



Medina Hospital Advocate

A Publication of the Medina Hospital Foundation

Winter 2016

Privacy and Efficiency are Key

Emergency Department Expansion Begins

Renovation has begun on Medina Hospital's Emergency Department (ED) that will enhance care for patients in Medina County and surrounding areas and also benefit their families and the medical staff.

Today, the ED has 14 treatment beds and serves more than 25,000 patients annually with its skilled team of caregivers and advanced technology. When the project is finished, there will be 19 beds, and the department will be able to support 30,000 patient visits each year.

"The reconfigured space will offer patients more privacy and also provide space for other uses we did not have before," says ED Medical Director Matt Vrobel, MD.

"Sometimes hall beds are needed to accommodate patient overflow", he says. "Those beds are separated only by curtains and provide little patient privacy. "With the new design, our aim is to eliminate them," he says. "All ED rooms will be private, with solid walls and doors. The design also creates a family consultation room off the lobby where doctors can speak with family members in private.



Matt Vrobel, MD

"Additionally, we will have three rooms designed for the safe treatment of behavioral health patients and those who are under the influence of drugs,"

Dr. Vrobel continues. "A decontamination space will also be available for the treatment of patients who sustained injuries from chemical spills or otherwise need to be decontaminated prior to treatment."

The ED design was influenced by ideas from those who will use or work in the building and builds on best practices found in modern ED configurations. The new ED will improve Medina Hospital's ability to provide leading-edge care to Medina County residents and those of surrounding areas.

The Philanthropic Touch

Philanthropic gifts to the project helped get it started, Dr. Vrobel says. "Money earmarked for the ED is particularly welcome and keeps us from competing with other departments for improvement dollars."

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Key Gifts Announced

Philanthropy has played a vital role at Medina Hospital for more than 70 years. In fact, a WWII fundraising campaign secured gifts that purchased a family farm house and converted it into Medina Community Hospital.

Emergency Department support by local families continues that tradition. Frank and Becky Shotwell have made a major gift in memory of Mrs. Shotwell's father, Carl T. Abell. Janet Moxley also has made a significant gift in memory of her husband, Elbridge. Both gifts will be recognized in the renovated ED.

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Helping Two Ways

Medina Hospital volunteer Don Farrow often is the first person patients see when they arrive at the Medical Building's entrance "D." Quick with a smile and a warm greeting, he welcomes and assists patients and families needing directions or personal guidance to the main building.



Don Farrow

Mr. Farrow's hospital volunteer service began eight years ago and totals nearly 2,000 service hours.

"My wife passed away, and I needed something to help fill the hours. That's when I called Nicole," he says, referring to Nicole DeAngelis, volunteer coordinator. "I need to stay busy, and I like to help people."

Recently Mr. Farrow transferred shares of stock to the Medina Hospital Foundation, establishing a Charitable Gift Annuity (CGA) in memory of his wife, Sharon. The annuity one day will support nursing at Medina Hospital, commemorating Mrs. Farrow's nursing career.

A CGA is a simple agreement in which we promise to pay you, or you and your spouse, a lifetime income in exchange for a gift of an asset – in this case, an underperforming stock. The CGA will provide Mr. Farrow with a fixed amount of income for the rest of his life.

Philanthropy

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Anyone who wishes to make a contribution specifically to the ED project can do so through the Medina Hospital Foundation by contacting Foundation Director Randy Fuerst, 330.721.5940, who also can explain the naming opportunities.

About the ED

Simple problems such as sprains and cuts are treated at urgent care facilities while more serious cases are addressed by the ED. Medically complex issues often require significant attention, followed by a hospital admission or transportation to a tertiary facility. ED doctors have the expertise to treat most patients and stabilize those with serious conditions before moving them to advanced care facilities, and the department has been recognized for its high-caliber treatment of chest pain and abdominal conditions. Evidence-based protocols for stroke and acute heart attack are implemented at all Cleveland Clinic emergency departments, which has improved time to treatment and outcomes. About 65 percent of Medina Hospital's admissions are from the ED, and more than 100 patients per month are transported elsewhere for advanced care.

