



# Medina Hospital Advocate

A Publication of the Medina Hospital Foundation

Summer 2018



Hospital President Richard Shewbridge, MD, (left) with local and hospital dignitaries. Photo courtesy of *Medina Gazette*.



Rosa Kovach, RN, BSN talks to visitors about the new treatment rooms. Photo courtesy of *Medina Gazette*.

## Expanded ED Sees Nearly 500 Patients a Week

Ever since the March 30 ribbon-cutting ceremony at Medina Hospital's expanded Emergency Department, it's been a very busy place, serving about 70 patients each day, says Lauren E. Rogers, the department's Nurse-Manager.



Lauren E. Rogers

Previously, the Emergency Department had 14 treatment beds and treated about 25,000 patients annually. Now, with 19 beds, the department can accommodate 30,000 patient visits a year.

The carefully designed expansion already is meeting and exceeding expectations as words of praise from patients, their families and hospital staff keep coming.

Significant improvements that enhance the patient experience include expanded triage space, all-private patient rooms and a family room for confidential consultations. The expansion provides more privacy for patients and more room for other uses.

"We're thrilled with the renovation," Ms. Rogers says. "I get compliments from patients and families on how bright and quiet it is. Caregivers love the sliding-glass doors on the rooms so they can provide the personal care each patient deserves. They also appreciate the safer rooms, where, for instance, we can eliminate any equipment that isn't necessary when patients have an acute behavioral health issue."

*continued on page 3*

## “A” Rating

Patient safety is a top priority – and it shows! Thanks to our caregivers, Cleveland Clinic Medina Hospital earned an “A” from a national healthcare rating organization, The Leapfrog Group, in its spring 2018. Patient Safety Grades. This marks the fifth consecutive “A” for Medina Hospital.



The Leapfrog Group combines data from a voluntary, self-reported survey and various publicly reported metrics to produce a single composite score, published as a letter grade. For many consumers, these grades, along with other public rankings, are used to make their healthcare decisions. Medina Hospital views this progress as caregivers' commitment to high reliability, which strengthens our culture of safety and supports robust process improvement.

Initiatives supported by the Medina Hospital Foundation, including Healing Services, patient transportation, staff education and new equipment, contribute to Medina Hospital's exceptional patient care.

## Impact of Tax Cuts on Personal Giving

By Don Miksch of Huntington Private Bank, Foundation Board member

The Tax Cuts and Jobs Act of 2017 was signed into law on Dec. 22. While its impact on taxpayers depends on each person's situation, this article provides an overview of its potential impact on philanthropic giving.

One aspect that could influence charitable giving is the increase in the standard deduction, which means that more taxpayers could forgo itemizing, even with charitable gifts. The standard deduction now is \$12,000 for individuals, \$24,000 for married couples filing jointly and \$18,000 for heads of households.

With or without the benefit of a charitable deduction, most philanthropic supporters want to advance the missions that are closest to their hearts. Ways to achieve their charitable goals in a financially beneficial manner include:

1. *Bundling (or “bunching”) of charitable gifts* – This strategy means combining several years of charitable gifts in a single tax year, for example, paying several years of pledge payments at once. The increase in gifts may provide an amount larger than the standard deduction, allowing a taxpayer to itemize.
2. *Gifting highly appreciated assets to charity* – Nearly 10 years of gains in the stock market may mean that a taxpayer owns securities that have increased in value, which could lead to paying a large amount of capital gains tax if the assets were sold. By gifting these securities directly to charity, however, the taxpayer, while possibly not being able to claim an immediate deduction, will be able to avoid the tax liability associated with realizing capital gains when the assets are sold.
3. *Qualified charitable distributions from IRAs* – For those IRA owners over 70½ years old and subject to the IRS' required minimum distribution rules, initiating charitable gifts directly from their IRA(s) to a nonprofit produces a tax-wise method of giving because the distribution to charity is not included in taxable income.

It also should be noted that there are other provisions of the tax act that will reduce income taxes for many, thereby providing additional funds for charitable intentions.

Of course, every individual's tax situation is different. You should consult with a tax professional to determine exactly how the Tax Cuts and Jobs Act of 2017 impacts you. For philanthropic options benefitting Cleveland Clinic Medina Hospital, please contact Executive Director Randy Fuerst at 330.721.5940 or [fuerstr@ccf.org](mailto:fuerstr@ccf.org).

## Board of Directors

The Foundation Board's April meeting brought membership changes to the board, including officers. Ellen Hunter of Hunter Insurance has succeeded Lisa Dunn of Westfield Center as President. Ms. Dunn will continue as Immediate Past President. Returning officers are Vice-President Frank Carrino of Westfield Group, Secretary Kathy Sheridan, DNP, and Treasurer Ron Plazek of Westfield Center. Joining the board for a three-year term are Mayor Ron Falconi of Brunswick, Russ Corwin of R.W. Corwin in Wadsworth and Montville Township Chief of Police Terry Grice.



### Like us on Facebook

To see the latest, learn the history, read about our supporters, see event photos or make a gift securely online, please visit us at [facebook.com/MedinaHospitalFoundation](https://facebook.com/MedinaHospitalFoundation).

