

Florida Focus

News for benefactors and friends of Cleveland Clinic Florida



Working together to
deliver world-class care

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A Letter from the CEO and President

Dear Friends:

We are nearing the completion of our first year as a five-hospital regional health system in southeast Florida. Since welcoming Martin Health System and Indian River Medical Center to the Cleveland Clinic family in January, we've been working together with the goal of bringing world-class care to as many patients as possible.

An incredible amount of work has gone into the initial phase of integration, with a focus on establishing our long-term priorities while advancing near-term initiatives. We have developed a five-year plan and began aligning operational pathways, including business and clinical applications and IT infrastructure. We are leveraging our individual strengths as we join the very best of our three organizations.

Our new regional system is already bringing value to the patients and communities we serve, as illustrated by our collective response to the hepatitis A outbreak in Martin County. At the start of the public health emergency, Cleveland Clinic Martin Health worked quickly with the hospital incident command center and both regional and enterprise pharmacy and supply chain teams to obtain 6,250 hepatitis A vaccines, helping to avert a vaccine shortage in the area. Free vaccines were offered to our caregivers, and vaccines were made available to the public at reduced cost. Due to this team effort, over 3,000 caregivers and nearly 2,000 patients were vaccinated.

The incredible headway we have made thus far is a reflection of our shared commitment to patient safety and quality outcomes and the tremendous teamwork evident throughout the region. These values led us to be named as the No. 1 hospital in the Miami-Fort Lauderdale metro area by *U.S. News & World Report* and as a top hospital in Florida for 2019-2020. Our gastroenterology & GI surgery program in Weston continues to be among the best in America, rising from No. 25 to No. 17 nationally. It is also recognized as the top program in Florida.

We are honored to be named South Florida's Best Hospital two years in a row and to have so many of our programs across the region recognized for excellence. Cleveland Clinic Florida was among the 1% of U.S. hospitals rated "high performing" in all nine common procedures and conditions evaluated by *U.S. News & World Report*. Cleveland Clinic Martin Health also rated "high performing" in heart failure and COPD, while Cleveland Clinic Indian River Hospital ranked No. 27 in Florida with "high performing" ratings in heart failure, COPD and hip replacement.

Our caregivers' hard work and dedication to caring for patients across the region are reflected in these rankings. We are grateful to our patients, supporters and friends for inspiring us each and every day to do our very best as we provide better care of the sick, investigation into their problems, and further education of those who serve.

With that mission in mind and Cleveland Clinic's commitment to the Florida region, we are excited to pursue an opportunity that will aid in establishing a cancer and neuroscience research center in the city of Port St. Lucie. Cleveland Clinic's Lerner Research Institute has submitted a letter of intent to develop a clinical research partnership at the former Vaccine & Gene Therapy Institute of Florida facility located across from Cleveland Clinic Tradition Hospital. While we're still in the exploratory phase of this potential partnership, we see this as an exciting opportunity for our organization and the communities we serve.

Thank you for your support of Cleveland Clinic as we continue to build a premier academic health system in Florida.

With warm regards,



Wael Barsoum, MD
CEO and President,
Cleveland Clinic Florida





Mike Maroone Leads New Florida Regional Board

The Maroone family has been a proud supporter of Cleveland Clinic for nearly three decades. Katherine and Al Maroone's love and passion for the organization fostered a similar zeal in their son Mike, who today is a champion of Cleveland Clinic's model of medicine.

"Cleveland Clinic is a great place to both give and receive care," Mike Maroone says. "It provides a wonderful environment for the dedicated caregivers, allowing them to focus on patient safety and quality care. I'm proud to support their efforts."

As a member of Cleveland Clinic's Board of Trustees, Mr. Maroone served alongside his father as co-chairman of the Florida Leadership Board. His leadership contributed significantly to the Campaign for Cleveland Clinic Florida, resulting in major enhancements to the Weston campus including the 2015 opening of the Maroone Cancer Center, a source of high-quality, comprehensive cancer care and new and emerging cancer research.

"If I were a physician in another life, I would want to be one of the researchers at Cleveland Clinic working to find a cure for cancer and helping patients to not only survive but thrive," says Mr. Maroone, who is making it possible for others to meet that challenge by helping to equip them with technology and resources to save lives and preserve quality of life.

New Role, Same Passion

Today, Mr. Maroone serves on Cleveland Clinic's Board of Directors and is a member of both the philanthropy and investments committees. He also was selected to chair the newly established Cleveland Clinic Florida Regional Health System's Board of Directors, leading a collaborative and energetic team of individuals chosen for their expertise and experience.

