



Medina Hospital Advocate

A Publication of the Medina Hospital Foundation

Autumn 2015

Celebrating a 25-Year Legacy of Philanthropy

The Medina Hospital Foundation is celebrating a milestone anniversary, marking a quarter century of hospital progress made possible by philanthropy.

Since the first gift in 1991, the Foundation's mission has been to secure gifts from the community that will help support important hospital priorities including new construction, renovation and the purchase of equipment needed for patient care.

Over the years, gifts to Medina Hospital Foundation have advanced programs within the hospital and in the community.

Philanthropic gifts have supported:

- An Ambulatory Pharmacy in the hospital lobby
- Opening of a Congestive Heart Failure Clinic
- Renovation to provide space for Cardiac Rehabilitation
- "Kids Day of Safety and Play" on Medina's town square
- Equipment for volunteer fire departments to directly communicate with the emergency department
- Healthy Medina County

Witnessing the power of philanthropy

Robert Bux, an attorney and partner with Williams and Batchelder in Medina, was an original member of the foundation's board of directors and then the Chair for 14 years. Today, he serves on the hospital's board of trustees. He says he has seen firsthand what charitable contributions to the Foundation can do, including improving patient care and hospital services and promoting community health and wellness efforts.

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Robert Bux

BASH Success!

The 2015 BASH was a great success, raising more than \$97,000 with proceeds benefitting Healthy Medina County. From the moment the doors opened, the Weymouth ballroom was abuzz as \$35,000 in prizes were given away. The dance floor wasn't cleared until late in the evening.

The BASH was organized by a dedicated volunteer committee led by Judy Tulisak and Amy Douglass. Comments by Mistress of Ceremonies Betsy Kling, WKYC's Chief Meteorologist,

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Phil Brewer of Medina Health Ministry, Rotary President Fran Hober and Randy Fuerst of MHF.

Rotarians Support Cancer Care

The Medina evening Rotary Club presented Medina Hospital Foundation a check for \$3,500, the proceeds from their 2015 Wine and Cheese Fundraising event. The gift was placed in the Cancer Services fund, used by Dr. Mir Ali and oncology caregivers to improve patient care, especially prescription copayments of supportive medications like those to reduce nausea and pain. Thank you, Rotarians!

H/M listing

Gift in Memory of

Irene Riddleburgh

E.M and H.A. Mikel

Gift in Honor of

Milan Senokozlieff

Dr. Heidi Senokozlieff

Gift in Honor of

Kenneth Greene, MD

Glenn Grady

25-Year Legacy

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“Occasionally, significant individual and family gifts to the foundation have paid for major projects all by themselves, such as The Jones Center for Women’s Health at Medina Hospital and the emergency department addition to the Brunswick Family Health Center,” Mr. Bux says.

The foundation fosters connections between the community and the hospital through special event fundraisers. Individual and corporate sponsorships of these events help further key hospital services and programs. Most recently, the Medina Hospital’s BASH raised \$97,000 to support Healthy Medina County.

It should be noted that philanthropy isn’t new to Medina Hospital. Back in 1944, local residents raised \$100,000 to convert the Weidner Family home into Medina Community Hospital.

Since the Medina Hospital Foundation was established, generous gifts have been instrumental in Medina Hospital’s becoming a site for world-class care close to home. If you would like to make a contribution to Medina Hospital, please contact Randy Fuerst, Executive Director, at 330.721.5940 to learn about the many options available.

TRANSFORMATIONAL GIFTS

With a \$500,000 gift from David Jones, the Jones Center for Women’s Health opened in 2000 at Medina Hospital. When patients go there for important medical services such as bone densitometry and ultrasounds, they will find that they also can be comfortable by having some refreshments, watching television or browsing the library. The center is designed to provide a homey environment and ease the stress of women having breast cancer examinations and treatments. Mr. Jones’ gift was made in memory of his wife, Dorothy, and his mother, Kathryn, both of whom passed away after battling breast cancer. Mr. Jones was the first President of the Medina Hospital Foundation’s Board of Directors.

A \$1 million gift by Donna and Cal Wible benefits Medina Hospital’s heart patients. Mr. Wible, now retired, was a Medina Cadillac/GMC dealer. After having a heart attack in 1986 and being treated at Medina Hospital by what he described as an experienced and caring staff, Mr. Wible decided to show his gratitude by giving back. He and his wife have an estate gift establishing a permanent endowment for Medina Hospital’s cardiac care department.