## Charitable Gift Annuity Payout Rates Rise

Good news! The American Council on Gift Annuities has announced an increase in the payout rates for charitable gift annuities. This long-awaited upsurge will go into effect on July 1. The last time the rates changed was in 2012, when they went down.

In general, rates will go up 0.3 percent to 0.5 percent, which means a larger annuity payment to the income beneficiary of a charitable gift annuity. This may be the perfect time to consider establishing a gift annuity to provide support to Cleveland Clinic Medina Hospital and also secure lifetime income for you and/or a loved one.

Additionally, the charitable deduction from a gift annuity may allow you to exceed the new standard tax deduction of \$12,000 for individuals and \$24,000 for couples, enabling you to itemize your deductions. Even better, appreciated stock may be used to fund the gift, avoiding some of the capital gains tax, too. All of these benefits could put more money in your pocket while you also are making a gift to support Medina Hospital.

Charitable gift annuities are easy to establish. If you would like to discuss how this type of charitable gift could benefit both you and Medina Hospital, please contact Randy Fuerst, Executive Director, Cleveland Clinic Medina Hospital Foundation, at 330.721.5940.

## Expanded ED

*continued from page 1*

She says it's "amazing" to see how far the department has come. "And I'm sure we'll continue to grow to meet the needs of the communities we serve."

Ms. Rogers gratefully acknowledges the role of philanthropy in the expansion, through the efforts of the Medina Hospital Foundation and the individuals supporting it.

"We absolutely could not have had this fantastic facility without the dedication of our philanthropic partners," she says. "Their gifts help us take care of our patients each and every day. A great example is the Carl Abell Family Lounge that provides us appropriate space to give loved ones an update on a patient and, if needed, give them a place to start to deal with a tragic situation."

The Emergency Department is staffed full-time by Cleveland Clinic board-certified physicians and certified emergency nurses. A certified stroke center, it has received the Gold Plus Quality Achievement Award from the American Heart Association/American Stroke Association for its accomplishments in the "Get With The Guidelines" program.

*(If you are considering supporting Medina Hospital, please contact Randy Fuerst, Executive Director, Medina Hospital Foundation, at 330.721.5940.)*



Carl T. Abell Family Lounge

## Scholarship Awards Announced

Cleveland Clinic Medina Hospital and the Medina Hospital Foundation recently announced the 2018 recipients of their annual scholarship program, all of whom are Medina County graduates currently pursuing educations in the medical field. Scholarships are made possible by the Medina Hospital medical staff and philanthropic supporters of the Medina Hospital Foundation.

This year, 31 scholarships were awarded, with a total of \$46,000 to be dispersed. To date, these scholarships have provided hundreds of thousands of dollars to Medina-area students seeking medical careers.



**Medina Hospital Foundation**

1000 East Washington St.  
Medina OH 44256

medinahospitalfoundation.org

Medina Hospital Foundation realizes that individuals would like to learn more about its particular programs, services or developments. However, if you do not wish to receive information relating to your philanthropic objectives at this time, please call the Medina Hospital Foundation at 330.721.5941 or send an email to kern@ccf.org.




---

Presorted Standard  
U.S. Postage  
**PAID**  
Cleveland, OH  
Permit No. 3630

---

## 24<sup>th</sup> Annual Jack Vigneault Golf Outing



The 24th Annual Jack Vigneault Memorial Golf Outing will be teeing off on June 18 at Weymouth Country Club. Sponsorship and player registration are available at [giving.ccf.org/MHFGOLF](http://giving.ccf.org/MHFGOLF)

Proceeds will go to the Medina Hospital Program Fund, used to support unique programs at our hospital. Examples include patient lift systems in the Intensive Care Unit and monitors for the VitalScout system.

### Remembrance Giving

*In Memory of Paul "Bear" Fields*

- |                            |                             |
|----------------------------|-----------------------------|
| Diane Fields               | Mr. and Mrs. Jerry Regester |
| Kathy Lindsey              | Ed and Maureen Russell      |
| Ralph E. O'Connor          | Joyce K. Somers             |
| Northwest Church of Christ | Susan G. Ziegler            |
| Danielle Maleski           |                             |

### Raising Hope Wine Tasting

The cancer care team invites you to attend the Raising Hope One Glass at a Time wine tasting on Sunday, June 10, from 3 p.m. to 5 p.m. at The Corkscrew Saloon in Medina. Details and tickets are available at [giving.ccf.org/MHFHOPE](http://giving.ccf.org/MHFHOPE)

### Medina Hospital Foundation Board

- |   |                        |
|---|------------------------|
| Lisa Dunn<br><i>President</i>                       | Russ Corwin            |
| Frank Carrino<br><i>Vice President</i>              | Terry Falconi          |
| Kathy Burns DNP, RN,<br>ACNS-BC<br><i>Secretary</i> | Ellen Hunter           |
| Ron Plazek<br><i>Treasurer</i>                      | Bill Hutson            |
| Lisa Dunn<br><i>Immediate Past President</i>        | Jarrod Long            |
|   | Don Milksch            |
|   | Ann Salek              |
|   | Catherine Sheridan, MD |
|   | Vicky Snyder, CFO/COO  |

### Lifetime/Honorary Member

Edward A. Hall

### Foundation Staff

Randy Fuerst  
*Executive Director*  
Linda Kern  
*Foundation Assistant*