

"I am honored to be leading such a dedicated, caring team of people who put patients first every day in all that they do."

Brian Bolwell, MD

THE LATEST

Dr. Bolwell Appointed Chairman of Taussig Cancer Institute

Brian J. Bolwell, MD, has been named Chairman of the Taussig Cancer Institute. He served as the Interim Chairman and also is Chairman of the Department of Hematologic Oncology and Blood Disorders.

On staff at Cleveland Clinic for 24 years, Dr. Bolwell also is Vice Chairman of the Office of Professional Staff Affairs, Executive Director of Strategic Space Planning and a member of the Board of Governors. Recently, he was appointed to the Executive Committee of the Case Comprehensive Cancer Center.

Dr. Bolwell is an international leader in the management of hematologic malignancies and bone marrow transplantation whose research has resulted in significant clinical advancement. His goals include bringing Taussig Cancer Institute into the

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PHILANTHROPY AT WORK

Lung Cancer Patient's Gifts Advance Research

Dennis Engel faced a major hurdle in 2007 when he was diagnosed with Stage 2 lung cancer and another two years later when, despite his successful treatment, the cancer returned.

"Now, I am doing well on targeted medication that keeps the cancer at bay," he says.

Recognizing that treatment innovations are made possible by research, Mr. Engel chose to support Cleveland Clinic's cancer research. His gifts are advancing the work of Peter Mazzone, MD, MPH, Director of the Lung Cancer Program in Cleveland Clinic's Respiratory Institute, and Mr. Engel's physician, Nathan Pennell, MD, PhD, of the Taussig Cancer Institute and Assis-

tant Professor at Cleveland Clinic's Lerner College of Medicine.

Dr. Mazzone is researching the use of an "electronic nose," a machine with a sensor and computer that detect and analyze compounds in a person's breath that help identify specific chemicals in the breath that suggest the presence of lung cancer, allowing for earlier diagnosis.

Dr. Pennell is investigating ways to determine which patients are likely to have a recurrence of lung cancer, of particular interest to Mr. Engel because of his experience.

"There's a period after the chemo when you think you're OK, but you're still on pins and needles and never



Dennis Engel

really know," he says. "If they could predict whose disease might return, they might be able to relieve some people's anxiety."

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Survivor Swims to Inspire Others



Dan Latham

At the age of 3, Dan Latham was diagnosed with a rare form of sarcoma called rhabdomyosarcoma and had to undergo both chemotherapy and radiation treatments. His parents brought him to Cleveland Clinic, where he was completely cured of the disease. Unfortunately, that was not the last time cancer would touch Dan's life. In

2001 his father was successfully treated for prostate cancer at Cleveland Clinic, but five years later his mother lost her battle with the disease. Shortly thereafter, he lost his baby daughter.

After such tragedies, Dan was emotionally and physically depressed, but once again, a caring physician at Cleveland Clinic helped him navigate the losses and set him on a path to recovery. Always a fighter, Dan decided he could do something to battle cancer on his own. This summer, he set out to swim across Lake Erie, planning to complete a 12-, 24-, and finally 32.8-mile course. As he started training, he set up a personal fundraising page through Cleveland Clinic and began reaching out to friends and family for support.

On June 30, he attempted his first 12-mile swim, but Mother Nature had different plans. After two hours in choppy waters, he was forced to stop. On Aug. 31, he set out once again to swim from Sturgeon Point Marine, New York, to Crystal Beach Waterfront Park, Ontario, Canada. This time the waters were smooth and warm, and after seven hours and 32 minutes, Dan was standing on Canadian soil.

Though every muscle ached, for Dan it was more of a mental challenge.

"After four hours, fatigue began to set in," he says. "After six hours, every stroke was a choice, and I kept making that choice."

Though 12 miles is certainly difficult, Dan says that for him, it is nothing compared to what a cancer patient goes through as they struggle to beat the disease. "If even one person is inspired to find his or her path through a challenge that he or she faces, then my efforts are all worthwhile."