Six emergency medicine doctors and seven physician assistants staff the department, augmented by an additional five emergency medicine physicians from the Brunswick location. The expansion and reconfiguration project is expected to be completed in early 2018.

Founders for the Future

We are pleased to recognize **Don Farrow** and **Nancy Herchler** as the two newest Founders for the Future and are deeply grateful for their generosity and vision. The Founders for the Future society honors and shows appreciation to all of those whose support is building a legacy of hope for Medina Hospital.

Members include individuals who have made, or made known, a gift to Medina Hospital Foundation through a will or living trust, established a life-income gift such as a gift annuity, or named Medina Hospital Foundation as a beneficiary of a life insurance policy or retirement plan.



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To see the latest, learn the history, read about our supporters, see event photos or make a gift securely online, please visit us at facebook.com/MedinaHospitalFoundation.

The BASH Gala a Great Success!

The BASH gala (Benefitting A Superior Hospital) on Oct. 22 at Weymouth Country Club was a great success. More than 250 people attended the event, which raised over \$92,000. Proceeds will be used to purchase mechanical chest compression systems for the Life Support Team's ambulances.

Betsy Kling, WKYC's chief meteorologist and the evening's Mistress of Ceremonies, presided over a fun-filled evening during which donated prizes valued at over \$35,000 went to lucky recipients. The BASH volunteer committee, led by Co-Chairs Amy Douglas and Devon Diello, created an atmosphere that kept people on the dance floor until almost midnight.



Betsy King (left) and Lisa Dunn.

[Visit the Foundation's Facebook page to see additional photos from the BASH gala!](#)



2016 BASH Committee from left to right: Corinne Hadley, Amy Douglas, Ellen Hunter, Sam Livingston, Devon Diello, Sharon McFadden, Randy Fuerst, Jacquie Graves, Judy Funk, Judy Tulisniak, Fiona Quade, Judy Takacs, Linda Kern

Gifts

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The Hospital Foundation's board unanimously voted to transfer \$500,000 from investment assets to support the renovations. "These funds are an accumulation of gifts over time and investment earnings," said Foundation Board President Lisa Dunn. "Some people think that a small gift has small impact, but when we combine gifts we can make a major impact on the future of healthcare in Medina County", says Mrs. Dunn.

Additional philanthropic and naming opportunities exist. If you are interested in learning more about the Emergency Department project, please contact Randy Fuerst at 330.721.5940 or fuerstr@ccf.org.

Gifts in Honor/Memory

Don Farrow
In memory of Sharon Farrow

Janet Moxley
In memory of Elbridge Moxley

Frank and Becky Shotwell
In memory of Carl T. Abell

Westfield Insurance Foundation
In Honor of Frank Carrino



Medina Hospital Foundation

1000 East Washington St.
Medina OH 44256

medinahospitalfoundation.org

Medina Hospital Foundation realizes that individuals would like to learn more about its particular programs, services or developments. However, if you do not wish to receive information relating to your philanthropic objectives at this time, please call the Medina Hospital Foundation at 330.721.5941 or send an email to kern@ccf.org.



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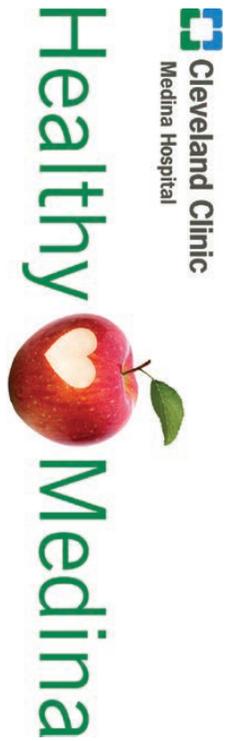
Medina Hospital Foundation Board

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Foundation Assistant

The City of Medina employees, who have participated in the Healthy Medina County since the initiative since its inception in 2011, have prevented health insurance hikes for the city in 2017.
In September, the city was notified that its insurance premiums would not increase next year because the employees' new lifestyles have led to healthier weights, blood pressure readings and cholesterol levels.
Gifts to the community wellness fund were instrumental in getting Healthy Medina County off the ground.

Healthy Medina Pays Off!

A collaborative community wellness initiative for Medina County



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