



### **FELLOWSHIP PURPOSE**

The pre/post-doctoral medical education fellowship is designed to help individuals with advanced training in the educational, social, or behavioral sciences develop expertise in the design, implementation, and evaluation of education programs in medicine.

### **FELLOWSHIP ROTATION GUIDING PRINCIPLES**

- ✓ Actively engage fellow in meaningful learning experiences.
- ✓ Choose activities that are at the appropriate level of professional development.
- ✓ Provide structured, well-planned activities.
- ✓ Provide adequate supervision and formative feedback.
- ✓ Allow sufficient time for fellow to work on his/her major project and participate in required fellowship activities.

Please complete the information below and submit to [biererb@ccf.org](mailto:biererb@ccf.org).

### **Rotation Director Information**

|               |  |            |   |
|---------------|--|------------|---|
| Director Name | <b>Heidi Gdovin / Arlene Sliver-Cook</b> | Title      | <b>Program Manager<br/>Center for<br/>Consumer Health<br/>Information</b> |
| Contact info  | <b>gdovinh@ccf.org</b>                   | Department | <b>Consumer Health<br/>Information</b>                                    |

### **Rotation Timeline**

|                         |                 |
|-------------------------|-----------------|
| Rotation Duration       | <b>4 weeks</b>  |
| Months Rotation Offered | <b>Flexible</b> |

## Specifics of Proposed Rotation

A

**Assess** area where input/help from a fellow would be beneficial

**Rotation description**

This four week rotation will provide the fellow the opportunity to gain exposure to the field of Community Health Education by reviewing the existing Health Education Internship program in the Center for Consumer Health Information (CCHI). The rotation will allow the fellow to conduct a literature review, needs assessment and then analyze the qualitative data collected to make recommendations to improve the existing program.

I

**Identify** specific goals/objectives and related activities to achieve goals

**Goals and objectives**

At the completion of the four week rotation, the student will:  
(1) Gain exposure and knowledge of the health education profession.  
(2) Obtain experience analyzing qualitative data.  
(3) Enhance skills by developing a survey tool and conducting a needs assessment.

**List of activities**

Activities include:  
(1) Conducting a literature review of health education competencies as well as existing undergraduate health education internship programs.  
(3) Review past five intern's portfolios and exit surveys.  
(4) Conduct a needs assessment. Fellow will assess the needs of the target learner by creating a survey and contacting ten of the past interns about their experiences and suggested approaches for future health education interns.  
(5) Analyze the qualitative data gathered.  
(5) Generate a written report based on the findings and make recommendations to present to the internship coordinator.  
(6) Meet with rotation director once per week to discuss progress.

D

**Describe** how fellow's performance will be assessed

**Strategies to assess fellow**

(1) Weekly formative feedback  
(2) Written feedback on survey and final report

E

**Explain** potential products/tangibles resulting from the rotation experience

**Learning experiences**

(1) Submit poster to present at a conference and/or  
(2) Extend rotation and work with CCHI to draft a paper for

publication.

## Recommended Readings and Resources

**Curricular topics** Kern, D.E., Thomas, P.A., & Hughes, M.T. (2009). Curriculum development for medical education: A six step approach. Baltimore: The John Hopkins University Press. Chapter 2.

Other readings and resources may be recommended as needed.