 330.721.5700.

Blended Gifts Help Today and Tomorrow

Here is a great way to make a philanthropic impact at Medina Hospital – blend your gifts. The concept of blending gifts holds great promise for research and patient care by meeting increasing demands for current services while planning for future needs.

How blended gifts work

A blended gift is the combination of a current, outright gift along with a planned gift, such as a bequest, charitable trust or charitable gift annuity. The former benefits both you and Medina Hospital today. The latter offers both current and future benefits.

Blended gifts allow you to see the impact of your giving today while continuing to support Medina Hospital’s medical mission in the future. For example, a planned gift can be added to your annual gifts of cash or stock, which will increase the impact of your giving. It also would provide greater tax savings and preserve wealth for you and your family.

Simple Ways to Blend Your Gifts

Consider using appreciated stock that you have held for longer than one year. A portion of it could go toward a gift now, and the rest could establish a charitable gift annuity. You’ll enjoy charitable deductions for both gifts, receive guaranteed income for life, avoid capital gains tax, and watch a research project take shape.

Another idea may be to use your required annual distributions from your IRA. If you are 70½ or older, you could make a gift directly from your IRA to Medina Hospital, which could help you avoid a higher tax bracket. Additionally, you could name Medina Hospital as a beneficiary of your IRA and help your family avoid estate tax.

There are many combinations of gift options from which to choose. For more information about blending your gifts, please contact Randy Fuerst at 330.721.5940 or fuerstr@ccf.org.



Like us on Facebook

To see the latest, learn the history, read about our supporters, see event photos or make a gift securely online, please visit us at facebook.com/MedinaHospitalFoundation.

Fourth Consecutive “A” Leapfrog Survey

For the fourth consecutive period, Medina Hospital earned an “A” from The Leapfrog Group. The Leapfrog Hospital Survey combines data from a voluntary, self-reported survey with various publicly reported metrics to produce a single composite score, which is published as a letter grade. That grade often is considered the gold standard when comparing hospitals on the basis of safety, quality, and efficiency, and helps patients and their families to determine where they will go for the highest-quality healthcare.

Patient safety, quality of care and improved efficiency are continuing goals for the caregivers at Medina Hospital, who frequently have been recognized for their efforts, both locally and nationally.

To learn more about the Leapfrog rating system and see details on Medina Hospital, please visit leapfroggroup.org.

Memorial Listing

Corinne Hadley
*In memory of
Larry Scudder*

Corinne Hadley
*In memory of
Josephine Garapic*



BASH guests enjoy dancing to the music of Midnight Blue.

BASH

continued from page 1

and emphasized the value of a hometown hospital that is affiliated with a world-renowned healthcare institution.

David Burke, DO, thanked the guests for supporting both programs and related stories that showed how Medina Hospital’s excellent care makes a difference in patients’ lives. He recounted a story of a young woman from the Pennsylvania-Ohio border who traveled to Medina seeking help in alleviating chronic pain that was not controlled by standard drug treatment. After five Frequency Specific Microcurrent treatments by Dr. Burke, she was able to go on to college without relying on medication for pain control.

Other highlights of the BASH included the games and raffles in which more than \$40,000 in prizes provided by local businesses was given away. The top prize was a 24-month Kia Cadenza lease, courtesy of Bill Doraty Kia.

The event was planned by a volunteer committee led by Devon Diello and Sharon McFadden. An additional 20 volunteers, including students from Highland High School, made the evening seamless.

Please visit the Medina Hospital Foundation’s Facebook page for more photos and lists of prizewinners and generous sponsors who helped make the evening a great success.



At left, Shea Sohovich of Bill Doraty Kia with Grand Prize Winner Kenyon Mau. At right, hospital President Richard Shewbridge, MD, enjoying the dance.

Medina Hospital Foundation

1000 East Washington St.
Medina OH 44256

medinahospitalfoundation.org

Medina Hospital Foundation realizes that individuals would like to learn more about its particular programs, services or developments. However, if you do not wish to receive information relating to your philanthropic objectives at this time, please call the Medina Hospital Foundation at 330.721.5941 or send an email to kern@ccf.org.



Presorted Standard
U.S. Postage
PAID
Cleveland, OH
Permit No. 3630

Annual Giving

As a nonprofit medical center, Cleveland Clinic Medina Hospital relies on each and every philanthropic gift, no matter the size, to advance world-class patient care. By supporting our Annual Giving Program, you can make a difference to patients and families, now and for the future. Your investment promises an invaluable return: innovative programs and high-quality healthcare for all.



Gifts can be put to use immediately and will go to areas most in need of support. Your contributions help ensure that significant projects and programs will continue.

Your gifts help us:

- Provide unique programs that alleviate pain without prescription drugs.
- Train caregivers for the challenges of tomorrow's healthcare.
- Expand and renovate facilities, creating an optimal healing environment.
- Support next-generation medical equipment that takes patient care to new levels.

To make a gift, visit ClevelandClinic.org/MedinaGiving, or call the Foundation office at 330.721.5941.

Medina Hospital Foundation Board

- | | |
|---|---------------------------------|
| Lisa Dunn
<i>Chair</i> | Amy Douglas |
| Frank Carrino
<i>Vice Chair</i> | Ellen Hunter |
| Kathy Burns DNP, RN,
ACNS-BC
<i>Secretary</i> | Bill Hutson |
| Ron Plazek
<i>Treasurer</i> | Jarrod Long |
| | Don Miltsch |
| | Ann Salek |
| | Catherine Sheridan, MD |
| | Vicky Snyder, CFO/COO |
| | Lifetime/Honorary Member |
| | Edward A. Hall |
-
- | | |
|--|-----------------------------|
| | Foundation Staff |
| | Randy Fuerst |
| | <i>Executive Director</i> |
| | Linda Kern |
| | <i>Foundation Assistant</i> |