The Board of Directors is the primary governing body for the Cleveland Clinic Florida Region and was established to provide strategic oversight as Cleveland Clinic continues to expand across the state of Florida. Under Mr. Maroone's leadership, the board is tasked with guiding the Florida executive team and supporting Cleveland Clinic's mission of providing better care of the sick, investigation into their problems and further education of those who serve.

"I had the opportunity early this year to review integration plans, visit facilities across the region and meet with local leadership teams," Mr. Maroone says. "This process helped me understand the value this regional health system brings to southeast Florida. I look forward to working with my colleagues on the board to advance Cleveland Clinic's short- and long-term goals in Florida and help it reach its full potential."

Aptly described by his peers as a relationship-builder, Mr. Maroone brings 40 years of business experience and success to the regional board, including nearly two decades as President and Chief Operating Officer of AutoNation, America's largest auto retailer.

"The experience Mike brings from the business sector and his personal commitment to Cleveland Clinic are incredibly valuable to our organization," says Wael Barsoum, MD, CEO and President of Cleveland Clinic Florida. "Mike led a large, rapidly growing organization during a time of great change in the automotive industry. There are many parallels to today's evolving U.S. healthcare industry, which is under tremendous pressure to improve patient care while reducing cost."

To achieve both aims, Dr. Barsoum looks to the regional board to help Cleveland Clinic harness the size and scale of the new five-hospital system. He also points to the vital role philanthropy has to play in supporting Cleveland Clinic's capacity to provide innovative care in Florida, a position shared by Mr. Maroone.

"Cleveland Clinic has a very strong donor base, both across the enterprise and here in Florida," Mr. Maroone notes. "It is through their support and generosity that we can make sure Cleveland Clinic continues to have the talent, technology, processes and capital necessary to provide world-class care. I am honored to be part of the regional board selected to help guide this organization into the future."

"The experience Mike brings from the business sector and his personal commitment to Cleveland Clinic are incredibly valuable to our organization."

-- Wael Barsoum, MD, CEO and President of
Cleveland Clinic Florida

A Year of Integration Milestones

Many milestones have been achieved in the integration of Cleveland Clinic, Martin Health System and Indian River Medical Center to form the Cleveland Clinic Florida Regional Health System. With each success, the strength of our new five-hospital system is ever more apparent.

We started out together as like-minded organizations with a shared focus on providing exceptional patient care. From that essential foundation, we have taken a thoughtful and holistic approach to building a unified organization that recognizes our dedicated, talented caregivers as our greatest asset.

Our initial planning phase of integration included an extensive information gathering process across the region. We implemented Executive Rounding, allowing executive teams to visit inpatient and outpatient locations and support areas at all of our facilities to hear directly from our caregivers.

By midyear the planning phase drew to a close as we finalized our comprehensive, five-year integration plan. We then entered the implementation phase, where we've been diligently working to align our operational pathways. This has included technology integration and the establishment of centralized processes. The goal is to achieve greater efficiency for our caregivers and workflow ease, which will ultimately improve the patient experience.

Most importantly, we have begun to align our mission, vision and core values, one of the most significant undertakings of the year. We are conducting leadership meetings and scheduling caregiver training and will continue to provide educational opportunities that will foster the values to help us move forward as One Cleveland Clinic.

MESSAGE FROM

Greg Rosencrance, MD

President, Cleveland Clinic Indian River Hospital



“Caring for our community stretches beyond the walls of our hospital, clinics and offices.”

Cleveland Clinic Indian River Hospital’s progress is a source of great pride for our caregivers – and I am honored to share their success with our supporters.

Our teams embrace both opportunities and obstacles, finding synergies that support “Patients First” care. Achievements range from tiered huddles to overnight imaging assessments to improved patient transfer processes and more.

While focusing internally on integration to benefit all patients, we simultaneously look outward to our community. Upholding Cleveland Clinic’s shared belief that “Every life deserves world-class care,” we delivered \$4.69 million in charity care through June. This represents an 18% increase over the previous year, including 45% in psychiatric care at the Behavioral Health Center and 34% in outpatient care at our Health & Wellness Center. But the individual lives and families we touch are far more important to us than statistics.

Caring for our community stretches beyond the walls of our hospital, clinics and offices. With a focus on national benchmarks for maternal complications, we initiated a collaborative task force to identify practices to drive high-quality outcomes for mothers. Similarly, Cleveland Clinic Indian River Hospital caregivers help lead efforts to address county behavioral health needs, actively working with the local mental health collaborative. Additionally, many of our physician caregivers volunteer with the local medical society to provide specialty care to those in need.

Not all community involvement relates to direct patient care. Cleveland Clinic Indian River Hospital caregivers ran, walked, talked, served and swam in events and activities supporting Florida Sheriff Youth Ranches, Relay for Life, Splash 4 Safety, Senior Expo, United Way of Indian River County, and Piper Employee Health Fair, to name a few.

