

## PRESIDENT'S CIRCLE RECEPTION HONORS BENEFACTORS

The first annual President's Circle Reception was hosted on Nov. 3 by Wael Barsoum, MD, President of Cleveland Clinic Florida, honoring benefactors who have made leadership gifts of \$1,000 or more in the past year.

The event drew leadership donors who support a variety of programs including scholarships and capital projects. Dr. Barsoum kicked off the evening with a video presentation featuring Cleveland Clinic Florida caregivers and staff commenting on the value of philanthropic support and the difference it makes for patients and physicians every day. Dr. Barsoum went on to provide a brief overview highlighting recent clinical care achievements and a preview of what's next for Cleveland Clinic Florida's expansion. Supporters shared their own patient experiences and expressed gratitude for the quality of care they received.



From left, Rod and Carole Hartless and Wael Barsoum, MD, Cleveland Clinic Florida President

Throughout the year, members of the President's Circle will be recognized for their support with the Honor Roll of Donors, receive updates through the *Florida Focus* newsletter and special Cleveland Clinic communications, and invitations to exclusive events. For more information on how you can make a gift and become a member, please contact the Philanthropy department at 954.659.6238.



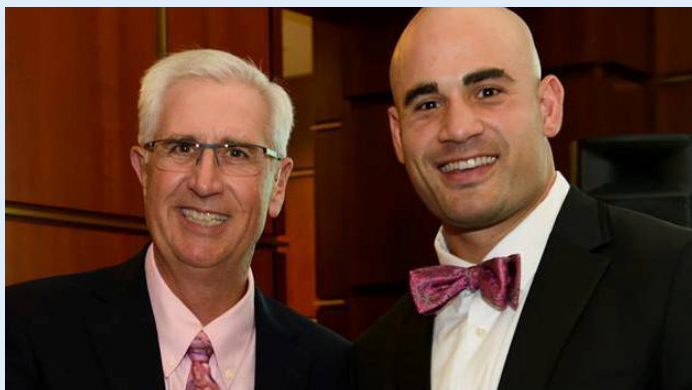
Pink Tie Bash featured a number of Miami Dolphin Players

## KOA MISI LAUNCHES PINK TIE BASH

Koa Misi, linebacker with the Miami Dolphins, kicked off breast cancer awareness month in October with the inaugural Pink Tie Bash and the VIP Pink Dinner benefitting Cleveland Clinic Florida. The cause is a personal one for Koa. His grandmother, Melenaite Misi, whose cancer was in remission for more than 10 years, recently learned that the disease has progressed. Koa has joined in her fight and committed to raising funds for programs promoting breast cancer awareness and advancing patient care.

AutoNation was the presenting sponsor of the Pink Tie Bash and VIP Pink Dinner. Mark Cannon, Chief Marketing Officer, made a surprise announcement that the company would double its commitment to \$20,000.

The Pink Tie Bash, a huge success, was supported by Koa's family, his Dolphins teammates and the Dol-Fan community. It raised close to \$70,000 to benefit the AutoNation Cancer Care Fund for the Maroon Cancer Center at Cleveland Clinic Florida. This fund is used to provide complimentary services to patients undergoing cancer treatment, including a patient resource center; art, speech and music therapy; individual counseling; and wigs, caps, facials, yoga, reiki and massage therapy.



Maroon Cancer Center Director Dr. Steven Roshon and Koa Misi

## A LETTER FROM THE PRESIDENT



*"All improvements made in 2015 were designed to accommodate a growing demand for services."*

### Dear Friends,

As we begin a new year, I am grateful for your continued support of Cleveland Clinic Florida, and I am pleased to share with you some of our accomplishments over the last several months.

In September, we celebrated the grand opening of our 7,975-square-foot Interventional Radiology annex on our Weston campus. Housing three interventional radiology suites, the annex features two single and one biplane angiography suite that allows neuro-interventional radiologists to treat acute strokes and cerebral aneurysms. Using minimally invasive techniques, interventional radiologists also are able to diagnose and treat vascular aneurysms and blockages, liver tumors, other forms of cancer and uterine fibroids.

In October, we announced the launch of the Express Care Online service, which gives our patients 24-hour, 7-day-a-week access to Cleveland Clinic medical professionals. Using any mobile device, such as a smartphone or tablet, or a desktop computer, patients can access care through the Express Care Online app. Our providers will evaluate, diagnose and treat ailments, including prescribing medication, if necessary. This service is also available for children – connecting them with two pediatricians.

