

The Power of Every One. CAMPAIGN FOR CLEVELAND CLINIC

FLORIDA FOCUS News for benefactors and friends of Cleveland Clinic Florida

CONSTRUCTION BEGINS ON SURGICAL CENTER IN CORAL SPRINGS

On April 3, a groundbreaking ceremony kicked off construction of Cleveland Clinic Florida's family health and ambulatory surgery center in Coral Springs. Caregivers and administrative staff, along with city officials including the Mayor, Vice Mayor, City Commission members, City Manager and Fire Chief, attended the event.

Expected to open in the summer of 2018, the 73,200-square-foot facility will offer premier surgical and imaging services, six operating rooms, two endoscopy suites, CT/MRI, mammography and X-ray imaging, 40 exam



From left, Fabio Potenti, MD, Rodolfo Blandon, MD, Coral Springs Mayor Skip Campbell, and Wael Barsoum, MD

rooms and 24 prep/recovery bays. Specialties will include orthopaedics, gastroenterology, plastic surgery, gynecology, urology, otolaryngology, allergy, hand surgery, cardiology and general surgery.

"The center will enable patients throughout the region, as well as from Palm Beach County, to schedule surgeries in their community," says Wael Barsoum, MD, Cleveland Clinic Florida President.

MOBILE HEALTHCARE ROLLS INTO CORAL SPRINGS AND PARKLAND

In an effort to provide innovation and greater access to premier medical care, Cleveland Clinic Florida has created a mobile patient exam room. In a partnership, the Coral Springs and Parkland Fire Departments and Cleveland Clinic Florida developed the Mobile Integrated Healthcare Program (MIH) as an innovative system of care to provide patients in non-emergent situations the option of being treated at the point of contact and then referred to the right location for the appropriate level of follow-up care.

A repurposed Fire Department rescue truck, the MIH resembles a hospital

emergency examination room or a doctor's office. It is equipped for treating low-acuity and non-emergent calls at the patient's home or place

of business, leisure, etc. The unit is staffed with one mid-level care provider, a nurse practitioner and



Mobile Integrated Healthcare Unit interior

"The Mobile Integrated Healthcare Unit is transformational to the community, especially for parents with young children

a paramedic.

and those with limited mobility and access. The service is essentially bringing back house calls to those who need it the most. It's quick and convenient, and the staff is very thorough," says Dan Daley, Vice Major of Coral Springs, who recently used the service for a sinus infection.

The service is available for patients from age 2 and older between 9 a.m. and 3:15 p.m. by calling 954.346.HELP (4357), Monday through Friday. Examples of non-emergency services provided include: minor sprains, ear, nose and throat infections, urinary tract infections, migraines, and minor skin conditions. For more information, please visit the City of Coral Springs' website at coralsprings.org.

Hensworth Parker, Coral Springs Fire Department, and Ana Patsiornik, MSN, FNP-C, Cleveland Clinic Florida Emergency Department



A LETTER FROM THE PRESIDENT



Dear Friends:

Measuring success is a continuous process, whether it's determining the effectiveness of a procedure or ensuring our commitment to evidenced-based medicine. Cleveland Clinic Florida's success is measured against many different yardsticks, and I'm pleased to report that our team consistently excels.

As you know, our passion for providing the highest-quality patient care led to a 2016–17 *U.S. News & World Report* ranking of No.1 out of 70 hospitals in the Miami-Fort Lauderdale market. Our Gastroenterology and GI surgery departments were ranked No. 49 in the nation for quality of clinical care, while our Geriatrics and Orthopaedics departments were ranked as high-performing specialties.

More recently, Cleveland Clinic Florida earned an "A" rating in patient safety by The Leapfrog Group, a Washington, D.C.-based nonprofit committed to driving quality, safety and transparency in the U.S. healthcare system. We earned the rating for our efforts to implement uniform safety measures that enhance the quality of the care we provide.

In addition, our multidisciplinary stroke team once again achieved the American Stroke Association's Target: Stroke Honor Roll-Elite Plus status by adhering to specific measurements in the standards of stroke care. Our caregivers are able to provide "clot-busting" therapy within 60 minutes in 75 percent or more of acute ischemic stroke patients, and within 45 minutes in 50 percent of cases. By adhering to best practices, we are achieving better outcomes for patients who experience stroke.

Meeting and exceeding quality standards, however, isn't the only way that we gauge success. The incredible growth of our Transplant Center is another measurement of achievement. Since launching our adult kidney and liver transplant programs in 2013, followed by our adult heart transplant program in 2014, we've become Broward County's largest solid organ transplantation provider. In 2016, our transplant team completed 166 transplants, and in June 2017, we accomplished a significant milestone by performing our 500th organ transplant to date, demonstrating that we are on our way to another robust year of growth.