Our team is skilled, compassionate and committed to providing outstanding care for our patients, one another, our organization and our community. It is my privilege to be a part of this caregiver family.

Sincerely,

A handwritten signature in blue ink that reads "Greg Rosencrance MD". The signature is stylized, with a large, flowing "G" and "R".

Greg Rosencrance, MD

Wayne T. Hockmeyer, PhD

Chair, Cleveland Clinic Indian River Hospital Board of Directors



Throughout 2017 and 2018, I felt optimistic while working alongside fellow members of the Indian River Medical Center Board and Indian River County Hospital District to secure the most promising future for our hospital, ensuring the best healthcare for our community.

This year's progress exceeds my expectations, and I feel confident that the hospital board, district trustees and members of our community would concur.

Collectively and individually, Indian River's health outcomes will steadily improve with access to standards of care developed, instructed and sustained by Cleveland Clinic.

Anthony C. "Tony" Woodruff

Chair, Cleveland Clinic Indian River Foundation Board of Directors



When our hospital joined Cleveland Clinic this year, many fellow foundation donors questioned the need for their continued philanthropic support. After all, we joined the Cleveland Clinic. How would our gifts make a difference?

The need for your support remains high. Cleveland Clinic is a nonprofit organization, operating at barely a 2 percent margin. And yet, it consistently ranks among the top five healthcare organizations in the U.S. The difference is philanthropy. At the enterprise level, gifts support innovation, research, medical education, community care and more. At the local level, philanthropy provides access to care otherwise not immediately available, such as our advanced stroke program made possible by our very generous community.

As donors and caregivers, we are better together. We can do more together. We can make a difference together.

Pay It Forward Fund Touches Many Lives

Just months after being laid off when his employer went bankrupt, Tom LaBaff was diagnosed with stage 4 lymphoma, a blood cancer found in the lymph nodes and bone marrow. The Vero Beach illustrator was stunned. At age 47, the father of two was a runner, fisherman, kayaker and golfer, and had just started his own business.

"It was overwhelming," says Tom's wife, Stephanie. "Even though we had insurance, there were so many expenses that weren't covered – copays, medications and more. Tom was so sick and couldn't work. There were times when I thought he wasn't going to make it."

There are many others like Tom. Fortunately, during the Cleveland Clinic Indian River Foundation's Campaign for Excellence in Cancer Care, compassionate donors rallied to support those needing financial assistance. As a part of the \$48 million campaign that built and equipped Scully-Welsh Cancer Center, the Bernard Egan Foundation gave a lead gift to launch the Pay It Forward Fund. And Tom was among the first beneficiaries.

Embraced by donors across the community, Pay It Forward especially resonated with caregivers. The fund was immediately added to the annual volunteer-driven caregiver campaign, and participants responded enthusiastically. They surpassed a matching challenge by the Bernard Egan Foundation, raising more than \$150,000. This powerful display of caregiver

compassion inspired the foundation to more than match the caregivers' total. When the foundation's enhanced gift was announced during a campaign celebration, the news drew a burst of applause and more than a few tears from the caregiver team.



Tom LaBaff

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Carolina Gilio-Shaked with her husband

Pay It Forward is coordinated by the Dr. Richard Milsten Oncology Patient Care Navigator Program at Scully-Welsh Cancer Center. Support for the program now exceeds \$2.2 million, largely thanks to ongoing generosity of the Bernard Egan Foundation.

"I don't know where I'd be without that program," says Carolina Gilio-Shaked, diagnosed with stage 4 large B-cell lymphoma. She had nearly four months of chemotherapy followed by a month of daily radiation therapy.

"My outlook was grim but the hospital saved my life," Carolina says. "I'm very lucky to have gotten such excellent care." Now well and working a new job, she proudly covers her own healthcare costs "so others can benefit from the Pay It Forward program."

On average, more than 80 Indian River County patients benefit each year from Pay It Forward funds. Additionally, the fund supports screenings for

nearly 400 members in the community that are at high-risk for cancer.

**To support Pay It Forward, please call
Cleveland Clinic Indian River Foundation
at 772-226-4960.**

A Grateful Heart



Paige Jerome and Brett Faulknier, DO

“If I hadn’t gone to the ER at Indian River when I did, I most likely would not be here today. From the moment I walked in, I felt that everyone was on the same page and worked quickly to figure out what was wrong. Transferring to Weston, I felt that same level of care. It was like nothing I’ve ever experienced before.”

– Paige Jerome, patient

Ask Paige Jerome what it means to be “in the right place at the right time.”

