



Medina Hospital Advocate

A Publication of the Medina Hospital Foundation

Summer 2016

It Takes A Team — Just Ask Birthing Center Manager

There's no doubt in the mind of Nurse Manager Ann Roach, RN, as to what contributes to the success of Medina Hospital's Family Birthing Center, where 877 newborns entered the world last year alone.

It's "the team," she says, consisting of her dedicated staff and the support they receive from others, especially the Medina Hospital Foundation through its philanthropic gifts.

The center's staff consists of an outstanding group, including seven obstetricians, 16 pediatricians, three pediatric nurse practitioners, 33 RNs, many of whom have special certifications in areas such as in-patient obstetrics, mother-baby care and lactation counseling and six hospital unit clerks who greet visitors and handle the phones and necessary birth certificate paperwork.

"Our staff has heart," Ms. Roach says. "Everybody loves what they do. They love to see women become mothers, and babies become part of families. Real bonds form here, and it shows in many ways, from the level of personal care offered to the surroundings that are homelike and comforting."

In fact, the center's environment is so pleasant that expectant mothers are seldom seen walking the halls, she says. "They're so comfortable in their units, they'd rather not be anywhere else."



Family Birthing Center nurses recently received the Nursing Team Excellence award from Cleveland Clinic's Zielony Nursing Institute.

Philanthropy

And that's where the efforts of the Medina Hospital Foundation come into play. "They provide many of the niceties that help bring the unit together as a whole," Ms. Roach says.

In recent years, the Medina Hospital Foundation has provided everything from comfortable furniture, to special pillows, to safe, easy-to-maintain flooring.

"We used to have uncomfortable, pull-out chairs for dads who were staying 24/7," Ms. Roach says. "We now have sleep sofas."

Philanthropic dollars also went toward special exercise balls, called "peanuts", for moms-to-be. They provide more comfortable positioning during various phases of patients' hospital stays.

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Planting Seeds for the Future

Dorothy and Floyd Hirschman worked hard to build a successful farm in Spencer while strengthening their ties to their community. With their commitment and compassion, they planted seeds for the future across Medina County.



Dorothy Hirschman

Dorothy was a graduate of the Huron Road School of Nursing and served with the U.S. Army Cadet Nurse Corps on graduation. The couple married in 1946 and started a dairy farm when they moved to Medina County in 1950. Although the work was hard, they lived a happy and comfortable life in Spencer. After 52 years of marriage, Floyd passed away in 1998. Dorothy was 91 when she passed away in May 2015, at the home that she and Floyd built together.

In creating her estate plans, Dorothy considered the agencies important to her and Floyd over their lifetime. Among those remembered with a residual bequest was Medina Hospital through the Medina Hospital Foundation. The \$103,000 gift received earlier this year was made in recognition of the excellent medical care the couple received at Medina Hospital.

Dorothy's estate bequest plants a seed whose bountiful harvest will improve healthcare in our community for years to come. To learn more about charitable estate planning, please contact Randy Fuerst at 330.721.5940, or fuerstr@ccf.org.

Birthing Center

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And when the previous flooring needed replacement, an attractive wood laminate was installed, also through the Foundation's generosity. "It's not only good-looking, but also it's been proven to be very easy to keep clean and safe," Ms. Roach says.

Philanthropy also provided "Noelle," a high-tech, patient-simulation mannequin used in training staff to prepare them for real medical crises.

A special place

Medina Hospital is the only hospital in Medina County providing labor and delivery services.

Medina Hospital's Family Birthing Center was built with the mission of supporting expectant mothers through labor, delivery, recovery and their brief postpartum stay. It is family-centered and offers 24/7 visitations in the belief that outcomes are enhanced by the presence of family and friends, no matter the hour.

The center houses 11 homelike labor and delivery rooms and four standard hospital rooms for C-section patients. There are two operating rooms, and doctors are always nearby. The center is considered low-risk, meaning that if complications arise, the mother can be transferred to another Cleveland Clinic hospital that provides specialized care.

The center has received numerous awards for excellent care, and its administrators are reaching out for even more professional recognition, including the prestigious "Baby-Friendly" designation from Baby-Friendly USA Inc. This is the accrediting body for the Baby-Friendly Hospital Initiative in the United States, recognizing institutions for their safety and education efforts.

A small baby boom has been experienced amongst the staff members as they have welcomed 7 new babies in the past 18 months and 3 still to deliver. All have loved delivering where they work.

Bequest Language

After you have provided for your family and loved ones, a bequest in your will would enable you to make a gift to support Medina Hospital.

