

Dear [INSERT POTENTIAL SPONSOR NAME],

One of the biggest fears as a parent is to hear the words, “Your child has cancer”. A cancer diagnosis for anyone can be devastating, especially if that individual is a child. Fortunately, there are steps that can be taken so that in the future no parent has to hear these words. That is why I am writing to you today.

My name is [INSERT NAME] and I am asking for your support of my Trike & Bike event in [INSERT COMMUNITY NAME] on [INSERT DATE]. Trike & Bikes are a series of community youth bike rides in which 100% of dollars raised by children aged three years and older directly benefit pediatric cancer research at Cleveland Clinic Children’s. Trike & Bike was founded in 2018 as an avenue for children to benefit VeloSano, which has raised \$12 million for cancer research in 4 years.

I wanted to reach out to you because [INSERT REASON YOU CHOSE TO HOST A TRIKE & BIKE/WHY THIS SPONSOR IS A GOOD FIT]

With your help, we will be able to maximize our contribution to Cleveland Clinic Children’s. Our fundraising goal for this event is [\$ GOAL]. I am hoping you can contribute [\$ SPONSORSHIP AMOUNT]. Your tax-deductible contribution will allow us to maximize the impact our fundraiser will have in the fight against pediatric cancer.

I hope you can support my Trike & Bike event. With your help, we can get closer to a future without pediatric cancer. Please join us in this fight. Thank you for your consideration.

Sincerely,

[INSERT SIGNATURE]

[NAME]

[INSERT CONTACT INFORMATION]