In March, the 47-year-old mother, educator and art lover went to the emergency room at Cleveland Clinic Indian River Hospital with what she thought was bronchitis. After two rounds of medications, she developed a fever and severe shortness of breath, clearly indicating a far more serious problem.

Cardiac electrophysiologist Brett Faulknier, DO, and cardiologist Babar Shareef, MD, worked rapidly to stabilize Paige. They determined that she had giant cell myocarditis caused by a viral attack on the heart. This rare, frequently fatal disease progresses rapidly, so early diagnosis is critical. With her heart functioning at only 20%, Paige needed an immediate transplant for any hope of survival.

Transferred directly to Cleveland Clinic Weston, she underwent heart transplant surgery just seven days after walking into the ER in Vero Beach. For seven hours, Paige was in the skilled hands of surgeon Cedric

Sheffield, MD, and Weston’s leading-edge transplant team. Following a month of rehabilitation and recovery, Paige returned home to Vero Beach. Well enough to begin cardiac rehab at Cleveland Clinic Indian River Hospital, she began working out with trained clinicians and continues to grow stronger. Paige is back to work with her usual energy and enthusiasm.

While that is the heart of Paige’s story, it’s worth noting that the exemplary cardiac care she received was made possible by many other generous hearts. “Philanthropy built our ER and the Welsh Heart Center initially, and added the electrophysiology lab in 2015,” says Cleveland Clinic Indian River Foundation Chair Tony Woodruff. Donor support also renovated and equipped the cardiac rehabilitation center.

“This level of community support transformed our hospital and helped attract Cleveland Clinic,” Mr. Woodruff adds. “And now that we’re part of this exceptional healthcare system, our patients have greater access to world-class care.”

Robert L. Lord, Jr.

President, Cleveland Clinic Martin Health



This is an exciting time to be part of Cleveland Clinic Martin Health.

We are creating a regional health system with the singular focus of delivering exceptional healthcare for the Treasure Coast. The extraordinary generosity of our donors is an essential component of that journey.

Evidence of dynamic growth is all around us. The new Cleveland Clinic Family Health Center-Stuart opens this fall, providing convenient, one-stop healthcare in a \$36 million building. The \$20 million expansion and renovation of the Gwen and Jules Emergency Center, a direct tribute to our generous donor community, is underway at Cleveland Clinic Martin North Hospital. When finished in 2020, it will double the size of the emergency department and completely modernize what is for many patients the “front door” to the hospital.

“Most important, patients remain at the center of everything we do.”

As we continue to move forward with our integration with Cleveland Clinic, we are already witnessing enormous benefits for our community, including advanced cardiac care that enables our patients to stay closer to home for specialized procedures. Investments in new technology and a growing caregiver workforce, which currently stands at over 4,650 strong, are enhancing medical and healthcare offerings to the community. Soon, comprehensive neuroscience and stroke care will be provided on the campus of Cleveland Clinic Tradition Hospital.

Most important, patients remain at the center of everything we do. Thank you for your role in bringing exceptional care to Cleveland Clinic Martin Health patients.

Sincerely,

A handwritten signature in blue ink, appearing to read 'R. Lord, Jr.', with a stylized flourish at the end.

Robert L. Lord, Jr.

John P. Keller

Chairman, Cleveland Clinic Martin Health Foundation Board of Directors



What reaction have you heard from the community about the integration of Cleveland Clinic and Martin Health?

Everybody I've talked to about it is quite excited that this can only mean an improvement for healthcare in Martin County.

What specifically does the integration mean for the community?

One of the main features is it will be easier to attract doctors to Martin County. Secondly, I am aware Cleveland Clinic has agreed to invest \$500 million in facilities over the next five years, so hurray. So those two items – quality of doctors and capital investment – are what I'm most excited about.

What role can philanthropy play in ensuring the best possible care is available?

Well, with what's going on in the medical industry in terms of payments from the federal government, state government and insurance companies, hospitals are under a tremendous financial squeeze, and they need philanthropy to make up the difference.

Under almost any scenario, philanthropy is going to be even more important in the years ahead. America is fortunate that there is a general culture of giving back, and hospitals are an obvious line of support for philanthropy because everyone knows the good that hospitals do for a community and individuals' lives.

What is most important for donors when they consider giving to an organization like Cleveland Clinic Martin Health?

I think they want to see dollars put to work as soon as possible, see a combination of speed and value. They want to see concrete results. For example, we're seeing that now in the expansion and renovation of Martin North Hospital's emergency department. Here is a clear improvement in the services provided by Martin Health.

Fred Salerno

Chair, Martin Memorial Health Systems, Inc. Board of Trustees



You are playing a key role in the integration of Cleveland Clinic and Martin Health. Why is it a good opportunity for these organizations?

