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# MEDIA ALERT

## PHOTO/VIDEO OPPORTUNITY

Contact: [EVENT CONTACT NAME]

Phone: [CONTACT PHONE NUMBER]

FOR IMMEDIATE RELEASE

### [INSERT EVENT HEADLINE]

**WHAT:** [Describe what will take place at your fundraising event]

**WHO:** [Include number of attendees and connection to Cleveland Clinic]

**WHEN:** [EVENT DATE AND TIME]

**WHERE:** [EVENT LOCATION – Include full address and details about parking]

**WHY:** [INCLUDE EVENT FUNDRAISING GOALS]

### About Cleveland Clinic

Cleveland Clinic is a nonprofit multispecialty academic medical center that integrates clinical and hospital care with research and education. Located in Cleveland, Ohio, it was founded in 1921 by four renowned physicians with a vision of providing outstanding patient care based upon the principles of cooperation, compassion and innovation. Cleveland Clinic has pioneered many medical breakthroughs, including coronary artery bypass surgery and the first face transplant in the United States. *U.S. News & World Report* consistently names Cleveland Clinic as one of the nation's best hospitals in its annual "America's Best Hospitals" survey. Among Cleveland Clinic's 52,000 employees are more than 3,600 full-time salaried physicians and researchers and 14,000 nurses, representing 140 medical specialties and subspecialties. Cleveland Clinic's health system includes a 165-acre main campus near downtown Cleveland, 11 regional hospitals, more than 150 northern Ohio outpatient locations - including 18 full-service family health centers and three health and wellness centers - and locations in Weston, Fla.; Las Vegas, Nev.; Toronto, Canada; Abu Dhabi, UAE; and London, England. In 2017, there were 7.6 million outpatient visits, 229,000 hospital admissions and 207,000 surgical cases throughout Cleveland Clinic's health system. Patients came for treatment from every state and 185 countries. Visit [clevelandclinic.org](http://clevelandclinic.org). Follow us at [twitter.com/ClevelandClinic](https://twitter.com/ClevelandClinic).

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