Dan is looking forward to finishing his quest with a 24- and 32.8-mile swim next summer.

Ways you can help fight cancer:

- 1) Make a gift:** Did you know that clinical research is one of the best ways to find effective treatments for cancer? Make a gift today at clevelandclinic.org/giving
- 2) Create a personal fundraising page:** Do you have a loved one whom you would like to honor for his or her courage? Are you hosting an event to benefit Taussig Cancer Institute? We can help you make the most of your fundraising efforts with a personal fundraising page. Visit clevelandclinic.org/giving to learn more about this great tool.

Dr. Bolwell

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top five ranked cancer programs in the country by increasing clinical research funding and focusing on further developing the institute's unique survivorship programs. Under his direction, Cleveland Clinic opened a 44-bed bone marrow transplant and leukemia floor in August 2009, and he also oversaw development of a new cell processing laboratory for bone marrow transplantation.



"This team already has accomplished so much, including having 42 of America's Top Doctors on our staff and being ranked in the top 10 in the nation by *U.S. News & World Report* for two consecutive years," Dr. Bolwell says. "And we're the home of the Scott Hamilton CARES Initiative, which provides important support programs for our patients."

At the Taussig Cancer Institute, one of 26 Cleveland Clinic institutes, more than 250 cancer specialists annually serve 26,000 cancer patients, applying the most effective techniques to achieve long-term survival and improved quality of life. Cleveland Clinic is a nonprofit, multispecialty academic medical center consistently ranked among the top hospitals in America by *U.S. News & World Report*. Founded in 1921, it is dedicated to providing high-quality specialized care and includes an outpatient clinic, a hospital with more than 1,300 staffed beds, an education institute and a research institute.

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Cleveland Browns and Panera Bread Go Pink for Taussig

Cleveland Clinic, Panera, and the Cleveland Browns teamed up for the month of October, Breast Cancer Awareness Month, to support breast cancer survivors. A portion of the proceeds from Panera's pink ribbon bagels and a limited-edition travel mug featuring all three partners went to Taussig Cancer Institute's survivorship programs.

On Oct. 4, the Browns Women's Organization stopped by Taussig to serve lunch to patients and their families. It was an exciting afternoon, bringing smiles to patients as they took a break from their treatments. In addition to the luncheon, several Cleveland Clinic physicians and Browns players visited select Panera cafés for live radio broadcasts, surprising many of the patrons.

The fundraiser received an extra boost on Oct. 5, the *Kick Off Day for a Cure*, when 100 percent of the proceeds from pink ribbon bagel sales were donated to Taussig.



Browns Women's Organization kicked off Breast Cancer Awareness Month by visiting cancer patients at Cleveland Clinic's Taussig Cancer Institute. From left, John Jodoin, Kathy Jodoin, Sherry Davis, Nancy Haskell and Rene Barrat-Gordon, MSSA.

Cleveland Clinic is looking for similar partnership opportunities with area businesses. If your business is interested in learning more, please contact Chris McMahan at mcmahac@ccf.org or call 216.445.8510.

Star-studded Support Helps Raise More than \$1.5 Million for The Scott Hamilton CARES Initiative

The 12th annual "An Evening with Scott Hamilton & Friends," presented by Medical Mutual, took place on Saturday, Nov. 5 at Quicken Loans Arena. This year's musical guest was nine-time Grammy award winner Sheryl Crow, who wowed the crowd with her pop-rock hits.

The event raised more than \$1.5 million for The Scott Hamilton CARES Initiative, which provides educational and survivorship programs and supports world class research and quality care for patients and their caregivers. CARES has funded 33 innovative cancer research projects aimed at finding a cure and providing the best care to our patients.