Cleveland Clinic is approaching the integration in a very professional manner – from the staffing, human resources and systems point of view. Obviously, it's all driven by their mission to provide exceptional care.

Their concept of caregivers really tells it all because it's not just the doctors, it is all of their healthcare professionals – nurses, aides, technicians – who are guided by that concept, and that is very consistent with Cleveland Clinic Martin Health's mission. Our missions were aligned from day one, which is one of the reasons that we felt good about joining together.

What does the integration mean for the community?

The community is definitely the big winner here. Services that were already good are now going to be better. Together, we are going to be able to provide truly exceptional medical care. Many healthcare services that require expensive technology and specialized caregivers were not available to our patients prior to us joining forces, and it would have been difficult for a local hospital to get up to speed with these services without the financial and human resources of Cleveland Clinic.

What is the most important quality or trait for a trustee or board member to have?

Obviously, you want board members who have a strategic vision and the skill set to implement that vision. We need people who are plugged in and who understand the community we serve. Our members also need to be leaders in the community who are able to bring to fruition the decisions and strategies that the board feels will best serve the needs of the patients and fulfill the mission of the hospital.

Your background is in telecommunications and so you understand the importance of technology. How important is it for healthcare providers to have access to leading-edge technology?

It is absolutely critical. Technology is expensive, but it is priceless if it helps save a life or possibly prevent an illness that could have terrible consequences for a patient and their family. The goal should be not to just use technology to treat the sick but to use technology to prevent illness when possible or, at the very least, speed the recovery time when illness occurs.



Chrysanthemum Ball: a 25-Year Legacy of Giving



Chairs: Sandra Porter and Eileen Morris

Since its inception in 1995, Cleveland Clinic Martin Health's Chrysanthemum Ball has raised more than \$16 million for vital hospital projects. More than 400 guests turned out to celebrate the Mum Ball's 25th anniversary this fall. The event was presented by the Chairman's Committee, made up of chairs from past years.

Money raised this year will go toward building a leading-edge neuroscience center with services that will include stroke treatment, pain management and neurosurgery. Neurologists will treat patients for illnesses that include Alzheimer's and Parkinson's diseases.



The 2019 Chrysanthemum Ball Chairman's Committee

Mothers and Babies Win with Goombay Bash Havana Nights



The 2019 Goombay Bash Havana Nights raised \$210,300 in July, breaking its 2018 fundraising record. More than 750 people enjoyed the tastes and sounds of Cuba at the Jensen Beach Causeway.

All proceeds from the Goombay Bash go to children's services provided by Cleveland Clinic Martin Health, including maternity and pediatric care and the home visit program, which brings nurses to the homes of mothers and newborns for education and support.

Goombay Bash, the signature event of Cleveland Clinic Martin Health Foundation Lifesavers, has raised more than \$2 million over the past 18 years. For more information, visit GIVEMHF.org/Goombay

Bob and Ralf Massey – Living the Dream



Ralf and Bob Massey with their financial advisor, Gerald Saelzer

Bob and Alice “Ralf” Massey have lived the American dream, and that’s why they are focused on giving back.

When they started out together more than 50 years ago, they had little more than each other. That was enough. Mr. Massey affectionately started calling Alice “Ralf” because she cut off her fancy hairdo to eliminate frizz while fishing. The name stuck. Over the years, they built a life together on the Jersey Shore, along with a successful boating business called Bob Massey Yacht Sales.

Retirement brought them to Stuart in 1995 with a sense of accomplishment and obligation. “We were fortunate, we made some money and now we want to give back what we can,” Mr. Massey says. In addition to their hard work, the Masseys credit thoughtful estate planning for their ability to give to benefit others.

Longtime Barstow-Reed Society donors, the Masseys this year are donating \$1.5 million to Cleveland Clinic Martin Health. The generous gift is in recognition of their good experiences at Cleveland Clinic Martin North Hospital, particularly when Mrs. Massey was treated for lung cancer.

Mr. Massey has vivid memories of that difficult time. “When you go to the emergency department, it’s scary, but we received such good service and care. It was still scary because of what we were going through, what Ralf was going through, but they made us as comfortable as they could.”

Those experiences also prompted the Masseys to donate \$100,000 toward the renovation and expansion of the emergency department at Cleveland Clinic Martin North.

The Masseys’ appreciation for Cleveland Clinic Martin Health and the Barstow-Reed Society extends beyond their personal experiences. Mr. Massey says they are continually impressed with how the healthcare system takes care of people who don’t have insurance or the money to pay for what is needed. “When we found out about all the hospital does, we thought we should support this hospital the best way we can.”

A similar community-based philosophy fuels their generosity. “If you are successful in your business, then I really feel it’s an obligation to give back and find charities that are giving back.”