Perhaps the most obvious indicator of our success is Cleveland Clinic Florida's expansion project. This spring, we celebrated completion of the steel skeleton of a five-story, 180,000-squarefoot hospital tower on our Weston campus. We also broke ground on our 74,000-square-foot family health and ambulatory surgery center in Coral Springs. We are growing to meet the needs of the patients and communities we serve.

Of all the ways in which we measure success, however, none is more important than the trust our patients place in Cleveland Clinic Florida. Thank you for your support. We strive every day to provide the excellent care that you deserve.

Sincerely,

Wael Barsoum, MD President, Cleveland Clinic Florida

EPILEPSY CENTER EARNS TOP ACCREDITATION

The Epilepsy Center at Cleveland Clinic Florida's Pauline Braathen Neurological Center has earned accreditation as a Level 4 Epilepsy Center, one of only 181 in the country, from the National Association of Epilepsy Centers (NAEC).

Designated Level 4 centers are equipped to provide the highest level of medical and surgical evaluation and treatment for patients with complex epilepsy. Cleveland Clinic Florida's Epilepsy Center is fully integrated with the Cleveland Clinic Epilepsy Center in Cleveland, which is considered one of the top programs in the world.

RECENT ACCOMPLISHMENTS (2017)

- Awarded Target Stroke Honor Roll Elite Plus status for 2017
- Rated "A" for safety by Leapfrog Group
- Ranked No. 1 hospital in South Florida by U.S. News & World Report
- Designated as a Lantern Award recipient a symbol of an emergency department's commitment to quality, safety, a healthy work environment and innovation in nursing practice and emergency care.
- Received Environmental Excellence Award



President's Circle members Carol and Harvey Raff



President's Circle members from left, Mike Maroone, Al Maroone, and John Hoctor



President's Circle member Pauline Braathen with Wael Barsoum, MD

PRESIDENT'S CIRCLE MEMBERS HONORED

Philanthropists making leadership gifts totaling \$1,000 or more in 2016 were honored on March 21 at the President's Circle reception.

Held in the Egil and Pauline Braathen Center on Cleveland Clinic Florida's Weston campus, the event drew more than 80 people.

New and longstanding members were welcomed by Wael Barsoum, MD, President of Cleveland Clinic Florida, where he presented members with the "State-of-the-Clinic" update and answered questions.

President's Circle members Harvey and Carol Raff have been philanthropic supporters and patients since 2002 and consider Cleveland Clinic Florida their medical home.

"All of our records are here and conveniently available for our team of physicians," Mrs. Raff said.

"This is where we feel most comfortable — from the knowledgeable doctors to the caring nursing staff, everything we need is right here."

"A great hospital is not just about the facility. It's about the staff that supports it."

— Harvey Raff

By making an annual commitment at this level, members help ensure that exceptional healthcare is available and continues to flourish in South Florida.

For more information about the President's Circle, please contact the Philanthropy Institute at 954.659.6720.

TOPPING-OUT CEREMONY FOR NEW HOSPITAL TOWER IN WESTON

The final steel beam of the new hospital tower in Weston was raised on March 27. The 180,000-square-foot multilevel tower will open in summer 2018, and will include an additional 75 hospital beds, three operating suites and an expanded emergency department.





Melanie Marriott, PT, DPT (above)

PHILANTHROPY AT WORK: GIFTS HELP PHYSICAL THERAPY TEAM HELP PATIENTS

Thanks to the philanthropic support of several grateful patients, Cleveland Clinic Florida's Physical Therapy team achieved advanced clinical certification in Orthopaedic Manual Therapy. The evidence-based program delivers high-level techniques and a new methodology for evaluating and treating patients to improve recovery outcomes.

Cleveland Clinic Florida completes approximately 950 joint and hip replacements each year. The incredible team of 10 physical therapists and two physical therapy assistants is on hand a few hours after surgery to ensure that patients are up and moving in order to have the best outcomes from surgery.

"Financial support allowed us to achieve our goal and gave us renewed energy to succeed and raise the bar for the care we deliver," says Tracy Smith, PT, DPT, Director of Physical & Occupational Therapy, about the patients who made the gifts.

COLES GIVE \$2.25 MILLION TO TOMSICH HEALTH AND MEDICAL CENTER

Jeffrey A. Cole and his wife, Patricia O'Brien Cole, have made a \$2.25 million gift to Cleveland Clinic Florida's Tomsich Health and Medical Center in Palm Beach County.

The Coles, native Clevelanders, live in Palm Beach and have been patients of the Palm Beach County facility since it opened nine years ago.

"I have enjoyed getting to know Jeff and Trisha over the years, and I am honored by this philanthropic commitment they have made to Cleveland Clinic Florida," says Viviane Connor, MD, Medical Director of the Tomsich Health and Medical Center.

