



MEDIA ALERT

PHOTO/VIDEO OPPORTUNITY

Contact: [Event Contact Name]

Phone: [Contact Phone Number]

FOR IMMEDIATE RELEASE

[INSERT EVENT HEADLINE]

WHAT: [Describe what will take place at your VeloSano Kids event]

WHO: [Include number of attendees and connection to Cleveland Clinic Children's & VeloSano Kids]

WHEN: [Event Date and Time]

WHERE: [Event location – Include full address and details about parking]

WHY: [Include Event Fundraising Goals]

About Cleveland Clinic Children's

Cleveland Clinic Children's is dedicated to medical, surgical and rehabilitative care of infants, children and adolescents. Our staff uses the latest technology and most recent research to achieve the best possible outcomes at 40+ locations across Northeast Ohio. Children's has more than 350 pediatric specialists who are leaders in research for cardiac care, neurological conditions, digestive diseases and other illnesses. Cleveland Clinic Children's is proud to be named a national leader in clinical care by U.S. News & World Report. Visit us online at clevelandclinicchildrens.org and on Facebook at facebook.com/clevelandclinicchildrens

About VeloSano Kids

VeloSano Kids is a program that allows children to become involved in philanthropy through various community fundraisers. 100% of all funds raised by VeloSano Kids participants directly benefits lifesaving pediatric cancer research at Cleveland Clinic Children's. VeloSano Kids was established in 2018 to provide an avenue for children to become involved with VeloSano, which has raised \$12.4 million for cancer research at Cleveland Clinic since 2014.

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