Hinckley resident Ken Cleveland, a prominent local builder, developer and philanthropist, and his wife, Patricia, made a \$4 million gift in November 2013 to Cleveland Clinic. Their gift, which supported construction of a 24,000-square-foot emergency department, is the largest gift to the Brunswick Family Health Center. The emergency department opened in July 2014.

“We appreciate every gift received at the Medina Hospital Foundation in the past 25 years, regardless of the size,” Mr. Bux says. “The power of every gift has contributed toward Medina Hospital’s ability to take care of patients and families and to improve the health of the community that it serves.”



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BASH Success!

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were a highlight of the evening as she discussed her family's experiences in the Family Birthing Center.

BASH sponsors included Medina Hospital, Medina Hospital Medical Staff, Life Care Center of Medina, Carlson Funeral Services, Cleveland Clinic Regional Operations, Westfield Insurance, the Avenue of Medina, Westfield Bank, FirstMerit Bank, Discount Drug Mart, Hospice of Medina County, Galley Printing, Pearlview Rehab and Wellness Center, Ken and Patricia Cleveland and the Ruhlin Company.

Healthy Medina County is a collaborative community effort under the leadership of Medina Hospital. The mission is to educate, encourage and empower residents to incorporate health and wellness practices into their lifestyles, improving their quality of life and the community. See the sidebar for just a few of the many Healthy Medina success stories.



Betsy Kling and Lisa Dunn announcing prize winners.

Photos by Nancy Gatsios



Richard Limperos, DPM, was the winning bidder for the Cleveland Cavs logo.



Healthy Medina

A collaborative community wellness initiative for Medina County

HEALTHY MEDINA SUCCESS STORIES

- In seven months, "Kirk" lost 34 pounds and lowered his blood sugar levels from the diabetic to the pre-diabetic range!
- "Jessie" needed motivation and accountability to stop smoking. She's now 10 weeks tobacco-free and has used the money she saved on smoking to buy a nice pair of walking shoes.
- At a Healthy Medina screening, "Sue" learned she was diabetic, with a blood sugar of 225. She changed her diet, lost 45 pounds and lowered her blood sugar to the 80's.
- Facing a number of health issues, "Doug" lost more than 30 pounds, lowered his blood pressure, cholesterol, glucose and BMI. At his last quarterly cardiologist visit, he was told, "Whatever you're doing, keep doing it. We don't need to see you again for a year."

Giving Thanks and Giving Back

The holidays are a time of fun, family and giving thanks. You can express gratitude in many ways, but one of the best is by making a year-end gift to a favorite charity such as Medina Hospital because of the benefits for both of you.

Charitable gifts provide a tax deduction, and you have flexibility in the amount, timing and choice of asset. At year-end, the most common forms of gifts include outright cash and appreciated stock, both of which provide a tax deduction for the year in which the gift is made. If you make a gift of appreciated stock, you also can avoid capital gains tax.

When you choose to give appreciated stock, you'll have a double tax benefit. In addition to receiving an income-tax charitable deduction for the full fair-market value of stock held longer than 12 months, you also can avoid potential tax on the capital gains.

No matter how you choose to make a gift, you can feel good knowing that your gift will be put to use immediately by Medina Hospital. To learn more about making a gift, please call Randy Fuerst at 330.721.5940, or send an email to fuerstr@ccf.org.

Medina Hospital Foundation

1000 East Washington St.
Medina OH 44256

medinahospitalfoundation.org

Medina Hospital Foundation realizes that individuals would like to learn more about its particular programs, services or developments. However, if you do not wish to receive information relating to your philanthropic objectives at this time, please call the Medina Hospital Foundation at 330.721.5941 or send an email to kern@ccf.org.



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Pathways To Excellence



Recently, Medina Hospital achieved the Pathway to Excellence Designation from the American Nurses Credentialing Center. Pathway to Excellence illustrates how committed Medina Hospital is to supporting the valuable contributions of the nursing staff. The honor recognizes the high level of nursing care and demonstrates the level of professional satisfaction of nurses at Medina Hospital.

To achieve the designation, Medina Hospital met stringent practice standards for an ideal nursing environment, including providing a safe and healthy workplace, systems to address concerns, recognition for achievements and professional development opportunities.

As Tom Tulisniak, MD, said when making the announcement, "Medina Hospital has long been dedicated to creating an environment in which our nurses, and all of our caregivers, have the support they need to focus on providing the very best in care for our patients -- and themselves."

If you'd like to honor the nursing staff or your favorite nurse, visit MedinaHospitalFoundation.org and click on "Give to Medina Hospital." There, you can make a gift to our Nursing Fund.

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