

# READY SET GO!

# Your guide to virtual **Trike Bike**

#### Thank you for being 100% for the cure!

This guide will get your wheels turning on how to **virtually fundraise for Trike & Bike**. Keep in mind these are just suggestions – you can be as creative as you want with your fundraising activities!

By raising money for Trike & Bike, you are giving doctors and researchers at Cleveland Clinic Children's the tools to help sick children feel better again.



## Here are some helpful tips to make the most of your personal fundraising page:

- Make the page yours! Upload your favorite photo and share why you are **100% for the cure**.
- Ask your parents to share the link to your page with family and close friends first. It will help you get a head start on donations!
- Use the "Facebook" tab to create your own Facebook fundraiser. Donations made to your Facebook fundraiser will be reflected on your Personal Fundraising Page.
- Thank your supporters for their gifts! Write a thank you note or send them a thank you video for their generosity.
- Aim higher! Once you meet your initial goal, make it bigger. Special prizes await the top fundraiser and top fundraising team of each ride.



#### There are countless ways you can fundraise for Trike & Bike, but here are a few ideas to get you started:

- Ask your friends and family to pledge money for activities. For every basketball shot made, bike lap around your neighborhood, or steps logged on your activity tracker, ask them to donate to your Trike & Bike page!
- "Sell" your arts & crafts for donations. Mail your art to friends and family with a note asking for support.
- Chalk your walk for Trike & Bike! In exchange for donations, color a section of your supporter's sidewalk!
- Ask your parents to share on social media the progress you've made on your Trike & Bike bingo board.

Ask your parents to use the hashtag **#TrikeandBike** on social media. You might just see yourself in our live stream program for the virtual Trike & Bike ride!



### Meet the brave kids you support!



**100% of every dollar you raise** stays right here in Northeast Ohio to help local pediatric cancer patients.