We are excited about our expansion and capital improvement plans, which we will begin implementing this year. In Weston, we are adding three operating suites and inpatient hospital beds, as well as expanding the Emergency Department and imaging and laboratory facilities. General renovations and additional parking also are among our planned enhancements over the next three years.

In Coral Springs we will build a 65,000-square-foot facility to house a clinic with procedure rooms of up to 40 exam rooms, and an ambulatory surgery center with several operating suites. The new facility also will serve as a family health center for neighboring communities.

All of the improvements we made in 2015, including the new Pauline Braathen Neurological Center and Maroone Cancer Center, are designed to accommodate a growing demand for our services.

We are grateful to you for entrusting us with your health-care needs and for your generous support that helps us to continue providing the best possible patient care.

Sincerely,

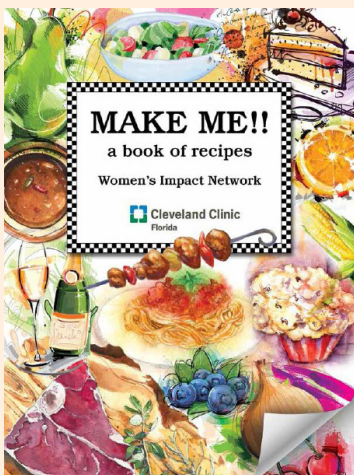
**Wael Barsoum, MD**  
**President, Cleveland Clinic Florida**

## KLINE FAMILY STUDIO HELPS CANCER PATIENTS



Having cancer is challenging, physically and emotionally. At Cleveland Clinic Florida, we understand the difficulties our patients face and are working to help patients and families with every aspect of care. Thanks to the generosity of hundreds of donors, as of January 2016, complimentary wigs and hats also are available in our West Palm Beach Center for cancer patients. The Kline Family Studio provides patients with complimentary wigs and hats in a compassionate, supportive environment. Since opening in February 2015, the studio has served 150 patients, helping to restore their confidence and assist in their recovery.

## WOMEN'S IMPACT NETWORK HOSTS TALKS, CREATES COOKBOOK



Since 2014, the Women's Impact Network (WIN) at Cleveland Clinic Florida has offered informative talks by physicians and produced a cookbook as part of their mission to promote interest in and support of Cleveland Clinic Florida in a fun and educational way.

Over the past year, the group welcomed several staff

members presenting on topics ranging from body and mind transformation to women's heart health, cancer and nutrition. WIN also completed its first philanthropic project, Make Me!!,

a cookbook comprising nearly 600 recipes submitted by patients, caregivers and community members. One hundred percent of the proceeds from cookbook sales will benefit health initiatives at Cleveland Clinic Florida.

WIN meetings take place every other month, and an exciting schedule is planned for 2016.

For more information on WIN or to purchase a cookbook (\$25), please contact Britten King at 954.659.6333 or [kingb@ccf.org](mailto:kingb@ccf.org).





Juan and Trudy Robinson Gisbert, local residents, made a significant gift supporting Cleveland Clinic Florida's expansion, slated for groundbreaking this fall. Their gift will be recognized in the naming of a new coffee kiosk planned for the outpatient clinic.

## TAKE CARE OF WHAT YOU LOVE

Sam's priority in life has been taking care of his family. Now that he is retired and planning his next steps, he would like to put into place a plan that will continue to provide for his daughter, Amanda, and also support Cleveland Clinic Florida, which restored her to good health.

Sam's trusted financial advisor initially suggested a charitable gift annuity. Sam considered this, but he then decided that while he is alive, he will be able to help Amanda if she needs it. Also, he was uncomfortable with the idea of gifting cash now. That's when he and his advisor decided that a testamentary charitable gift annuity sounded like the perfect plan. It will take care of his daughter when Sam no longer can, and it also will take care of future Cleveland Clinic Florida patients who, like Amanda, will need the highest-quality medical care.

A testamentary charitable gift annuity combines the best of two gift planning strategies, a bequest and a gift annuity. A bequest directs the executor of an estate to distribute assets as stated in the will. A charitable gift annuity is a life income plan that pays a guaranteed income stream to one or two beneficiaries for their lifetime(s), with the remaining balance being transferred to the designated charitable organization when the last income beneficiary passes away. The annuity payout rate is based on the age(s) of the beneficiary(ies) at the time the gift is established by the estate. Most testamentary gift annuities are created by parents for their children, but they also commonly are established for a spouse.