Embracing a Bright Future in Healthcare

Dan Lugosch is an optimist.

A positive attitude served him well in dealing with a severe medical emergency earlier this year, and now Cleveland Clinic Martin Health patients will benefit from his idealism too.

Mr. Lugosch and his wife, Ellen, are donating \$2 million to the Cleveland Clinic Florida Heart & Vascular Institute in recognition of Edward Savage, MD, and the innovative medical procedure that saved Mr. Lugosch's life at Cleveland Clinic Martin Health's Frances Langford Heart Center.

On the morning of January 2, the Lugoschs went to Cleveland Clinic Martin North Hospital because Mr. Lugosch was experiencing chest pains. Tests revealed a rare medical occurrence: a pacemaker implanted several months earlier had punctured his heart.

Dr. Savage, a cardiothoracic surgeon and Medical Director of Cardiothoracic Surgical Services, and his clinical team performed a minimally invasive surgical technique to fix the pacemaker lead. "We were able to insert a small camera between his ribs and the team pulled the lead back into position," Dr. Savage says.

"I was impressed by his realization that it takes a team to make things work successfully," Mr. Lugosch says with great admiration. He also credits caregivers in the ICU for keeping him alive until the source of his pain was determined and could be treated.

Longtime donors to Cleveland Clinic Martin Health, Mr. and Mrs. Lugosch are eager to support the integration of Cleveland Clinic and Martin Health. "Now, with the combination of Martin Health and Cleveland Clinic, the opportunity for excellence is here," Mr. Lugosch says. "I think it's important for people to recognize that and try to make contributions to help the hospitals provide the best possible care."

In particular, he welcomes a new reality for local patients who once may have had to leave the community for specialized treatment or surgeries but can now stay close to home for their medical care.

A retired real estate developer from New England and resident of Stuart since 2001, Mr. Lugosch and his wife are committed to supporting institutions where they live. "We have reached the point in our lives where we know

we are settled in our Florida home for the duration, and it has become important to focus charitable giving at home," he says.

He suggests that people consider making donations to help improve quality of life for their communities. "They should want to do whatever they can to create an excellent medical facility that's in their backyard, that's going to take care of them when they need to be taken care of."

"We have reached the point in our lives where we know we are settled in our Florida home for the duration, and it has become important to focus charitable giving at home."

- Dan Lugosch



Ellen and Dan Lugosch

MESSAGE FROM

Rodolfo J. Bandon, MD, MBA

President, Cleveland Clinic Weston



"This is an exciting time for us as we advance patient care and plan for the future."

Dear Friends:

I am delighted to provide you with an update on the many initiatives currently underway at Cleveland Clinic Weston.

I am proud to share that we continue to grow, a direct result of the high-quality care our caregivers provide. I can't say enough about our caregivers and their commitment to our organization and to patient care. More than ever, patients from around the United States, South Florida, the Caribbean and Central and Latin America are seeking care at our many locations.

Our clinic visits and hospital admissions are continuing to increase and in order to help meet the demand for our services, I am excited to share that this summer, we welcomed 21 new physicians and our goal is to add an additional 25 physicians by the end of 2020.

As we continue to grow, expanding our facilities to improve the patient and caregiver experience has remained a high priority. As you look around our main campus in Weston, you can see that our capital improvement program is entering a new phase.

In August, we opened our expanded Rick Case Automotive Group cafeteria and added a Subway franchise to our campus. We are also in the process of renovating our operating rooms and surgical support area as well as the laboratory, bronchoscopy and imaging departments.

Remaining true to the mission, vision and values of Cleveland Clinic continues to be our goal, and our laser focus on research and innovation has led to four of our physicians receiving endowed chairs. Vani Sabesan, MD (Orthopaedics), Gabriel Gavrilescu, MD (Internal Medicine), Jose Navia, MD (Heart and Vascular) and Lawrence Hakim, MD (Urology) have been honored with endowed chairs that will allow them to investigate new therapies to improve clinical care.

This is an exciting time for us as we advance patient care and plan for the future. With your help and support, we will continue to reach new heights.

Sincerely,

A handwritten signature in blue ink that reads "Rodolfo J. Bandon". The signature is stylized and fluid.

Rodolfo J. Bandon, MD, MBA

Having a Ball Supporting Cleveland Clinic Florida

As residents of Meadville, Pennsylvania, Sean and Beth Lang had a 180-mile roundtrip commute to receive care at Cleveland Clinic in Ohio, but the distance was never a deterrent. They knew from personal experience that the care was of the highest quality and the service was unparalleled.

