



## EXECUTIVE VISITORS' PROGRAM

Cleveland Clinic is pleased to announce a new two-day executive education program that invites you, the clinician or healthcare executive, to learn how Cleveland Clinic achieves its strategic goals and executes its mission of “better care of the sick, investigation of their problems and education of those who serve” through system integration.

### ABOUT THE PROGRAM

The Executive Visitors' Program engages attendees in a series of conversations with Cleveland Clinic executive leaders. The program includes ample time for questions and answers, and a social event that encourages one-on-one discussion with Cleveland Clinic leaders. In advance of your session, we will explore your specific interests to ensure that they are addressed.

The program is open to healthcare executives throughout the world, including physicians, nurses and administrators who currently function or aspire to function as a senior executive for a healthcare organization or in a related industry. Ideal for the busy executive, this accelerated program offers the insights, inspiration and action steps needed for organizational growth. If this program isn't right for you now, please share it with someone from your organization who can benefit.

## BENEFITS

Here's what you will gain from the program:

- two-day immersion into the business of healthcare excellence, led by some of the best minds in healthcare and academia
- insight into system integration based on Cleveland Clinic's successful business model
- insights into the strategic advantages of a group-practice structure
- behind-the-doors view of Cleveland Clinic's organization and culture through conversations with Cleveland Clinic leaders
- networking opportunities with executives from Cleveland Clinic and from around the world

The program includes campus tours and a social event that encourages one-on-one discussion. Come hear from Cleveland Clinic's leadership, ask questions and explore solutions for your own organization.

## SESSION DATES

December 2-3, 2010

March 3-4, 2011

June 2-3, 2011

September 15-16, 2011

## COST AND ACCOMMODATIONS

Attendees will stay at the InterContinental Hotel & Bank of America Conference Center, conveniently located on Cleveland Clinic's main campus. All hotel and meal expenses for the two-day program are included in the \$3,000 fee. Attendees are asked to arrange their own air and ground transportation to and from the InterContinental Hotel.

## MORE INFORMATION

For details, please visit

[clevelandclinic.org/ExecutiveEducation](http://clevelandclinic.org/ExecutiveEducation) or contact

Dr. Caryl A. Hess at 216.445.8898 or [hessc@ccf.org](mailto:hessc@ccf.org).

### STRENGTHEN YOUR EXECUTIVE COMPETENCIES

#### CONSIDER OUR TWO-WEEK LEADERSHIP AND MANAGEMENT PROGRAM

The Samson Global Leadership Academy for Healthcare Executives, scheduled to begin in the fall of 2011, will prepare you to navigate the challenges of leading, managing and growing large organizations, domestically and globally.

This two-week immersion program involves didactic learning, leadership roundtable opportunities, a shadowing or immersion experience, and a mentoring opportunity that continues after the program is over.

Learn more at [clevelandclinic.org/ExecutiveEducation](http://clevelandclinic.org/ExecutiveEducation).