An example of language that you can use is: *"I give and bequeath to The Cleveland Clinic Foundation, Cleveland, Ohio, (the sum of \$ _____ or _____%) to support Medina Hospital."*



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To see the latest, learn the history, read about our supporters, see event photos or make a gift securely online, please visit us at facebook.com/MedinaHospitalFoundation.

Radio Improves Connections

Philanthropic gifts to the Emergency Department's restricted fund were used to purchase a Verint Audiolog system that improves communication between the Emergency Department and paramedics en route to the hospital. The radio expands communications to all Medina County emergency squads and enhances patient safety and privacy.

The improved security features will allow medics to share greater detail about the patient's condition with the ED staff while maintaining patient privacy. Better communication reduces delays in patients' receiving the most appropriate care upon arrival. The radio's two lines eliminate the need to put one call on hold when a second squad calls in. If you would like to support Emergency Services at Medina Hospital, please call the Foundation office at 330.721.5940.



Many Gifts Making Big Difference



Patient Transport Team Members Miguel Segui, left, and Dennis Poltrone

Annually, the Foundation Board votes to transfer a percentage of unrestricted invested assets to address the areas of greatest need at Medina Hospital. These assets are a combination of current annual gifts and unrestricted gifts made over the last 25 years.

This year, over \$226,000 is being invested to improve patient and family care. Plans include the purchase of additional couch beds in the Family Birthing Center; funding initiatives developed by a new Patient Experience Team and Patient Advisory Council; implementation of a Patient Transport Service, dedicated to transporting patients around the hospital, which frees medical staff to focus on patient care; and support supplies for a wide variety of Healing Services.

Gift of Time

On Sept. 9, 2015, Josh and Kelly Poole were preparing for their firstborn son due in five weeks. Unfortunately, that morning Kelly's doctor said the words that would change their lives forever: "I'm sorry. There is no heartbeat." Braeden Christopher Poole was born still on Sept. 11, and the couple was blessed to spend 18 hours with him, creating lifelong memories.

According to the CDC, stillbirth affects about 1 percent of all pregnancies. About 24,000 babies are born still in the United States each year. Not every family has the opportunity the Pooles had to spend time with their child.

In Braeden's memory, and in conjunction with the US CuddleCot initiative, the Poole's raised \$3,500 to purchase a Cuddle Cot™ for use in Medina's Family Birthing Center. According to the US CuddleCot Campaign Initiative: *A CuddleCot is an in-room cooling unit that is the size of a small humidifier disguised inside of a Moses basket. Research has proven that having a unit available to parents while they are in the hospital encourages families to spend time with their baby. This gift of time allows precious hours for bonding, pictures, plaster molds to be taken and other family members to come and meet the baby before the natural changes that occur in death become more apparent.*

Gifts in Honor/ Memory

Westfield
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*In Honor of
Jacquie Graves*

Babcox Media
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Charles Balasz, Sr.*



Medina Hospital Foundation

1000 East Washington St.
Medina OH 44256

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Medina Hospital Foundation realizes that individuals would like to learn more about its particular programs, services or developments. However, if you do not wish to receive information relating to your philanthropic objectives at this time, please call the Medina Hospital Foundation at 330.721.5941 or send an email to kern@ccf.org.



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Save the Date

The BASH (Benefitting A Superior Hospital) gala is set for Oct. 22 at Weymouth Country Club. All proceeds from this year's BASH will be used to purchase mechanical chest compression systems for the Life Support Team (LST) squads.

Sudden cardiac arrest is a leading reason for 911 calls to the LST. CPR by paramedics is standard practice for ambulance patients heading to the hospital. Life-sustaining circulation is possible with effective and uninterrupted chest compressions, but performing high-quality CPR is difficult and tiring, at best, and, at worst, impossible in certain situations. The quality varies depending on who provides CPR and also deteriorates quickly after only one to two minutes because

of fatigue. The mechanical systems that BASH proceeds will purchase high-quality compressions for as long as needed and aren't affected by the movement of an ambulance ride.

If you'd like to learn more or become a sponsor, please contact Linda Kern at 330.721.5941 or kern@ccf.org.

Welcome new board members

We're pleased to welcome Ellen Hunter and Eric Stasiowski to the Foundation's Board of Directors. Mrs. Hunter is the co-owner of Hunter Insurance, and Mr. Stasiowski is the Director of eCommerce at Swagelok Company.

Three members stepped down from the board earlier this month. We thank Jon Funk, MD, Ken Greene, MD, and Todd Winter for their dedicated service.

Medina Hospital Foundation Board

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