Co-hosted by Scott Hamilton and Kristi Yamaguchi, the star-studded ice skat-



Sheryl Crow and Scott Hamilton

ing event included champions Dorothy Hamill, Katia Gordeeva, Denis Petuhkov, Jeffrey Buttle, Jozef Sabovcek, Kimmie Meissner, Caryn Kadavy, Michael Weiss, Ryan Bradley, Steven Cousins, Alissa Czisny and more.

Contact Us

To learn more about supporting the Taussig Cancer Institute, contact Abby Mitchell at 216.445.8996 (mitchea@ccf.org) or Amanda Apostol at 216.445.6230 (apostoa@ccf.org). Visit clevelandclinic.org/giving.

Lung Cancer Patient

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Dr. Pennell, in collaboration with Ernest Borden, MD, also of the Taussig Cancer Institute, is focusing on endothelial cells.

"Lung cancer patients have elevated levels of these cells in their blood-streams," Dr. Pennell says. "This is an early phase study looking at advanced non small cell lung cancer patients who will be receiving a drug, Avastin, found to prolong survival in a subgroup of patients with lung cancer. We will study cells before treatment and then follow with chemotherapy and Avastin, which seems to make the chemotherapy more effective. Our hope is that we will be able to see who would benefit most from Avastin, and whether this might be a marker of recurrence in some people."

His study is made possible by Mr. Engel's gift, Dr. Pennell says. "We are very thankful for the generosity of Mr. Engel and patients like him."



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NEWS & NOTES

Steppin' Out Against Breast Cancer

Nearly 200 walkers and runners took part in the inaugural Steppin' Out Against Breast Cancer on May 28, helping to raise nearly \$3,000 for Taussig Cancer Institute breast cancer education programs in the Greater Cleveland African-American community.



The Caring and Sharing Ministry at Zion Chapel Missionary Baptist Church, led by Harry "Sonny" Cooke and Wanda Chisholm, organized the event, which also featured a community health fair, performances from the Shaw High School Band and a memorial balloon launch.

Harley Riders Cruise for a Cure

Century Harley-Davidson in Medina, Ohio, hosted the sixth annual Cruise for a Cure June 24-25. The event netted more than \$13,000 for research at Cleveland Clinic Taussig Cancer Institute.

On June 24, the riders took a 600-mile round-trip ride to the New River Gorge in West Virginia, with each mile sponsored by a donation. Riders were welcomed home on June 25 with food, music and raffles. A day ride allowed participants to "Take Aim at a Cure" by competing in target shooting, golf putting, throwing darts and playing corn hole.



A very special "thank you" to Robert and Pam Norton and Andy Fiffick for making this event possible.

Cruisin' For a Cure Nets over \$10,000 for Kidney Cancer Research

It is safe to say that cars were Bernard Goff's passion. He and his wife, Patt, attended numerous car shows over the years, with Bernard's beautiful black Chevelle taking home multiple awards.

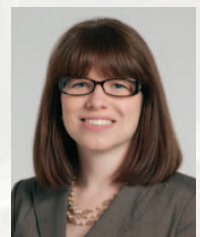
After Mr. Goff's passing from kidney cancer in December 2010, Mrs. Goff and her family wanted to keep his spirit alive while raising funds to support kidney cancer research at Cleveland Clinic.

A car show to honor Mr. Goff's memory was the perfect fit, and the inaugural Cruisin' For a Cure was born. The event on May 22 in St. Albans, W.Va., featured hundreds of classic cars, a corn hole tournament and vintage drag racing footage at the restored historic Alban Theater. The event raised more than \$10,000 for kidney cancer research and the second annual Cruisin' For a Cure has been set for May 20, 2012.



Welcome Amanda Apostol

The development team at Taussig Cancer Institute welcomed its newest member in July. Amanda Apostol will oversee the annual fund and special fundraising initiatives for the Institute. She is relatively new to the Cleveland area and is looking forward to getting to know the donors and supporters of Taussig. If you have a unique fundraising idea to benefit the fight against cancer, contact her at apostoa@ccf.org or 216.445.6230.



Amanda Apostol