In 1999, Jeffrey Cole and his company, Cole National Corporation, based in Cleveland from 1944 to 2004, contributed the lead gift establishing the Cole Eye Institute at Cleveland Clinic in Ohio.



TIMELINE: CURRENT EXPANSION KEY DATES



Openings:

PLAN NOW, GIVE LATER TESTAMENTARY COMMITMENT

"I was diagnosed with breast cancer 19 years ago at age 46. As with anyone receiving such news, my husband and I were devastated. Suddenly our future was viewed on a day-by-day basis. I cannot say enough about the quality of care I received at Cleveland Clinic Florida. I am thankful for my doctors and treatment and the many years of good health I have subsequently enjoyed," says Kathy Schuler. She and her husband, Bob Buehler, decided to make the most of each day and over the years have traveled extensively. They say that they give to Cleveland Clinic Florida to help other women confronting the challenges of breast cancer. "It recently occurred to us to incorporate Cleveland Clinic Florida in our estate planning, specifically addressing diagnosis, treatment, education and patient services."

Just like Kathy and Bob, we enjoy the freedom to make decisions about the distribution of our assets during our lifetime and even beyond through charitable giving. By planning now, you can provide for the future of Cleveland Clinic Florida through your will or other testamentary designations. Estate gifts have become an integral part of our philanthropic tradition.

There are many reasons for making a charitable testamentary gift, even while you're still working and supporting a family.

Between the ages of 40 and 60, you may be saving for retirement and/or supporting college education for children or grandchildren. These obligations may make you hesitant about committing to a large gift using assets that you may need in the future. Similarly, if you are between ages 60 and 75, you might be newly retired or planning for retirement and just beginning to make financial and charitable plans.

No matter your age and stage of life, it's still wise to plan for your and your family's future. By including a charitable gift to Cleveland Clinic Florida in your will, or designating Cleveland Clinic Florida as the beneficiary of your life insurance policy or a retirement plan, you can establish your gift now while enjoying your assets during your lifetime.

Share Your Plans

Estate gifts that are revealed after individuals have passed on show that they were caring and compassionate. However, at Cleveland Clinic Florida we wish we had the opportunity to express our gratitude directly to the givers. By informing Cleveland Clinic Florida today of your plans, we can share in the joy of your future gift. To learn more, please contact the Philanthropy Institute at 954.659.6720, or send an email to philanthropy@ccf.org.



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2950 Cleveland Clinic Boulevard Weston, FL 33331

NEW MEDICAL SITE OPENING IN WELLINGTON IN 2018

Cleveland Clinic Florida will soon add Wellington to its list of locations. Groundbreaking is planned in September for the 7,400-square-foot facility in Wellington's Village Green Center, at the corner of Stribling Way and State Road 7. The building, which will have 22 exam rooms, will house primary care, gastroenterology, cardiology and other specialty services.

"We are excited about opening our first location in western Palm Beach County, which will provide Cleveland Clinic Florida patients with expanded access to world-class care and greater convenience," said Wael Barsoum, MD, President of Cleveland Clinic Florida.



UPCOMING EVENTS

LOCATIONS

HIGH TEA July 19, 2017 Egil and Pauline Braathen Center lobby For cancer patients and caregivers

PAINTING WITH A PURPOSE Sept. 19, 2017

Egil and Pauline Braathen Center For more information, please call Britten King at 954.659.6333

SAVE THE DATE:

THE CLEVELAND CLINIC FLORIDA BALL Feb. 24, 2018 Palm Beach

WESTON

Cleveland Clinic Florida 2950 Cleveland Clinic Blvd. Weston, FL 33331 877.463.2010

KRUPA CENTER

3250 Meridian Parkway Weston, FL 33331 877.463.2010

WESTON FAMILY HEALTH CENTER

1825 N. Corporate Lakes Blvd. Weston, FL 33326 954.349.1111

PARKLAND

7857 University Drive Suite 401 Parkland, FL 33067 954.518.7000

PALM BEACH GARDENS

4520 Donald Ross Rd. Palm Beach Gardens, FL 33418 561.904.7200

PALM BEACH LAKES CLINIC Specializing in Cardiology

1401 Forum Way 3rd Floor Suite 300 West Palm Beach, FL 33401 561.478.1104

TOMSICH HEALTH AND MEDICAL CENTER

525 Okeechobee Blvd., 14th Floor West Palm Beach, FL 33401 561.804.0200

CLEVELAND CLINIC FLORIDA IS GRATEFUL FOR EACH GIFT

To learn how you can make a difference, contact the Philanthropy Institute at 954.659.6720 or philanthropy@ccf.org.

To make an online gift to Cleveland Clinic Florida, visit giving.ccf.org/florida

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