“Years ago, my mother had an ascending aortic aneurysm, and Cleveland Clinic provided her with fantastic care,” Mr. Lang recalls. “As a business owner, I took special notice of the incredible level of customer service and how they really lived the ‘Patients First’ mantra. I was blown away, and I have been a supporter ever since.”

When the Langs moved to South Florida in 2010, their commute to a Cleveland Clinic facility was greatly reduced. Ever since, the couple has generously supported research and expansion of patient care services at Cleveland Clinic Weston and West Palm Beach, including early-stage research through the Young Investigator Award and the development of medical technology for advancing radiation oncology care. They recently were inducted into the Pyramid Legacy Society for including Cleveland Clinic Florida in their estate plans.

Mr. Lang is the former Chairman and CEO of Ainsworth Pet Nutrition, one of the oldest pet food companies in the United States and maker of Rachael Ray NUTRISH Premium Pet foods. The company was acquired in 2018 by the J. M. Smucker Company. Today, he serves as a Trustee of the Lang Family Foundation and actively volunteers with Cleveland Clinic Florida in several capacities.

More recently, Mr. Lang has agreed to join the Cleveland Clinic Weston Board of Trustees, which is in the process of being formed. He also serves on the Florida Tomsich Health and Medical Leadership Council and the Florida Campaign Executive Steering Committee. In addition, Mr. and Mrs. Lang have contributed to Cleveland Clinic’s Florida Ball since 2011 and are proud to chair the Ball in 2020. The theme of next year’s event is “A Night on Broadway.”

“Sean has been very successful in the business world, and I am excited that he is willing to apply his talents to helping Cleveland Clinic drive bold, innovative solutions to the healthcare challenges facing South Florida,” says Wael Barsoum, MD, CEO and President of Cleveland Clinic Florida. “We are fortunate to have him on our Weston board and to have the support of the entire Lang family.”

As a new board member, Mr. Lang hopes to contribute to the continued growth of Cleveland Clinic and access to the world-class care that has made it the automatic first choice for care for many patients around the globe. He points to the integration of Cleveland Clinic with Martin Health System and Indian River Medical Center as an important opportunity to make exceptional care more accessible for Treasure Coast residents and those across southeast Florida.

“Our new, extended Cleveland Clinic family will deliver, and it’s the role of philanthropy to help make that possible,” Mr. Lang says. “Cleveland Clinic’s success in Florida has been achieved by an outstanding team of caregivers with access to the best technology and a focus on innovation. I am eager to work with my fellow board members to support Cleveland Clinic’s mission, expanding opportunities for research, medical education and the delivery of leading-edge care.”



Beth and Sean Lang

Endowed Chairs Propel Research on Behalf of Patients

An endowed chair appointment is important for a physician because it recognizes outstanding leadership and innovative patient care, and it financially supports educational and research pursuits. Most important, it grants the physician protected time to conduct his or her research when resources for pioneering investigation are limited.

Establishing an endowed chair position is an enduring gift to the institution. The position is permanently paid for with the annual revenue generated from an interest-bearing fund in which the principal remains intact. It is a life-long tribute to the donor who establishes the chair as a way to focus on issues of personal interest and spur advances in those areas.

The generous gifts that endow physician researcher positions are a vital tool for Cleveland Clinic in attracting, retaining and rewarding the most skilled medical professionals. It provides a channel to convene the brightest minds to investigate the most promising research and create the best possible patient outcomes.

Cleveland Clinic Florida Endowed Chair Holders:

John and Margaret Krupa Distinguished Chair in Neurology
BADIH ADADA, MD

John and Margaret Krupa Distinguished Chair
in Preventive Medicine
GABRIEL GAVRILESCU, MD

The Len Stuart Distinguished Chair in Vascular Surgery
MARK GROVE, MD

Robert and Suzanne Tomsich Distinguished Chair in
Healthcare Innovation
WAEEL K. BARSOUM, MD

S. Donald Sussman Distinguished Chair in Heart
and Vascular Research
JOSE NAVIA, MD

The Craig M. Zinn Distinguished Chair in Men's Health
LAWRENCE HAKIM, MD

Pauline M. Braathen Endowed Chair in Neurology
NESTOR GALVEZ, MD

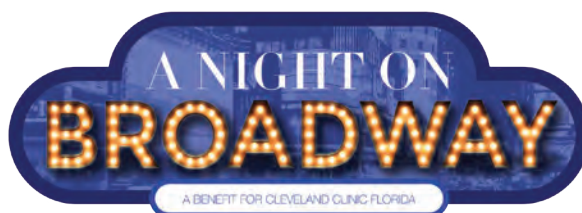
The Amy and David Krohn Family Distinguished Chair
in Orthopaedic Surgery
CARLOS HIGUERA, MD

Lang Family Distinguished Chair in Orthopaedic Research
VANI SABESAN, MD

Did you know? Chair holders receive an actual chair to commemorate their endowed chair appointments.
To learn more about endowing a chair, please contact the Philanthropy Department at 954-659-6720.

