Cleveland Clinic

Office of Patient Experience

H.E.A.R.T.[®] Chats

Masking – Managers to Caregivers

The Office of Patient Experience's mission is to ensure consistent, relationship-centered care by partnering with caregivers to exceed the expectations of patients and families.

When a Team Member Refuses to Wear a Mask

Scenario

A team member is refusing to wear a mask and/or forgot to wear their mask, or questioning why they are required to wear one.

- Hear Listen to and understand concerns. Approach with empathetic curiosity.
 - Have open body language. Avoid multi-tasking to demonstrate listening.
 - Say: "It sounds like you are really concerned about wearing a mask. What makes you not want to wear a mask?"
 - AND/OR: "Help me understand how you are feeling."
 - AND/OR: "What concerns you the most about wearing a mask?"
 - AND/OR: "Thank you for sharing that."
- Empathize Acknowledge the emotion
 - Verbally acknowledge.
 - Say: "Wearing a mask all day is new for most of us you're right, it feels awkward."
 - AND/OR: "You sound overwhelmed."
 - AND/OR: "I know, it's difficult to hear others when we're all wearing masks."
 - AND/OR: "We can figure this out together it hasn't been easy."
- Apologize Express Regret of Situation
 - Offer apologies on how challenging these times are AND communicate expectation.
 - o Say: "These last few months have been hard and I'm sorry. I wish we were in different times."
 - AND/OR: "I'm sorry the mask is uncomfortable and we still need to wear it, so what can we do
 to make it more comfortable for you?"
- Respond Take Action
 - Explain why appropriate actions must be taken by all.
 - Say: "Because masks help us protect ourselves and others from COVID-19, masks are required while at work. I'd like us all to model that behavior — all eyes are on us to do the right thing, and I need your help. We wear masks because we care about others."
 - AND/OR: "All of us must wear a mask at all times unless we're alone in an office or cubicle away from others. Do you need me to get you a mask?"
 - AND/OR: "Even if you're not worried about becoming infected, others are. And even if you don't have symptoms, you can spread the virus. We have to keep each other safe. I care about you and I know you care about the team."
 - AND/OR: "You may not realize that COVID is spreading again, and more caregivers have become infected as a result. We also have more data now that masks can prevent spread. Wearing a surgical mask provides an extra layer of protection for our caregivers working with and around patients."

Thank – Show Appreciation and Bring Closure

- Thank them for properly donning the mask.
 - Say: "I appreciate you wearing your mask to keep our team members and patients safe."
 - AND/OR: "I means a lot to me that we were able to have this conversation. We may not agree on everything, and being able to talk about it is really important."
 - AND/OR: "Doing everything we can every day to keep each other safe starts with the choice to put on a mask. Thank you for making that choice."
 - AND/OR: "Thank you for wearing your mask to protect me and others. Because I care about you, I will do the same for you."

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• "I Wear Because I Care"

- Wearing masks helps protect others, not only you.
- A mask is an easy way to demonstrate we are all in this together.
- Verbally thank caregivers wearing appropriate masking for showing concern for others.

• Prepare Your Approach

- Take a few calming breaths. Potential conflict can be uncomfortable and that is an OK way to feel.
- Use open and friendly body language. Avoid crossing your arms or placing hands on hips.
- o Be specific to masking, redirect away from personal views.
- Assume positive intent of other people. Do not enter the situation ready to judge or blame another.

• Provide Empathetic Delivery

- o Lower your voice. It naturally causes others to lower their voice, too.
- o Behaviors continue because people believe it is allowed.
- Use pausing or silence after delivering the message. Sometimes people need time to process the information they receive.

• If HEART language is not effective, consider CUS words for safety:

- Concerned: "I am concerned that you are not wearing a mask, can you tell me more about why?"
- **U**ncomfortable: "It makes me feel **uncomfortable** that you are not masking because of the spread of COVID-19."
- o Safety Issue: "Proper masking helps us ensure safe care environments. We all have to do our part."

• Refer to the Appropriate Parties as Needed

- Utilize your supervisor or HR business partner.
- Remember Caring for Caregivers resources.
- Call the Ombudsman Office, 216.444.2544 or send an email to ombudsman@ccf.org and alert them
 of your conversation, if patients are involved.