### Example:

Sam decided that a testamentary charitable gift annuity was the right plan for him and has directed in his will that \$100,000 should be distributed to Cleveland Clinic Florida to establish a gift annuity for Amanda. If, for example, she is 65 when her father passes away, the \$100,000 gift annuity could pay 4.7% to Amanda for her lifetime, guaranteeing her an income of \$4,700 each year. Since the \$100,000 is included in Sam's estate, the estate is entitled to a charitable deduction of \$32,313, resulting in a taxable amount of only \$69,369.

Sam feels good about his decision knowing that in this way, he can continue to show his love for his daughter when he's gone, and future families will benefit from the care they receive at Cleveland Clinic Florida.

**NOTE:** The example above is not based on real people; it is only an illustration of a gift planning opportunity. If you would like to know how this gift strategy might apply to your situation, please contact Jennifer McGreevy 954.659.6358.



From left, Susan Boston, MD, Nancy Beard, Stephen Avallone, MD, and Viviane Connor, MD

## THANK YOU, GENE AND NANCY BEARD!

Cleveland Clinic Florida is fortunate to have friends like Gene and Nancy Beard, longtime supporters of education. The Beards have made significant gifts covering the cost of numerous informational events, including, "Wellness: The Evidence Behind Prevention," "Speaking of Women's Health," and a lecture on "Men's Matters: Tackling Prostate Cancer."

The Beards also support West Palm Beach staff physicians and nurses' Lunch-'n-Learn series and continuing medical education courses taken by West Palm Beach medical staff. We are very grateful to the Beards for their commitment and generosity.



## NEW INTERVENTIONAL RADIOLOGY ANNEX OPENS

A celebratory grand opening of the new 7,975-square-foot imaging annex, which houses three leading-edge interventional radiology suites, was attended by Cleveland Clinic Florida administrators and caregivers.

The annex features two single suites and one biplane angiography suite with DynaCT capabilities, providing the latest imaging capabilities. The suites allow interventional radiologists to diagnose and use minimally invasive techniques in treating vascular diseases including aneurysms and vascular blockages. Interventional radiologists also treat liver tumors and other forms of cancer, uterine fibroids, and neurological conditions including acute strokes and cerebral aneurysms.

Working together, cerebrovascular surgeons, interventional neuro-radiologists and stroke neurologists, along with radiation oncologists and physicians specializing in neuro-critical care, tailor treatment to each individual stroke patient.



America's largest specialty party retailer, Party City, organized a nationwide, in-store campaign during October that raised over \$413,000 for patients and families at the Maroon Cancer Center of Cleveland Clinic Florida. Contributions from customers of Party City and Halloween City were collected at the registers of more than 1,000 retail stores. This fundraising effort will bolster a variety of support programs.

## PRESIDENT'S CIRCLE MEMBERS

The President's Circle is an exclusive group of grateful patients and friends who are invested in Cleveland Clinic Florida, helping to ensure that world-class medicine is available and continues to flourish in South Florida. President's Circle members include annual donors of \$1,000 and more. As stakeholders of Cleveland Clinic Florida, we are honored to recognize them for their support.

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The Power of Every *One*.

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5507 S. Congress Avenue  
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Atlantis, FL 33462  
Specializing in Cardiology  
561.434.3070

### KRUPA CENTER

3250 Meridian Parkway  
Weston, FL 33331  
877.463.2010

### PALM BEACH GARDENS

4520 Donald Ross Rd.  
Palm Beach Gardens, FL 33418  
561.904.7200

### PALM BEACH LAKES CLINIC

1401 Forum Way  
3rd Floor Suite 300  
West Palm Beach, FL 33401  
Specializing in Cardiology  
561.478.1104

### PARKLAND

7857 University Drive,  
Suite 401  
Parkland, FL 33067  
954.518.7000

### WESTON

Cleveland Clinic Florida  
2950 Cleveland Clinic Blvd.  
Weston, FL 33331  
877.463.2010

### WEST PALM BEACH

CityPlace Tower  
525 Okeechobee Blvd.,  
14th Floor  
West Palm Beach, FL 33401  
561.804.0200

### WESTON FAMILY HEALTH CENTER

1825 N. Corporate Lakes Blvd.  
Weston, FL 33326  
954.349.1111

## CLEVELAND CLINIC FLORIDA IS GRATEFUL FOR EACH GIFT

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To make an online gift to Cleveland Clinic Florida, visit [giving.ccf.org/florida](http://giving.ccf.org/florida)

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