UPCOMING EVENT

Save the Date:
Cleveland Clinic Florida Ball
February 22, 2020
The Breakers Hotel
Palm Beach



Access to Excellent Healthcare Cherished by Local Supporters



Lila and Robert Tickman

Lila and Robert Tickman recently celebrated two milestones – their 70th wedding anniversary and Mr. Tickman's 90th birthday. The Weston area residents credit their good health and longevity in part to the care they have been receiving for almost 27 years at Cleveland Clinic Florida.

Dedicated to the screening, diagnosis and treatment of breast cancer, the center will provide a seamless, holistic experience for patients. It is funded entirely through philanthropy.

"We wanted to give money where it was needed," Mrs. Tickman says. "Through this center, women with breast cancer will have just one place to go for all of their healthcare needs."

Recently, the Tickmans made a significant gift to support the Internal Medicine Residency Program at Cleveland Clinic Florida. They deeply appreciate the care of their primary care physician, Darby Sider, MD, and would like to see her grow the program. "We saw that the area needed support," Mr. Tickman says. "We want to attract more residents to the program while enriching it with more educational opportunities."

"We are so incredibly appreciative of the Tickmans' gift since we rely on philanthropy to expand our educational programs and serve our growing patient population," Dr. Sider says. "A gift like this will allow us to provide valuable opportunities such as hosting visiting professors, learning about alternative medicine from our community partners, and training our residents in mindfulness and well-being techniques, to name just a few."

Mr. and Mrs. Tickman are pleased that they are able to contribute to Cleveland Clinic Florida. Their intent, they say, is to advance the level of care in Florida for generations to come.

"I'm a steady customer here," Mr. Tickman jokes. "Seriously, the good doctors at Cleveland Clinic have kept me healthy," he says. "They take good care of you here."

The Tickmans, who retired to South Florida from their native Chicago in 1993, enjoy taking cruises and traveling with their friends and family, but they appreciate not having to "get on a plane and fly somewhere else for world-class healthcare."

As grateful patients, they have a desire to ensure that excellent healthcare continues to thrive in the area. Their steady support of Cleveland Clinic Florida over the years has included hosting tables at benefits to raise funds for the Weston campus expansion and new emergency department.

This past March, Mrs. Tickman became a founding member of the Lozick Women's Center, which is expected to open in 2021.

Gifts of Gratitude



Bobbi and Jerry Horwitz

Originally from Chicago, Jerry Horwitz and his wife of 55 years, Bobbi, moved to Weston almost a decade ago for the warm weather and thriving community.

A fun-loving 84-year-old, Mr. Horwitz is an avid biker and has spent the past 40 years doing philanthropic work

both personally and professionally. One of his personal beneficiaries has been Cleveland Clinic Florida, which last year saved his life after he lost consciousness while having a reaction to blood pressure medication.

"I appreciate Cleveland Clinic, and I don't take the doctors for granted," he says. He is a longtime patient who has made several gifts in honor of his doctors.

"This is my way of saying thank you," he says. "This is an organization that does well for others. They are making a difference in people's lives, and it's beautiful."

Mr. Horwitz recently set up a donor-advised fund to benefit Cleveland Clinic Florida and has directed the Pauline M. Weinacht Philanthropic Fund to support Cleveland Clinic Florida with gifts annually in perpetuity. He strongly believes in the importance and power of philanthropy. In addition to Cleveland Clinic, he donates to religious and educational organizations on a regular basis.

"People give for different reasons," Mr. Horwitz says. "Philanthropy, for me, is something from the heart. Gratitude is my reason."



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Weston

Main Campus
Clinic
2950-A Cleveland Clinic Boulevard
Weston, FL 33331
954.659.5000

Indian River

Cleveland Clinic Indian River Hospital

1000 36th Street
Vero Beach, Florida 32960
772-567-4311

Martin / St. Lucie

Cleveland Clinic Martin North Hospital

200 SE Hospital Ave.
Stuart, Florida 34994
772-287-5200

Cleveland Clinic Martin South Hospital

2100 SE Salerno Rd.
Stuart, Florida 34997
772-223-2300

Cleveland Clinic Tradition Hospital

10000 SW Innovation Way
Port St. Lucie, Florida 34987
772-345-8100

CLEVELAND CLINIC FLORIDA IS GRATEFUL FOR EVERY GIFT

To learn how you can make
a difference, contact the
Philanthropy team in:

Weston

954.659.6720

Martin Health

772.223.5634

Indian River

772.226.4960

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